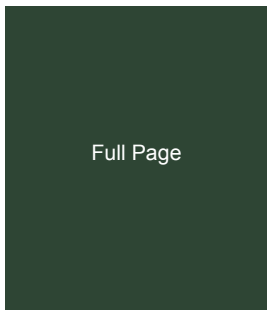
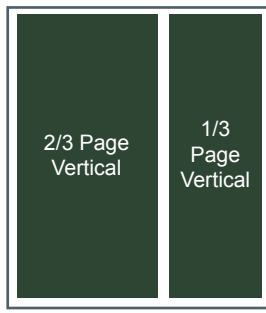


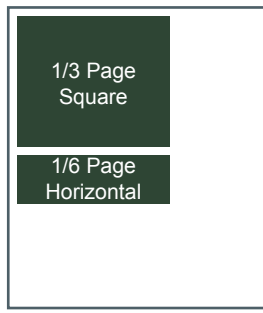
Healthcare Guide Advertisements Dimensions



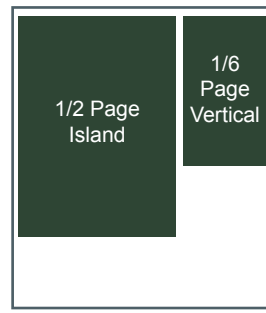
Trim Size: 8.375 x 10.875
Live Area: 7 x 9.75
Bleed: 8.625 x 11.125



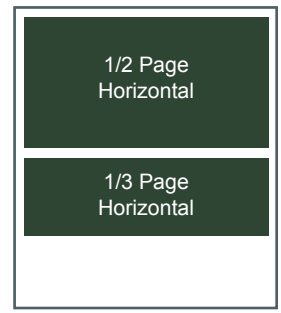
2/3 Pg. Vertical: 4.611 x 9.75
1/3 Pg. Vertical: 2.222 x 9.75



1/3 Pg. Square: 4.611 x 4.77
1/6 Pg. Horizontal: 4.611 x 2.3

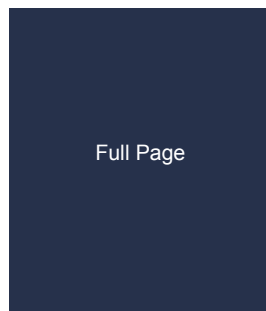


1/2 Pg. Island: 4.611 x 7.348
1/6 Pg. Vertical: 2.222 x 4.792

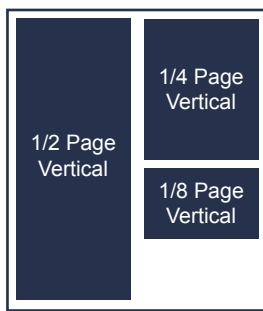


1/2 Pg. Horizontal: 7 x 4.792
1/3 Pg. Horizontal: 7 x 3.138

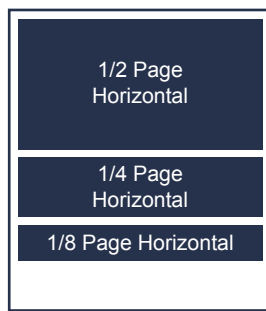
Senior Services Directory Advertisements Dimensions



Trim Size: 8.375 x 10.875
Live Area: 7.25 x 9.875
Bleed: 8.625 x 11.125

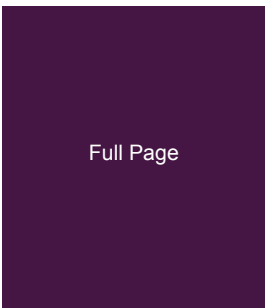


1/2 Pg. Vertical: 3.5 x 9.875
1/4 Pg. Vertical: 3.5 x 4.812
1/8 Pg. Vertical: 3.5 x 2.281

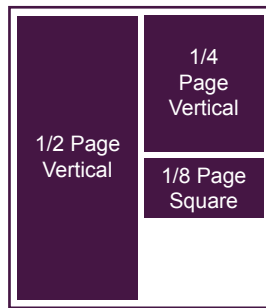


1/2 Pg. Horizontal: 7.25 x 4.812
1/4 Pg. Horizontal: 7.25 x 2.281
1/8 Pg. Horizontal: 7.25 x 1.015

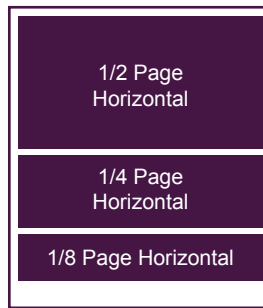
Relocation Guide Advertisements Dimensions



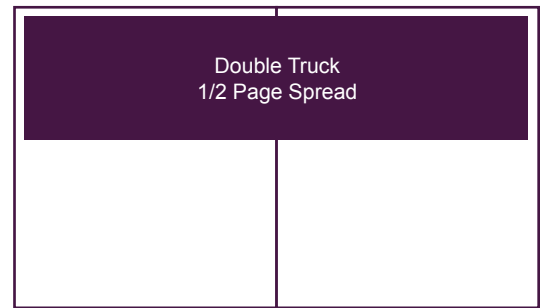
Trim Size: 8.5 x 11
Live Area: 7.25 x 9.75
Bleed: 8.75 x 11.25



1/2 Pg. Vertical: 3.56 x 9.75
1/4 Pg. Vertical: 3.56 x 4.81
1/8 Pg. Square: 3.56 x 2.34



1/2 Pg. Horizontal: 7.25 x 4.81
1/4 Pg. Horizontal: 7.25 x 2.34
1/8 Pg. Horizontal: 7.25 x 1.11



Double Truck 1/2 Pg. Spread
 15.75 x 4.81

All measurements are listed in inches.

Q&A

What if I already have an advertisement I like, can you use it?

We accept camera-ready, pre-designed ads in Adobe InDesign (.indd with supporting files), Adobe Illustrator (.ai with supporting files), Adobe Acrobat (High Resolution .pdf file).

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