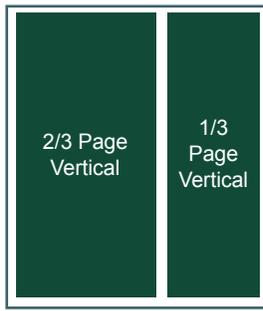


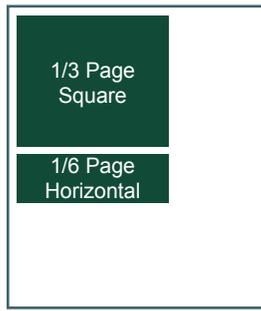
# Healthcare Guide Advertisements Dimensions



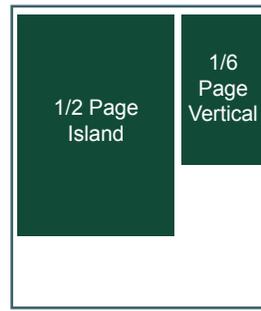
**Trim Size:** 8.375 x 10.875  
**Live Area:** 7 x 9.75  
**Bleed:** 8.625 x 11.125



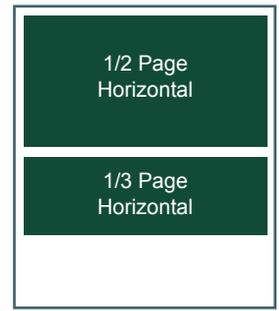
**2/3 Pg. Vertical:** 4.611 x 9.75  
**1/3 Pg. Vertical:** 2.222 x 9.75



**1/3 Pg. Square:** 4.611 x 4.77  
**1/6 Pg. Horizontal:** 4.611 x 2.3



**1/2 Pg. Island:** 4.611 x 7.348  
**1/6 Pg. Vertical:** 2.222 x 4.792

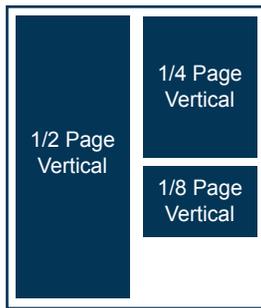


**1/2 Pg. Horizontal:** 7 x 4.792  
**1/3 Pg. Horizontal:** 7 x 3.138

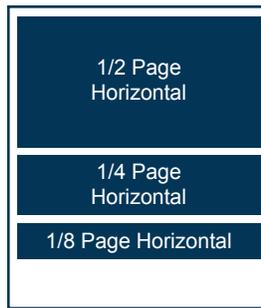
# Senior Services Directory Advertisements Dimensions



**Trim Size:** 8.375 x 10.875  
**Live Area:** 7.25 x 9.875  
**Bleed:** 8.625 x 11.125



**1/2 Pg. Vertical:** 3.5 x 9.875  
**1/4 Pg. Vertical:** 3.5 x 4.812  
**1/8 Pg. Vertical:** 3.5 x 2.281

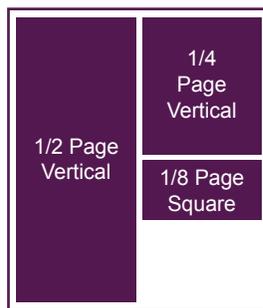


**1/2 Pg. Horizontal:** 7.25 x 4.812  
**1/4 Pg. Horizontal:** 7.25 x 2.281  
**1/8 Pg. Horizontal:** 7.25 x 1.015

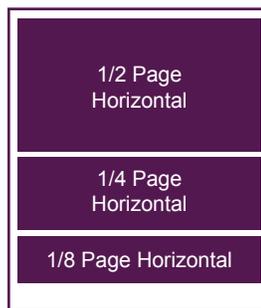
# Relocation Guide Advertisements Dimensions



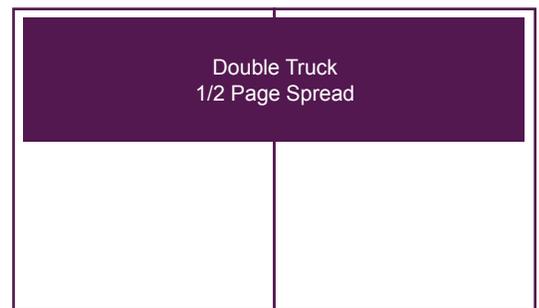
**Trim Size:** 8.5 x 11  
**Live Area:** 7.25 x 9.75  
**Bleed:** 8.75 x 11.25



**1/2 Pg. Vertical:** 3.56 x 9.75  
**1/4 Pg. Vertical:** 3.56 x 4.81  
**1/8 Pg. Square:** 3.56 x 2.34



**1/2 Pg. Horizontal:** 7.25 x 4.81  
**1/4 Pg. Horizontal:** 7.25 x 2.34  
**1/8 Pg. Horizontal:** 7.25 x 1.11



**Double Truck 1/2 Pg. Spread**  
 15.75 x 4.81

All measurements are listed in inches.

**Web banner:** 287 px x 300 px

## Q&A

### What if I already have an advertisement I like, can you use it?

We accept camera-ready, pre-designed ads in Adobe InDesign (.indd with supporting files), Adobe Illustrator (.ai with supporting files), Adobe Acrobat (High Resolution .pdf file).

### Who do I send my artwork to?

You may send artwork to: [hpiart@heritagepublishinginc.com](mailto:hpiart@heritagepublishinginc.com). Please include your business name and publication title in the subject line. You may also conveniently upload online [here](#).

### What if I have questions not answered on this website?

Please call the Art Department at **904-296-1304** with any questions and concerns about design material in any Heritage Publishing, Inc. publication.