

WELCOME TO

Tampa Bay

RELOCATION GUIDE

BERKSHIRE HATHAWAY
HomeServices
Florida Properties Group




TITLE & INSURANCE UNDER ONE ROOF



We know that purchasing a new home is a big deal. It's probably one of the biggest transactions you'll have in your life! That's why it's so important to have a title company you can trust, like Capstone Title. We partner with two of the country's largest and most dependable underwriters to get you the best policy and we are locally owned and operated.


With such a large investment, you need to protect it. Capstone Insurance is here for all of your insurance needs. We offer coverage for your home, auto, business, life, and health. We are also locally owned and operated, servicing the entire Tampa Bay and Central Florida area.



 (727) 312-4232

 www.capstonetitlellc.com



 (727) 937-4291

 www.capstoneinsurancegroup.com

Welcome

A LETTER FROM BROKERS/OWNERS OF BERKSHIRE HATHAWAY HOMESERVICES FLORIDA PROPERTIES GROUP



Congratulations! You've made the decision to make your move to the Tampa Bay and Central Florida area and now you need a partner whom you can trust and rely on! At Berkshire Hathaway HomeServices Florida Properties Group, we do business based on our core values: Teamwork, Integrity, Passion, and Excellence. Our associates and team members ensure that these four values are integrated into every customer service experience.

We strive to provide more than real estate and relocation services. Our goal is to be a valuable resource for you through this entire process and into your future.

At Florida Properties Group, we are passionate about real estate and understand that relocating to a new area is both exciting and stressful. We take pride in helping people through this meaningful transition and we are confident that our guidance will help make this process easier. With over 50 years in the Tampa Bay and Central Florida area, Florida Properties Group has proven we are here to serve you!

We hope that this guide is something you find beneficial. We are honored by this opportunity to help you during this transition to your new home and we are grateful for your trust!

A handwritten signature in blue ink that reads "D. Dewey Mitchell".

D. Dewey Mitchell
Broker/Owner

A handwritten signature in blue ink that reads "Allen S. Crumbley".

Allen S. Crumbley
Broker/Owner



Berkshire Hathaway HomeServices Florida Properties Group traces its roots back to 1959, formerly known as Tropical Realty. With a successful history and an admired reputation in our market, it's safe to say we're always makin' moves in the right direction. We at Berkshire Hathaway HomeServices Florida Properties Group know making a move is a big life decision. When it comes to services, we've got you covered from title and insurance, to new home construction, to commercial real estate and everything in between! There's a reason our middle name is "HomeServices."



THE JOURNEY BEGINS WITH

your story.



EVERY HOME PURCHASE STARTS WITH UNDERSTANDING WHAT HOME MEANS TO YOU.

We want to know you. Understanding what's going to make your home "home" for you is important to us.

By taking the time to get to know you, it will help us identify your overall timeline for making your big move and giving you the ideal lifestyle that fits you!

Your associate is here to make the home search experience personal and geared to your new adventure.

WE FOCUS ON ONLY ONE THING – YOU.

Our associates love what they do and are among the best in the business because they are focused on only one thing - finding you a place to call home.

We understand that home is more than just a place to live, it is where you will make memories that last a lifetime. With that in mind, your associate receives extensive training to help them understand the market, negotiate effectively, and leverage technology to guide you through every step of the buying process. Our role is to identify the opportunities and stay by your side until you are 100% confident you have found your home.

**WE ARE HERE
FOR YOU,**

every step of the way.

AREA TOURS

Our certified relocation specialists want to ensure you receive the proper introduction to Tampa Bay. We will provide an area overview and tour to help you get better acquainted with the Bay area.

TEMPORARY HOUSING

If there is an interim period between moving and finding your perfect home in Tampa, we want to help! Let us assist with finding temporary furnished or unfurnished housing during your transition.

RENTAL ASSISTANCE

We want to make your experience in finding your next dream home an enjoyable one! Find houses for rent in Tampa, Lakeland, and surrounding areas by selecting from our list of rental homes on www.rentahomewithus.com or give us a call today and we will help you find the perfect rental property!

HOME SELLING

Do you have a home to sell? Our certified relocation specialists understand what it takes to get your home ready for market. We will help you market your home to sell as quickly as possible.

HOME BUYING

You've decided Tampa Bay is the place to call home. Great choice! We have the tools necessary to find your dream home in the Tampa area. Our certified relocation agents will ensure you receive the best value for your new home purchase.

HOUSEHOLD GOODS

Whether you are moving to Florida or from Florida, we have partnered with the top moving companies to assist moving your household goods. We will assist you in having a smooth and seamless move from start to finish.



OUR SUITE OF SERVICES

We at Berkshire Hathaway HomeServices Florida Properties Group know making a move is a big life decision. When it comes to services, we've got you covered from title and insurance, to new home construction, to commercial real estate and everything in between! There's a reason our middle name is "HomeServices."



CAPSTONE TITLE

Capstone Title has a proven track record of successful performance and is a recognized leader in providing quality title and settlement services to you. We can't wait to serve you throughout the closing process!



CAPSTONE INSURANCE

Capstone Insurance is an independent agency meaning we work for YOU! We are here to serve your personal and commercial insurance needs. We can't wait to help you protect your biggest asset!



PREFERRED LENDING SERVICES

We have local loan officers that will walk alongside you to help make the most stressful part of the home buying process easier. We are excited to help you finance your next home!



LUXURY DIVISION

Berkshire Hathaway HomeServices Luxury CollectionSM is a specialized division established with one goal in mind – to deliver our unrivalled customer service and superior knowledge of the luxury market to the world's most elite consumers.



NEW HOMES DIVISION

Our team of New Home Specialists understands the nuances of the home building process and can expertly guide you every step of the way—from selecting the right model and community best suited to your lifestyle and financial needs, to understanding the details of how your home is built, to move-in day.



PROPERTY MANAGEMENT DIVISION

Our Property Managers handle rentals in our six counties including Hillsborough, Pasco, Pinellas, Hernando, Polk and Highlands. Whether you need help with your residential rentals or you are looking for a house to rent, we want to be your professional guide. We are your Tampa Bay Rental Solution!



2-10 HOME WARRANTY

It is important to know that your home is protected by the most trusted Home Warranty Service Agreement available. 2-10 Home Warranty is here to help you and protect your home. When choosing 2-10, rest easy knowing that you are covered by the industry leader that does things the right way in your time of need.



COMMERCIAL DIVISION

Each commercial real estate transaction has its own unique set of circumstances and opportunities. Our trusted advisors will seek opportunities to create value and help develop customized real estate solutions for office tenants, developers, investors, and owners of office properties.



AUCTION DIVISION

Our Auction Division offers a proven, highly specialized approach to efficiently connect the right buyer with the right seller at a mutually satisfactory price. When it comes to facilitating a fast, transparent sale and delivering true value to our clients, offering properties at auction presents a unique alternative to effect a successful sale.

WE ARE PASSIONATE ABOUT

our community.

We believe giving back to the community we love and serve is a vital part of who we are. Below are a couple of the philanthropic activities we proudly participate in.

PHOTOS BY CELEBRATE EVERYTHING! PHOTOGRAPHY BY VALERIE



NATIONAL INITIATIVES

The Sunshine Kids Foundation supports children with cancer. Their goal is simply to provide a bit of sunshine into these children's lives. The foundation looks forward to the day when The Sunshine Kids Foundation will no longer need to exist. Until that time, the entire Sunshine Kids family is dedicated to providing the most exciting activities, trips, and events for as many young cancer patients as possible. The Sunshine Kids Foundation is the national philanthropy of Berkshire Hathaway HomeServices. We personally at Florida Properties Group, have been working with this foundation for over 20 years. Every year we volunteer with the foundation and assist in planning a trip to Orlando, FL for a week. We send volunteers from our company every day to hang out and get to know these kids, all while having a blast in the Disney and Universal parks.



PHOTOS BY CELEBRATE EVERYTHING! PHOTOGRAPHY BY VALERIE

LOCAL INITIATIVES

Metropolitan Ministries is a local non-profit that we are partnered with. Their organization provides care for those in need in our community through services that alleviate suffering, promote dignity, and instill self-sufficiency. Every year we hold a holiday drive called the Cabernet Sleigh, where each of our offices collects food, money, and toys for the organization. Along with our holiday drive our offices hold smaller drives all throughout the year in an effort to give back to the community we love, through this amazing organization.

INDIVIDUAL INITIATIVES

American Cancer Society
American Heart Association
Charity Works
Habitat for Humanity

Hillsborough Reads
The Humane Society
Lighthouse for the Visually Impaired
Rotary Club

Salvation Army
Take Stock in Children
Toys for Tots
West Pasco YMCA

BRANCH OFFICES

1 HOME OFFICE
7916 Evolutions Way, Ste. 210
Trinity, FL 34655
727-847-6556

2 TRINITY
3126 Little Rd.
Trinity, FL 34655
727-847-4444

3 PORT RICHEY
9108 US Hwy. 19
Port Richey, FL 34668
727-849-9400

4 SPRING HILL
13161 Cortez Blvd.
Brooksville, FL 34613
352-688-2227

5 NEW TAMPA
26771 SR 56
Wesley Chapel, FL 33544
813-907-8200

6 ZEPHYRHILLS
7868 Gall Blvd.
Zephyrhills, FL 33541
813-782-1541

7 LAKELAND
1602 S. Florida Ave.
Lakeland, FL 33803
863-701-2350

8 BRANDON
3228 Lithia Pinecrest, Ste. 102
Valrico, FL 33596
813-643-9977

9 SOUTH TAMPA
4950 W. Kennedy Blvd., Ste. 300
Tampa, FL 33609
813-251-2002

10 CARROLLWOOD
13131 N. Dale Mabry Hwy.
Tampa, FL 33618
813-908-8788

11 EAST LAKE
301 Woodlands Pkwy., Ste. 1
Oldsmar, FL 34677
727-331-8250



12 COUNTRYSIDE
2539 Countryside Blvd., Ste. 3
Clearwater, FL 33761
727-799-2227

13 CLEARWATER BEACH
200 Island Way, Unit 136
Clearwater Beach, FL 33770
727-461-1700

14 BELLEAIR
321 N. Indian Rocks Rd.
Belleair Bluffs, FL 33770
727-461-1700

15 INDIAN ROCKS BEACH
1501 Gulf Blvd.
Indian Rocks Beach, FL 33785
727-451-7699

16 NORTHEAST ST. PETE
2300 4th St. N.
St. Petersburg, FL 33704
727-822-8686

17 BEACH DRIVE
100 Beach Dr. NE, Ste. 101
St. Petersburg, FL 33701
727-201-4990

18 ST. PETE BEACH
6800 Gulf Blvd.
St. Pete Beach, FL 33706
727-368-0500

19 SEBRING
211 US Hwy. 27 N.
Sebring, FL 33870
863-402-5700

20 SEBRING COUNTRY CLUB
4800 Haw Branch Rd.
Sebring, FL 33875
863-382-6575

21 LAKE PLACID
15 N. Main Ave.
Lake Placid, FL 33852
863-699-0404



A photograph of a smiling man and woman shaking hands over a table. The man is wearing glasses and a plaid shirt, and the woman is wearing a white lace top. The background is a warm, indoor setting.

GOOD TO ASK. BETTER TO KNOW.

Berkshire Hathaway HomeServices Florida Properties Group is consistently ranked in the Top 25 Berkshire Hathaway HomeServices brokerages globally.


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WELCOME HOME

SAY *yes* TO

ENDLESS SUNSHINE
CRYSTAL WATERS
DIVERSE CULTURE
GROWING ECONOMY

SAY *yes* TO

TAMPA

A nighttime photograph of the Tampa Bay skyline. Several tall skyscrapers are illuminated with warm yellow and orange lights, their windows glowing. The sky is a deep blue with some light clouds. In the foreground, there's a body of water reflecting the city lights. To the right, a park area with palm trees and a white building is visible. The overall scene is vibrant and modern.

WHEN YOU SAY YES TO TAMPA BAY,

you're saying yes to a region of growing opportunities. You're saying yes to endless sunshine and shimmering waters of the Gulf of Mexico. You're saying yes to a growing economy and a diverse culture, rich in history dating back 300 years ago when Tampa started as a fishing village. The following pages of this book will share bits and pieces of what we love about Tampa Bay and Central Florida – and we have a feeling you'll love it, too!

TAMPA BAY

LIVE | WORK | PLAY





SAY *yes* TO

LIVING YOUR BEST LIFE IN YOUR NEW TOWN

As you explore the individual neighborhoods that make up our beautiful city, you will see why Tampa consistently ranks as one of the “Best Places to Live in the United States” on the annual list put out by *U.S. News & World Report*. The natural beauty of the Bay’s coastline coupled with the low-crime, low-unemployment rates and a lower-than-average cost of living make Tampa a solid choice for relocating. Whether your dream home invokes images of sitting on the dock of the bay, enjoying the sun reflecting off the glistening water or you more prefer lots of outdoor activities in a close-knit environment, the Tampa Bay area has a perfect home for everyone.

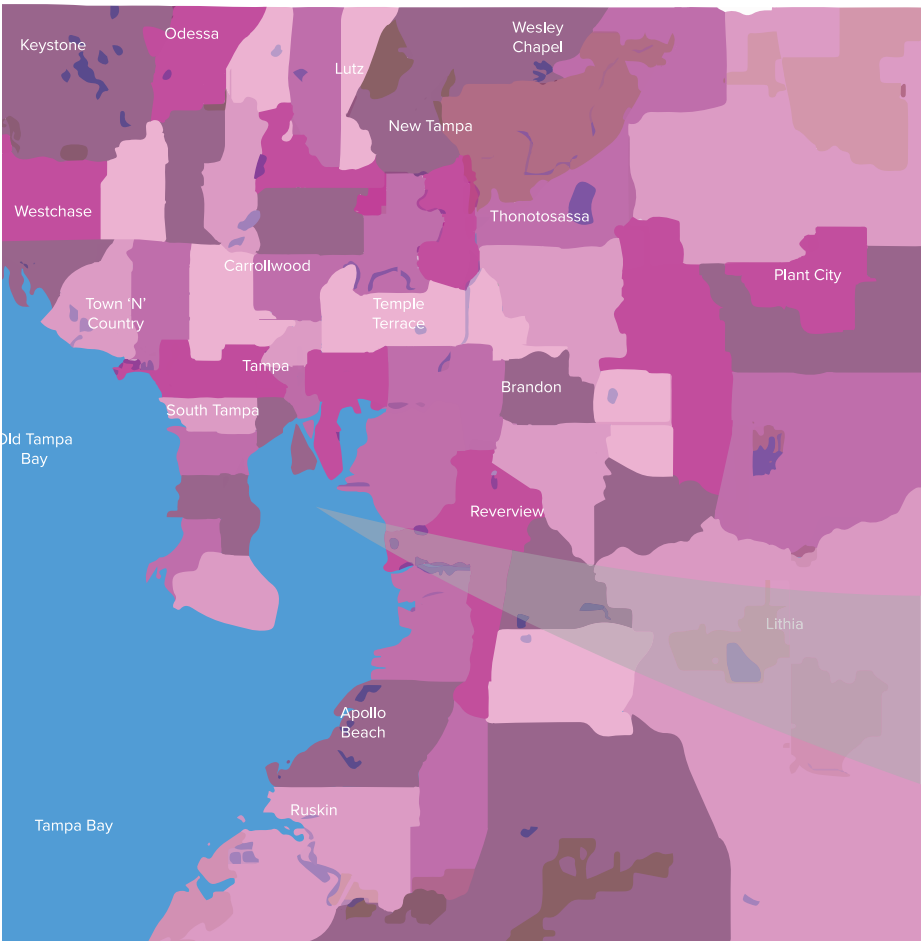
HILLSBOROUGH COUNTY NEIGHBORHOODS

Hillsborough County is the fourth most populous county in Florida and is home to the city of Tampa. There’s always something exciting happening around Hillsborough County.

The Gasparilla Pirate Festival is known far and wide and includes a jaw-dropping mock pirate invasion that is fun for everyone. Even if you don’t live in Hillsborough County, the festival is definitely a can’t-miss event! Another highlight of the county we can’t skip mentioning is the Busch Gardens theme park in Tampa Bay, full of animal exhibits, rides and live entertainment.

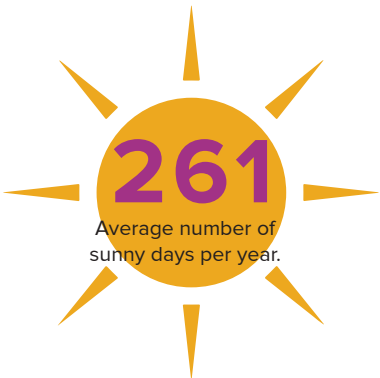
Beyond all the fun and games that go along with living in Hillsborough County, the education system is top-notch and serves more than 200,000 students in 250 schools. Patch.com ranks the county’s high schools among the best in the nation. For adult education, we are fortunate to be the home of the University of South Florida and the University of Tampa, both highly regarded as quality schools.

For choosing a neighborhood in this vast county, the choices are nearly endless. Whether you prefer a more modern, fast-paced lifestyle or yearn for a quieter, slower pace, Hillsborough County has what you need.



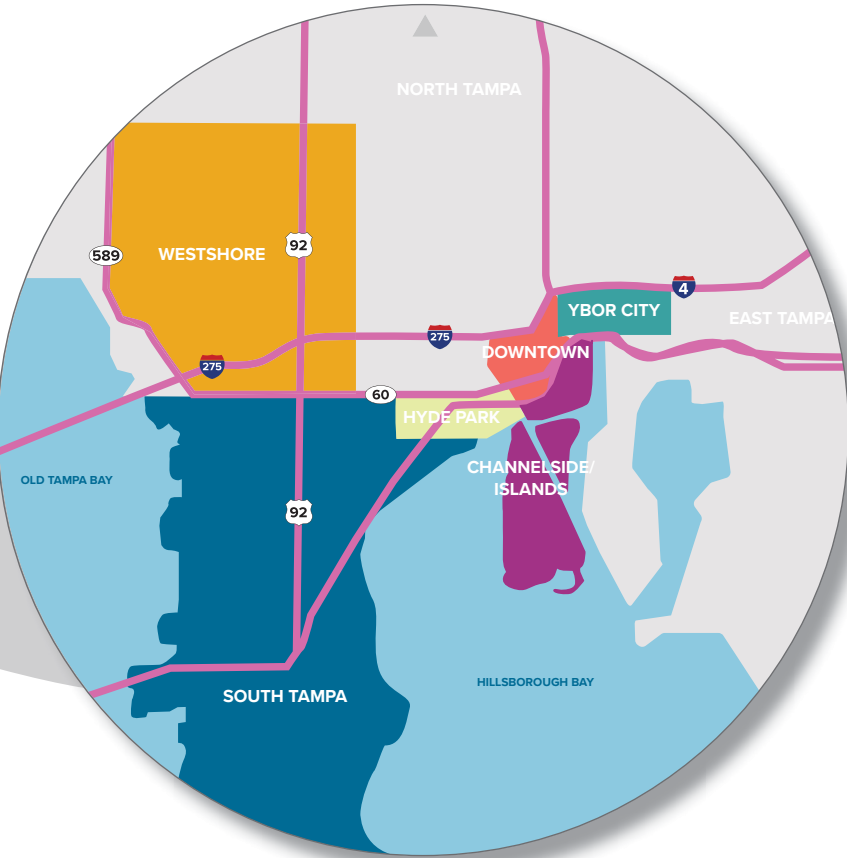
HILLSBOROUGH COUNTY BY THE NUMBERS

	2017
Population	1,408,566
Households (HH)	505,845
Housing Units	580,323
Median Age	37
Median HH Income	\$53,742
Per Capita Income	\$29,806



The number of professional sports teams in Tampa. They are the Tampa Bay Lightning (NHL) and the Tampa Bay Buccaneers (NFL).

FOR THOSE WANTING TO LIVE THE CITY LIFE, Tampa is a little more than just a bustling downtown city center. It's a diverse collection of tasty eats, environments and experiences! We've broken down the different districts so you can get familiar with the lingo and where things are. Tampa is a historic, fast-paced city that is nestled along the Hillsborough Bay and is the perfect place to call home.



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The number of miles long the sidewalk along Bayshore Boulevard is, making it “the world’s longest continuous sidewalk.”

RACE AND ETHNICITY	2018 PERCENT
American Indian and Alaska Native	0.5
Asian	4.3
Black	17.8
Hispanic	28.6
Native Hawaiian/Pacific Islander	0.1
White, not Hispanic Origin	49.1
Two or More Races	2.7

Downtown Tampa

WHERE THE BIZ HAPPENS

Known for its Cuban and Spanish culture-infused flavor, vibrant business districts and breathtaking waterways, Downtown Tampa is an ideal place to call home. The area is flush with condos and high-rise buildings with first-class amenities such as fitness centers, concierges, pools and hot tubs, and some of the best skyline and water views in the state. For residents and visitors alike, there is no shortage of fun in Tampa. Professional football and hockey teams, a margarita festival, the thrills of Busch Gardens and the opera at the Straz Center make Tampa a diverse, successful and happy place to call home.



DOWNTOWN TAMPA YOGA IN THE PARK,
PHOTO COURTESY OF VISIT TAMPA





More loan options. Faster closings. And that's just for starters.

Communication

My team will keep you updated of your loan's status throughout the process.

Meet My Team

Prefer to discuss your home financing in person? Call to arrange a personal meeting.

Focus

My only focus is home financing - that's why my team and I can offer you a wider array of options.

My Mission

To become your lender of choice by providing innovative solutions built around your personal needs.

Trust

I believe in promoting home ownership with no hidden costs or last-minute surprises.

Accuracy

As an expert in local mortgage lending, I will provide you with accurate information and valuable advice that will help you make an informed home buying decision.

Contact me today to learn how I can assist you with one of the most important decisions of your life: choosing your next home's financing.

Alexa Price

Branch Manager

NMLS# 365905

727.409.3869

alexa.price@caliberhomeloans.com

www.PriceMtgGrp.com



2014, 2015, 2016, 2017



Branch location: 927 Dodecanese Blvd., Suite 4, Tarpon Springs, FL 34689. Caliber Home Loans, Inc., 1525 S. Beltline Rd., Coppell, TX 75019, NMLS ID #15622 (www.nmlsconsumeraccess.org). 1-800-401-6587. Copyright © 2018. All Rights Reserved. This is not an offer to enter into an agreement. Not all customers will qualify. Information, rates, and programs are subject to change without prior notice. All products are subject to credit and property approval. Not all products are available in all states or for all dollar amounts. Other restrictions and limitations apply. #23346_FL.



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the need.**

**We've got
the speed.**

Get connected, stay connected with our reliable
100% fiber-optic network to your home

We even have gigabit service speeds to fit your needs*

Frontier.com



*Available in select areas only, additional monthly fee applies. Frontier's 1GB service is available in every Frontier fiber market, but may not be available to every location depending on local network capacity or other technical details. While Frontier's 1GB service is delivered on our 100% fiber-to-the-home network, actual speeds may vary due to limitations in the customer's home network, devices in use and/or Frontier's network traffic conditions. Actual speeds will range up to 940 Mbps (download) and 880 Mbps (upload) and may vary depending on usage of the network and multiple other factors.

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PHOTO COURTESY OF WIKIMEDIA COMMONS

Channelside

ENTERTAINMENT GALORE

Channelside is one of the fastest-growing areas in Tampa Bay and is home to Sparkman Wharf, a newly opened, mixed-use waterfront destination. Residents can enjoy the quirky row of shipping containers that house restaurant vendors. Fun, relaxation and an experience outside the norm can be found in the 'burb of Channelside.

Davis Islands

CHARM BEYOND COMPARE

A pair of islands with a canal fully separating them, Davis Islands is a beautifully balanced maze of parapet roofs, stucco and Mediterranean architecture. Residents enjoy canopy trees shading nearly every street, a close-knit community and an eclectic mix of old and new homes. Life on Davis Islands is celebrated for being fairly quiet yet oh-so-friendly and fun.



PHOTO COURTESY OF WIKIMEDIA COMMONS



Harbour Island

LUXURY AND CONVENIENCE

Situated across the Garrison Channel from Downtown Tampa, Harbour Island is a community filled with residents content to live their best life. Homes of all types dot the landscape, from single-family to large, sprawling estates, and amenity-filled apartments to luxurious high-rises. Harbour Island is a great example of luxury living in the heart of Tampa Bay.



Embrace the dream of homeownership.

Offering FHA, FHA 203k Renovation, VA, USDA, Conventional, and more!

Contact your local loan officer to find a financing solution that fits.

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Tampa, FL 33618

tampa.embracehomeloans.com

Embrace Home Loans, Inc. NMLS ID # 2184 is licensed in 46 states plus DC. (www.nmlsconsumeraccess.org)

Westshore

LOCATION IS EVERYTHING

The phrase “location, location, location” rings true in Westshore. The panoramic water views encompass a thriving residential community with 15,000 residents that continues to grow and is made up of vibrant neighborhoods. Proximity to the airport, beaches, excellent transportation and friendly people all work together to make Westshore a prime location to call home.



PHOTO COURTESY OF WIKIMEDIA COMMONS

South Tampa

FRONT PORCH SITTING

With a well-restored historic district full of bungalows and brick-paved roads, South Tampa offers an abundance of charm while still maintaining a unique, suburban feel. Boasting its fair share of independently owned restaurants, shady lanes perfect for bike riding and a smattering of thrift and antique shops, this little ‘burb is a great example of the beauty and diversity of Tampa Bay.

Ybor City

PERSONALITY AND HISTORY

Ybor City is an urban oasis where the city's rich history blends with the entertainment and excitement of today. Newcomers who are seeking a traditional neighborhood feel with a high energy environment and a strong sense of community are sure to find the versatility of Tampa's Latin Quarter to be the perfect mix of old and new, with old-world structures interspersed with modern, urban designs.



7TH AVENUE YBOR CITY, PHOTO COURTESY OF VISIT TAMPA

Hyde Park

CLASSICALLY CREATIVE

Long-touted as Tampa's most fashionable neighborhood, Hyde Park is located just south of downtown along the bay. It is also one of the area's oldest communities and a simple stroll down the street can offer a glimpse of the rich history of the region. Additionally, there's always plenty to do in Hyde Park, with well-known eateries, museums and pubs.



PHOTO COURTESY OF VISIT TAMPA BAY



SOHO, PHOTO BY BENEDEK FOR GETTY IMAGES

SoHo

HISTORICALLY TRENDY

Also, within Hyde Park is a little area known as SoHo, derived from South Howard Avenue, that features historic architecture and is within walking distance to shopping, art galleries and nightlife venues. The renowned Bern's Steakhouse is located in the SoHo district as well as a community park dedicated to the founder of the steakhouse, Bern Laxer.

Seminole Heights

CHARACTER AND CHARM

With a well-restored historic district full of bungalows and some brick-paved roads, Seminole Heights offers more of the South Tampa charm, while still maintaining a unique, suburban feel. Take a bike ride down a shady lane, hang out at an independent bar or craft brewery, or take part in a co-op. The Heights is a perfect place to live in Tampa.



PHOTO COURTESY OF WIKIMEDIA COMMONS

Temple Terrace

SMALL-TOWN SUBURBIA

Temple Terrace is located just north of Tampa, making its location ideal for being in proximity to the Tampa/St. Petersburg metro area. Offering a small-city sense of community, Temple Terrace is made up of about 25,000 residents along with bike trails, artisan restaurants, golf and community events.



Town 'N' Country

SOMETHING FOR ALL

A lively community made up of single-family homes, condos and apartments, Town 'N' Country is another suburb of Tampa that is experiencing a lot of growth in recent years. Known for its friendly neighbors and easy access to the city, this little suburb is ideal for anyone looking to call Tampa home.

Westchase

YOU CAN HAVE IT ALL

Westchase is conveniently located between Tampa and Palm Harbor, making it an ideal place to live for anyone wanting close proximity to the bigger city. Residents enjoy quiet, friendly communities, golf, parks, swimming, and all the things that make the Sunshine State so amazing.

WE'VE GOT YOU COVERED
WITH MORTGAGE SOLUTIONS TO FIT YOUR EVERY NEED.



IBERIABANK MORTGAGE

Tony Umholtz | NMLS #377409
SVP Mortgage Banking, Market Manager
3550 Buschwood Park Dr. Suite 110 | Tampa
Phone: 813-603-4255 | Cell: 813-785-6812
tony.umholtz@iberiabank.com
iberiabank.com/tony-umholtz

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Carrollwood

A PLACE TO CALL HOME

Celebrated for its stable neighborhoods with roomy, moderately priced homes, Carrollwood has long been a desirable place to live. With great schools, golf, shopping and more, residents of Carrollwood enjoy the many amenities and being close to the larger metro area of Tampa Bay.





Brandon

SUBURBAN CONVENIENCE

Brandon is on the larger side of towns that make up Tampa Bay and consists of the surrounding cities of Valrico and Lithia. Whether you're looking for good shopping, great eating, or fabulous entertainment - it's right around the corner! The community has a large proportion of young, single professionals, making it a good choice for other professionals who are moving to the area.



Plant City

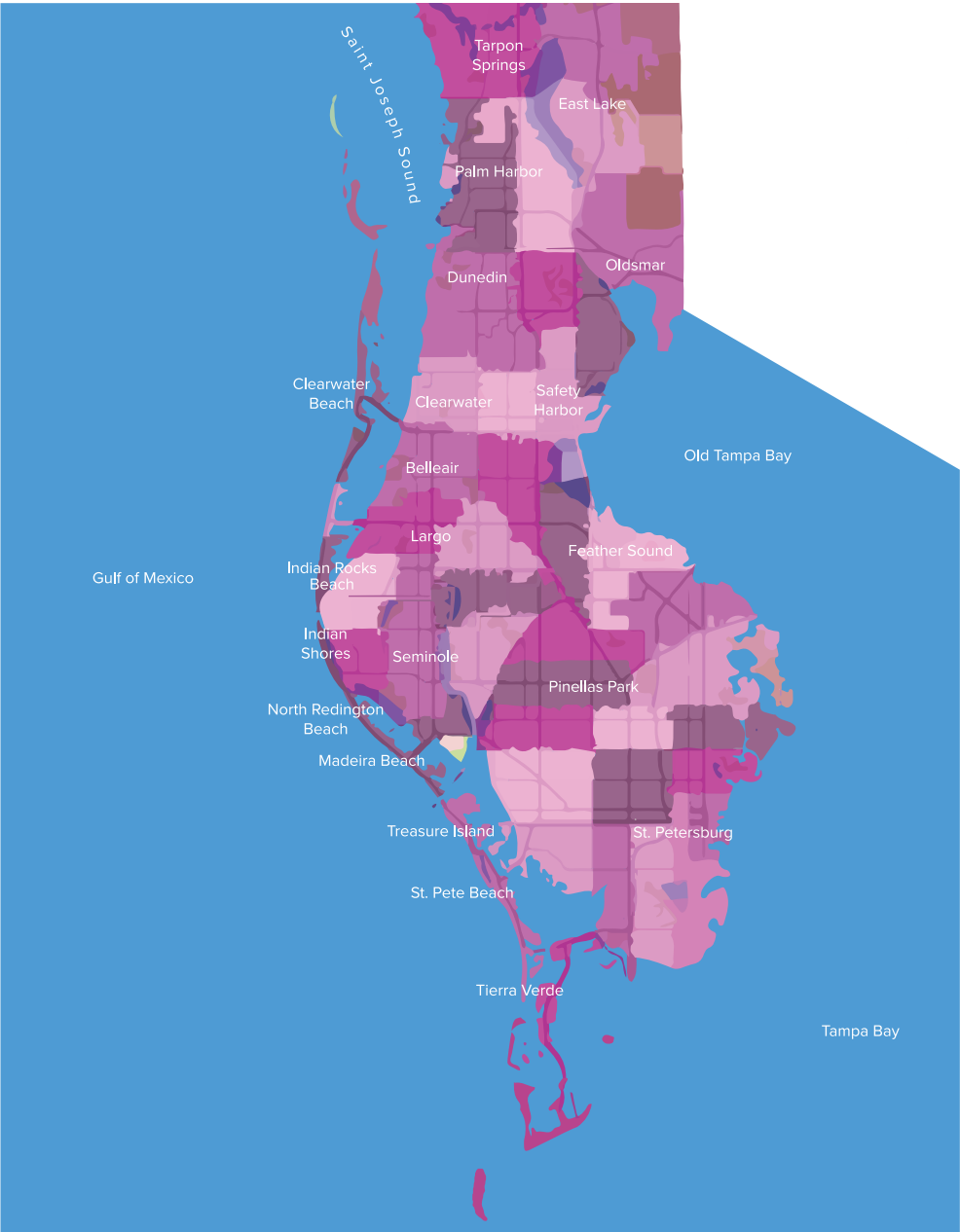
IT'S SO BERRY NICE

Located between Tampa and Lakeland, Plant City was named after railroad developer Henry B. Plant. Known as the Winter Strawberry Capital of the World, Plant City hosts an annual Florida Strawberry Festival that is bursting with berries, entertainment and even a footrace.



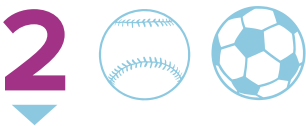
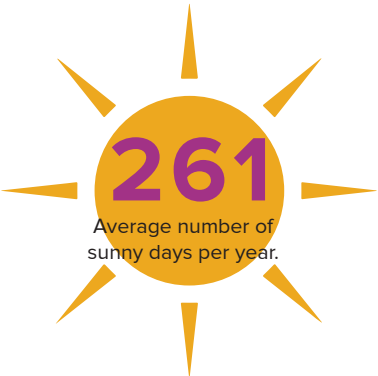
PINELLAS COUNTY NEIGHBORHOODS

WHETHER YOU WANT GULF SIDE OR CITY SIDE, Pinellas County has an eclectic variety of towns and cities. It's a diverse collection of tasty eats, environments and experiences on its own peninsula!



PINELLAS COUNTY BY THE NUMBERS

	2017
Population	970,637
Households (HH)	406,871
Housing Units	509,320
Median Age	48
Median HH Income	\$48,968
Per Capita Income	\$32,120



The number of professional sports teams in St. Petersburg. They are the Tampa Bay Rays (MLB) and the Tampa Bay Rowdies (USL).

Originally part of Hillsborough County, Pinellas County became a separate entity in 1912 and has continued to grow ever since. The area appeals to singles, couples, retirees and families, and more than 38,000 businesses call Pinellas County home.

For swimming, boating and fishing, you can't beat Pinellas County's 35 miles of powdery white beaches and nearly 588 miles of coastline. With an average of 261 days of sunny weather each year, residents can enjoy the surf, sun and sand just about any time. Three of the top 10 beaches in the nation are located here (Fort De Soto Park which has won many awards, Clearwater Beach and Caladesi Island State Park), making it a dream location for beach lovers.

St. Petersburg and the surrounding smaller 'burbs have all the conveniences of big-city living with all the luxuries of living near or on the coast combined with the benefits of close-knit communities and excellent schools.

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**CLEARWATER BEACH
HAS BEEN NAMED
THE BEST BEACH
IN AMERICA YEAR
AFTER YEAR!**



The number of championship level courses at Innisbrook Resort and Golf Club in Palm Harbor.

RACE AND ETHNICITY

2018 PERCENT

American Indian and Alaska Native	0.4
Asian	3.6
Black	11.1
Hispanic	9.7
Native Hawaiian/Pacific Islander	0.1
White, not Hispanic Origin	82.7
Two or More Races	2.2

East Lake

SURROUNDED BY EVERYTHING!

The neighborhood of East Lake features sprawling homes and beautiful landscaping and is a smaller suburb of Tampa. The community has been ranked as one of the Best Suburbs With the Best Public Schools in Florida by Niche, making it a great place with great schools.



Palm Harbor

BEAUTIFUL TRANQUILITY

Palm Harbor is located just north of St. Petersburg and is best known for beautiful neighborhoods and championship golfing. A stroll down Florida Avenue in downtown Palm Harbor will delight historian buffs with the city's many historic buildings that are open and welcoming with a variety of businesses.

Oldsmar

OLD FLORIDA CHARM

For those looking for the "Old Florida" charm, Oldsmar is in the process of redeveloping the town to return to the good ole days. Oldsmar celebrates their history with parades, car shows and carnivals every year. There are 300 acres of preservations and 10 parks connected via 11 miles of trails.



Dunedin

TROPICAL RELAXATION

One of the oldest towns on Florida's west coast, Dunedin (pronounced DONE-EE-DIN) has a uniquely wooded and subtropical setting with almost four miles of waterfront, lending to a relaxed lifestyle for all ages. Dunedin is home to Caladesi Island and has been voted as one of the best beaches in Florida.



PHOTO BY ROMAN EUGENIUSZ



PHOTO BY ROMAN EUGENIUSZ

Safety Harbor

QUAINT AND CHARMING

Conveniently located Safety Harbor is an ideal location for newcomers to the area. With a small-town setting and a wide variety of recreation activities and events, residents always have plenty to do in Safety Harbor. The area has been inhabited since the Stone Age, as discovered in June 2008 when a 6,000-year-old spearhead was found at Marshall Street Park.

Clearwater

SUNSET ON THE WATER

The county seat of Pinellas County, Clearwater is located northwest of Tampa and St. Petersburg. Visitors and residents alike enjoy sunsets at Pier 60, a nightly festival featuring music, crafts and street performers, and the annual Clearwater Jazz Holiday festival.



LIVE | 'BURBS

Largo

NATURAL BEAUTY AND HISTORY

Largo is home to over 84,000 residents and is the third largest city in the county. The total population has been rapidly increasing since the end of World War II. Residents can visit the 600-plus acreage of parks, the numerous lakes and bay access points.

LARGO LIBRARY, PHOTO COURTESY OF WIKIMEDIA COMMONS



Belleair

EXCLUSIVELY DIVINE

Belleair Shore is a community of approximately 55 private homes nestled on the eastern shore of the Gulf. Residents of this community enjoy being in proximity to entertainment, dining and shopping while taking advantage of an unobstructed view of the western sky from their private beaches.

Pinellas Park

BLEND OF LAND AND BEACH

Home to over 50,000 people, Pinellas Park has grown from a snow bird safe haven to the fourth largest city in Pinellas County. It is just a quick drive away from the bay and gulf, despite being landlocked. The city is known for its equestrian facilities and fishing opportunities.

PHOTO BY ROMAN EUGENIUSZ



St. Petersburg

WELCOME TO THE 'BURG

St. Petersburg is one of those rare places that has an amazing and quirky vibe with an unlimited source of fun things to do. As if that wasn't enough, St. Pete is also home to award-winning beaches, top-rated restaurants and beautiful parks - the choices are endless.

Every day is like a vacation when you have access to so much. From the beaches to the sprawling neighborhoods, Dali Museum and the Sunken Gardens, life in St. Pete is the stuff dreams are made of!



LIVE | BEACHES

Clearwater Beach

VOTED THE #1 BEACH IN AMERICA

Offering a glimpse of paradise, the well-known Clearwater Beach area encompasses a 26-mile swath of barrier islands that leads to a mainland downtown, historic neighborhoods as well as shopping, dining and entertainment. Clearwater Beach is beach life at its finest.



PHOTO BY BOONE CLEMMONS, SEERSUCKER STUDIOS

Tarpon Springs

A HISTORIC TREASURE

Named after the air-breathing fish, Tarpon Springs is a gorgeous historic city known for its Greek heritage and cultural celebrations. There are numerous historic sites on the National Register of Historic Places, including the Arcade Hotel and Tarpon Springs Greektown Historic District.



Belleair Beach

LUXURY AT THE BEACH

Belleair Beach is a relaxed and peaceful atmosphere with all the advantages of waterfront living in a quaint neighborhood setting. Situated on a barrier island, Belleair Beach is a short walk from shopping, dining, entertainment and several sea ports.

Indian Rocks Beach

A SANDY PARADISE

Indian Rocks Beach, a quick drive from Tampa or St. Petersburg, offers nearly three miles of white sandy beaches along the Gulf of Mexico, with 27 beach access points. Neighborhoods include Sea Horse Coa, Hidden Harbour and Independence Square.



PHOTO BY MICHELLE MARIA

LIVE | BEACHES

Redington Shores

VACATION EVERY DAY

Midway between Clearwater and St. Pete Beach, Redington Shores is ideally located with wide beaches, fishing, boating, parks and relaxation. Some 2,500 people call Redington Shores home while several thousand more spend all or part of the winter in this beachfront community.



Treasure Island

DAILY ADVENTURES

In the early 20th century, the people of a small, unnamed community wanted to bring in residents and boost interest in the bay. To do so, residents buried and “found” treasure chests, thus giving the small island the name Treasure Island and bringing people and business to the area. Now, it’s known for gorgeous beaches and small-town charm reminiscent of the 1950s.

Pass-A-Grille Beach

A DIFFERENT VIBE

Pass-A-Grille Beach, while technically part of St. Pete Beach, has a personality all its own. Kick back on the beach, go shelling or snorkeling, or just watch the dolphins play – just don’t try to find a shopping mall or large crowd. Peaceful living is what it’s all about in Pass-A-Grille Beach and as a place to call home, it doesn’t get much better.



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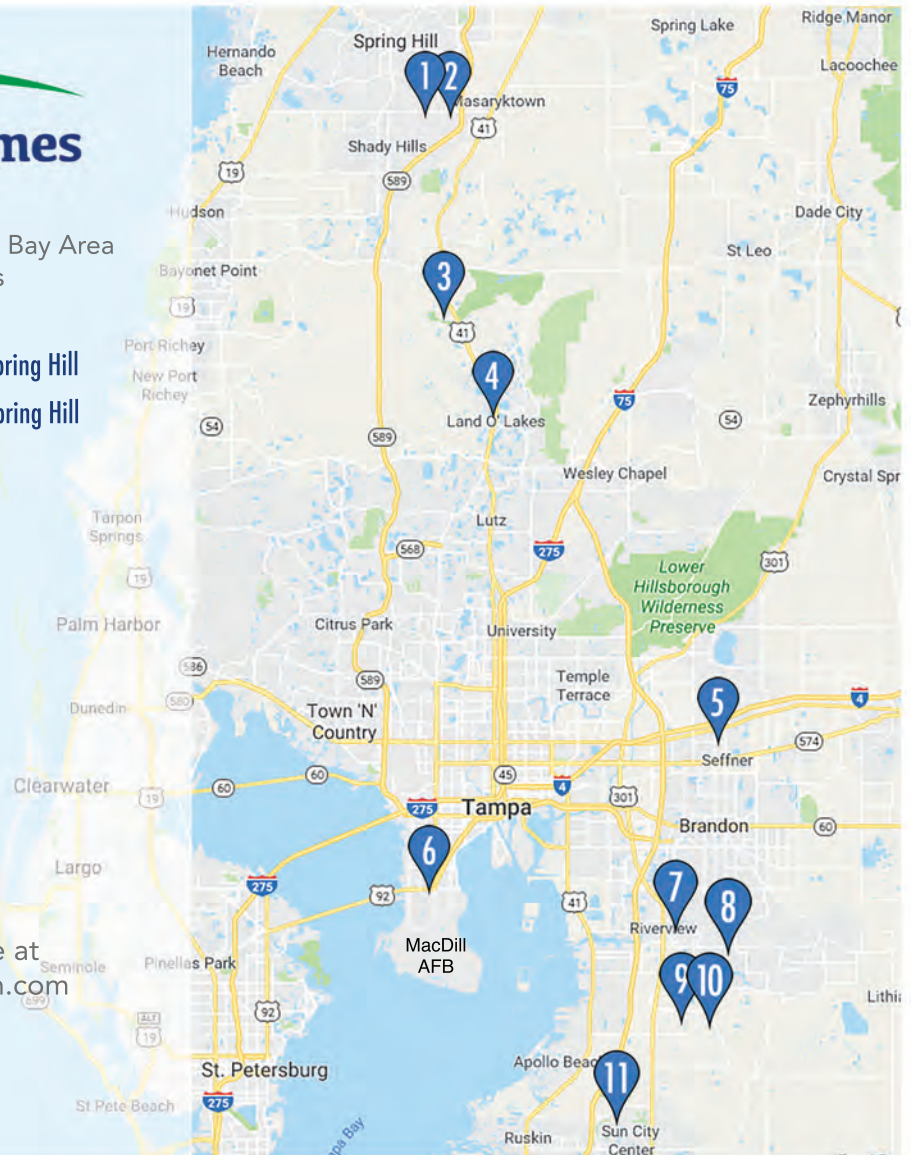
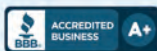
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2. Hawthorn at the Villages of Avalon - Spring Hill
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5. Kingsway Estates - Seffner
6. Custom Collection - South Tampa
7. Paddock Manor - Riverview
8. Bell Creek Preserve - Riverview
9. Enclave at SouthFork - Riverview
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St. Pete Beach

VOTED THE #7 BEACH IN AMERICA

St. Pete Beach is another beautiful stretch of land worth exploring for both entertainment and a place to call home. Rich in culture with a thriving nightlife scene, St. Pete Beach has it all. Nearby South Pasadena and Gulfport also offer many restaurants, galleries and shops to explore. Neighborhoods are plentiful in St. Pete and the surrounding area and include Jordan Park, Disston Heights, Campbell Park and Isla Del Sol. No matter where you decide to settle down on this stretch of beach, the soothing sounds of waves will remind you every day that you made a great choice.



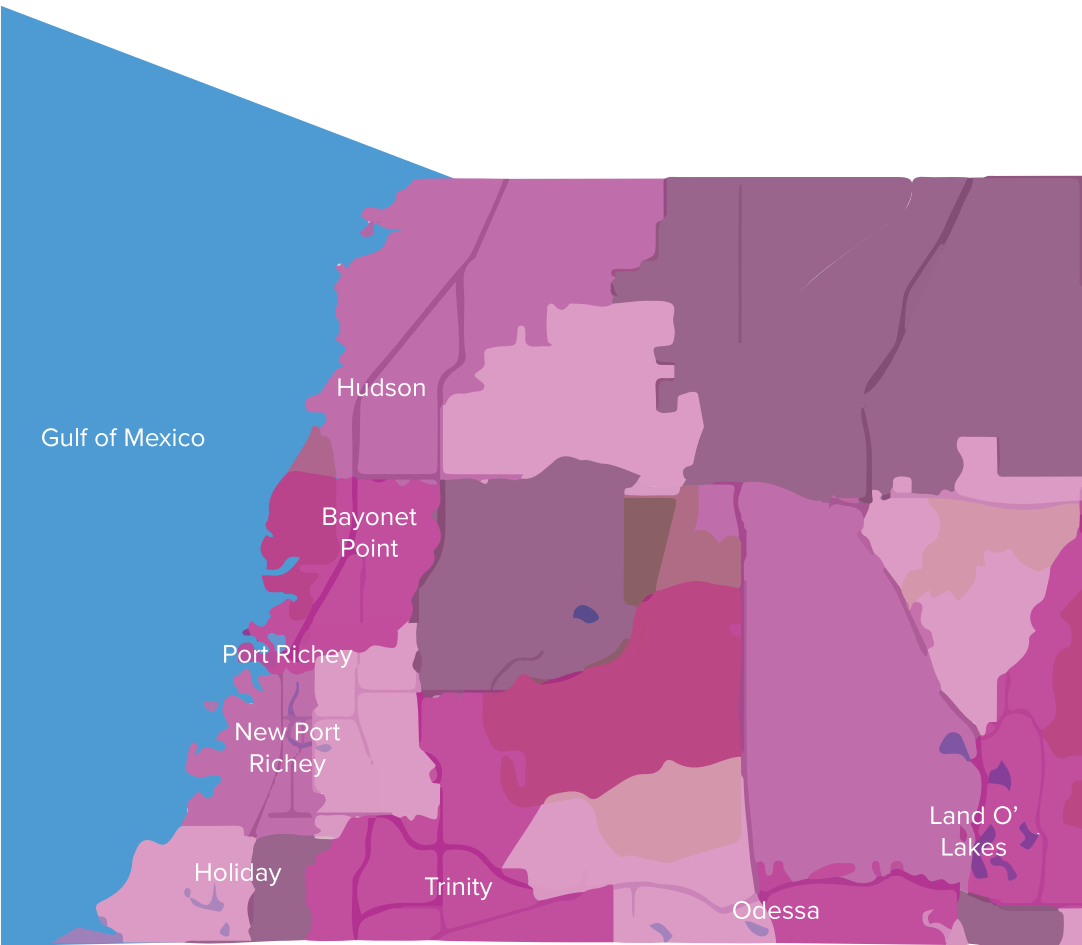
PHOTO COURTESY OF VISIT ST. PETE CLEARWATER

PASCO COUNTY NEIGHBORHOODS

Pasco County is one of the more unique parts of Florida with a total of 742 square miles, more than 100 square miles of which are parks, artificial reefs, golf courses and canoe trails. One of the four reefs is actually made up of surplus military tanks, which is an incredible example of repurposing materials.

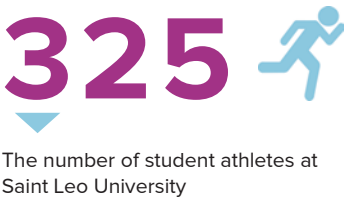
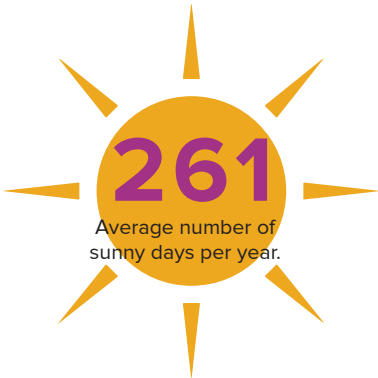
The region is known as an outdoor paradise and the sky is the limit when it comes to fun in Pasco County. Visit the Giraffe Ranch or stop by Craft Street Kitchen – no matter where you end up, you’re sure to have a good time.

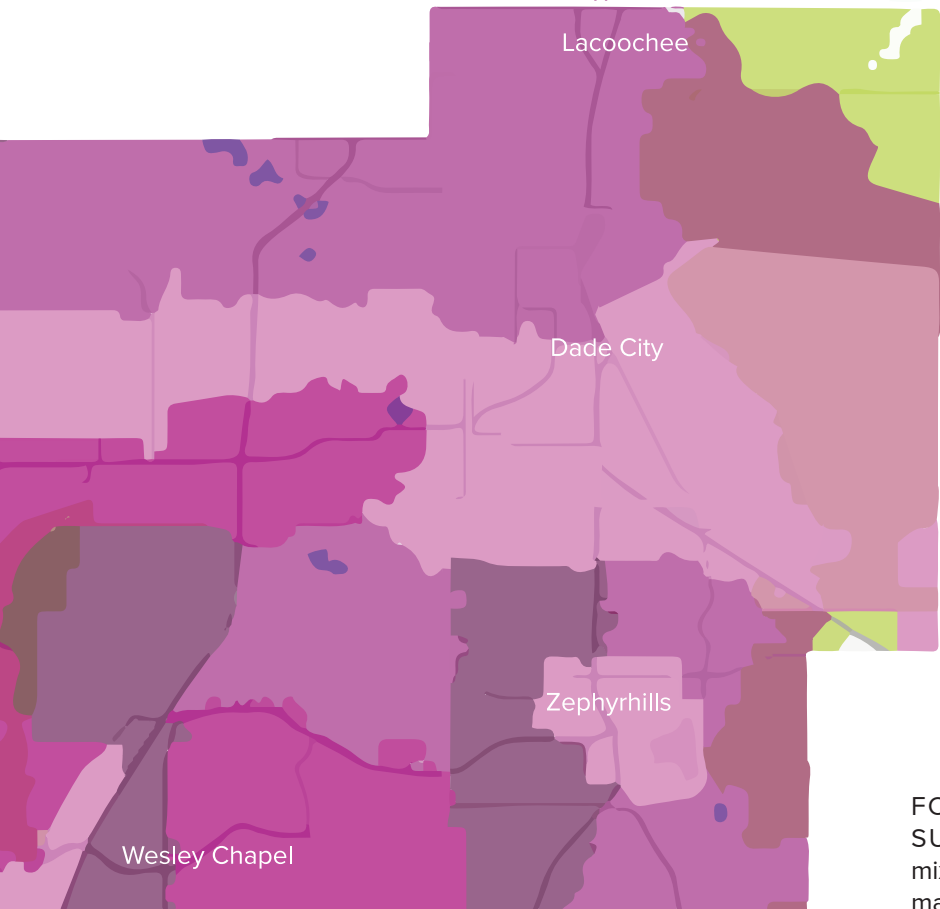
Just 30 miles north of Tampa, the county has six diverse cities, including the historic county seat of Dade City and New Port Richey. The convenience and beauty of this area make it a beautiful option to settle down and call home.



PASCO COUNTY BY THE NUMBERS

	2017
Population	525,643
Households (HH)	195,818
Housing Units	243,228
Median Age	44.8
Median HH Income	\$48,289
Per Capita Income	\$26,624





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FOR THOSE WANTING TO LIVE THE SUBURB LIFE, Pasco County is the perfect mixture of Gulf of Mexico and rural America and is made up of communities for all walks of life.



The amount of years Zephyrhills® bottled water has been refreshing Florida

RACE AND ETHNICITY	2018 PERCENT
American Indian and Alaska Native	0.5
Asian	2.6
Black	6.2
Hispanic	15.1
Native Hawaiian/Pacific Islander	0.1
White, not Hispanic Origin	88.4
Two or More Races	2.3

Holiday

SUBURBIA BLISS

Holiday is another suburb of Tampa and is made up of many smaller neighborhoods with an affordable cost of living compared to many other Tampa suburbs. A close-knit community and easy access to the city and the beaches makes Holiday a great choice for residents of all ages.



New Port Richey

OLD CHARM RENEWED

Nestled along the Gulf of Mexico about 35 miles northwest of Tampa, New Port Richey is blessed with beautiful beaches, shopping, entertainment and work all with a small-town feel. In addition to hosting the nine-day Chasco Fiesta, New Port Richey comes alive with special events and festivals throughout the year.

Port Richey

SUBURB MEETS SHORE

Port Richey is a quiet coastal town with approximately 2,800 residents. The town was incorporated as a municipality in 1925 and was once home to singer Johnny Cash. For newcomers looking for a low-key lifestyle with a mix of suburb and shore town, Port Richey may be the ideal location.



Hudson

LUXE LIFE FOR LESS

Both affordable and laid back, Hudson scores high marks for residents looking for a community to call home. Residents of Hudson will find the convenience of being near the beaches, shopping, dining and entertainment second-to-none, while enjoying the quiet life of their own small community.



PHOTO COURTESY OF CITY OF HUDSON



PHOTO COURTESY OF YELP

Trinity

SMALL-TOWN FUN

A small community that is growing at a rapid pace, Trinity is located in the North Tampa area and is considered a safe and peaceful community. In fact, many residents choose to move to Trinity to get away from the fast-paced lifestyle of larger cities. Trinity offers a more carefree life for everyone.

Odessa

WHERE THE BIRDS SING

Rural Tampa at its finest, Odessa is blessed with quality schools, friendly neighbors and access to all the conveniences of a big city. The area has seen a lot of residential growth in recent years, adding to the expansion of nearby amenities and parks. Odessa is an ideal place to search for your perfect home.



PHOTO COURTESY OF PULTE HOMES

Land O' Lakes

LAID-BACK LIVING

Known as a down-to-earth town, Land O' Lakes is made up of top-rated schools, single-family homes, and an abundance of amenities.



Wesley Chapel

LOCATION IS KEY

Another suburb in Tampa, Wesley Chapel has been named "The Best Suburb to Buy a House in Florida" by Niche. With tree-lined streets, shopping and wildlife, Wesley Chapel has grown significantly in the past several years. Located within minutes of major highways, the neighborhood is considered one of the most desirable communities in Tampa Bay.





Zephyrhills

LOW-KEY LIFE

Located 30 miles northeast of Tampa, Zephyrhills is known by residents to be a great place to call home outside of a larger city. For a quiet, low-key lifestyle surrounded by natural beauty, Zephyrhills is a great choice when relocating to Florida.

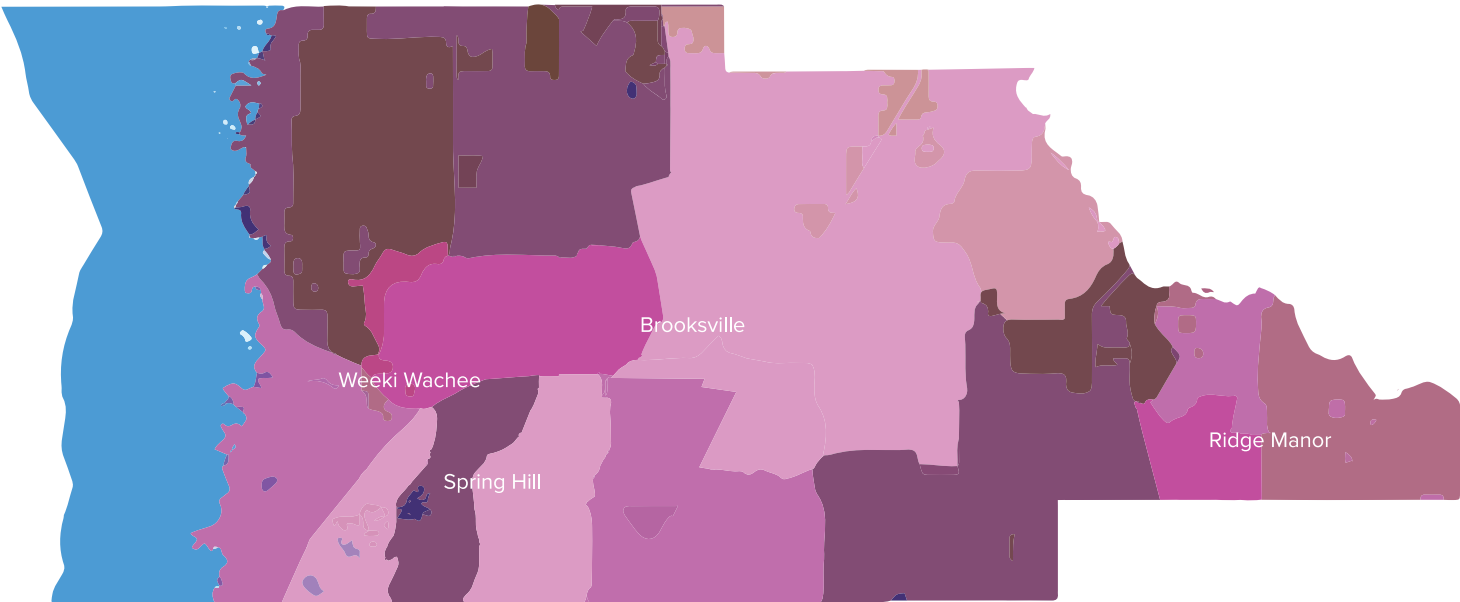


Dade City

WHERE HISTORY LIVES

Known as a beautiful little town with friendly residents and a vibrant downtown area, Dade City is the county seat of Pasco County. The downtown district was an early participant in the Main Street Program, and today continues to thrive and promote Dade City as a successful example of community redevelopment efforts.

HERNANDO COUNTY NEIGHBORHOODS



The geographic center of the state, Hernando County is rich in history and tradition. Named in honor of Spanish explorer Hernando de Soto, the county is blessed with freshwater rivers and springs, state forest and preserves, and the warm Gulf waters that provides countless adventures for residents.

Known for its sense of community and affordability, Hernando County has a variety of neighborhoods to meet the needs of all its residents. Weeki Wachee, one of two cities in the county, is known as the “City of Mermaids”

and attracts visitors from around the world to see the amazing spectacle of “real” mermaids. No matter your age, it’s a fun time for all.

Whether you prefer to call a golf course community home with all the modern amenities or if a historical home nestled back on cobbled streets, Hernando County’s beauty is beyond compare. With small-town affordability and pleasant neighbors, you can’t go wrong choosing a home here.

HERNANDO COUNTY BY THE NUMBERS

	2017	RACE AND ETHNICITY	2018 PERCENT
Population	186,553	American Indian and Alaska Native	0.5
Households (HH)	72,234	Asian	1.4
Housing Units	86,711	Black	5.9
Median Age	47	Hispanic	13.3
Median HH Income	\$44,324	Native Hawaiian/Pacific Islander	0.1
Per Capita Income	\$23,495	White, not Hispanic Origin	78.3
		Two or More Races	2.0

Brooksville

HISTORIC BEAUTY

Beautiful Brooksville is a residential-commercial community with shopping centers, medical facilities and three city parks with walking trails, sports and a nine-hole golf course. The historic city with tree-lined neighborhoods offers breathtaking hand-painted murals, museums highlighting the local history and natural beauty.



Spring Hill

FUN FOR ALL

Made up of several neighborhoods, the area known as Spring Hill boasts beautiful homes, quality schools and the natural beauty of Florida. Spring Hill first appeared on Hernando County maps around 1856, with the modern Spring Hill developing in 1967 as a planned community.

Weeki Wachee

HOME TO THE MERMAIDS

Weeki Wachee, a town with a name as quirky as their main attraction—a famous underwater mermaid show—is proud to be “The Only City with Live Mermaids.” The mermaids share the community with several beautiful neighborhoods and a labyrinth of canals carved from the wetlands.

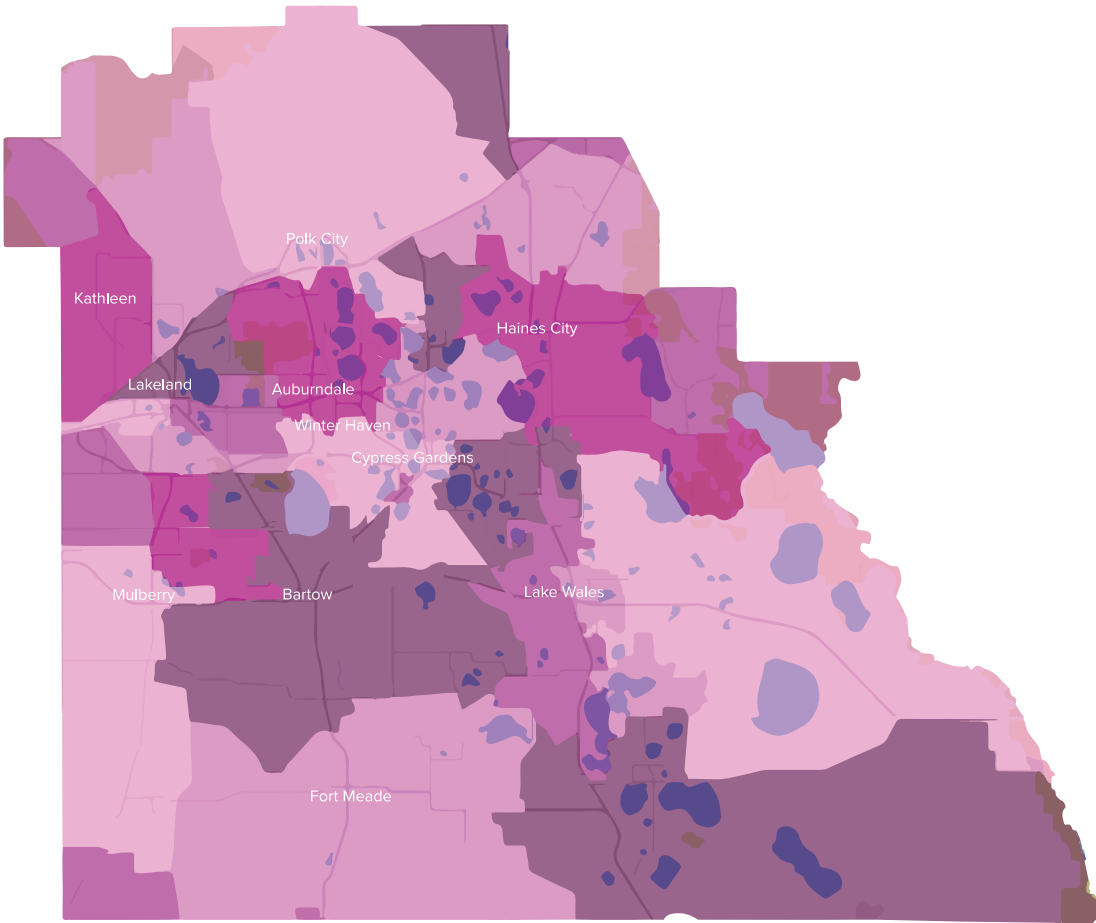


POLK COUNTY NEIGHBORHOODS

Situated along Central Florida’s I-4 corridor, Polk County is less than 40 minutes from both Orlando and Tampa. The county is made up of more than 2,000 square miles of land and water and is the 4th largest county in Florida.

Lake Mirror, located in Downtown Lakeland, is a peaceful destination and features a circular promenade for strolls around the lake. Residents can observe migrating ducks and birds, and on occasion some of Lakeland’s famous swans, as well as enjoy festivals and movies on the Promenade that are held throughout the year.

Made up of 17 municipalities, including Winter Haven, Lakeland and Lake Wales, there are approximately 686,000 residents in the county. A mix of suburban communities, small towns and large swaths of rural areas, there are many choices of types of homes in Polk County.



POLK COUNTY BY THE NUMBERS

2017		RACE AND ETHNICITY	2018 PERCENT
Population	686,483	American Indian and Alaska Native	0.7
Households (HH)	226,604	Asian	1.9
Housing Units	295,126	Black	16.0
Median Age	39	Hispanic	22.3
Median HH Income	\$45,988	Native Hawaiian/Pacific Islander	0.1
Per Capita Income	\$22,579	White, not Hispanic Origin	59.3
		Two or More Races	2.2

Lakeland

A CITY OF LAKES

Aptly named, Lakeland is home to 38 lakes that make up the city's geography. Much of the city's culture and activities revolve around said lakes, so even though it is not right on the west coast of Florida, people are still able to enjoy the water and beaches.



Lake Wales

A GLIMPSE OF OLD FLORIDA

Located in the center of the peninsula, Lake Wales is an eclectic mix of Old Florida and the refreshing energy of today. Residents can enjoy the ringing of the tower bells from the Historic Bok Sanctuary and outdoor concerts on a regular basis. Combined with the quaint neighborhoods, Lake Wales is a perfect place to call home.



PHOTO COURTESY OF WIKIMEDIA COMMONS

Winter Haven

SMALL TOWN TREASURES

Winter Haven, or The Chain of Lakes City, is Polk County's second most populated city. There is no shortage of fun in Winter Haven, as it is the home of LEGOLAND Florida Resort and the first Publix supermarket. Winter Haven is made up of many great neighborhoods, including Cypress Gardens, Eastwood and Floritan.



HIGHLANDS COUNTY NEIGHBORHOODS

Highlands County is one of those places that are so much more than meets the eye. On the smaller side, there are just a handful of cities, towns and unincorporated communities. A can't-miss highlight is the Sebring Raceway, one of many Florida treasures waiting to be discovered.

Like a page out of history, downtown is a delightful blast from the past that is full of life and old-time charm. You'll find downhome eateries offering food that would make your mama proud, upscale boutiques, art galleries, antique dealers and even a real, old-school barber.

As if that weren't enough of a draw, the views continue to inspire awe in historic downtown Lake Placid. Expanses of murals cover several downtown buildings, telling the story of cattle drives, of Lake Placid's pioneers, of natives who lived here long before us, and so much more.

The homes in this area are as distinctive as the history with the variety to meet the needs of families, professionals and retirees.



HIGHLANDS COUNTY BY THE NUMBERS

2017		RACE AND ETHNICITY	2018 PERCENT
Population	102,883	American Indian and Alaska Native	0.7
Households (HH)	40,500	Asian	1.5
Housing Units	55,641	Black	10.6
Median Age	52	Hispanic	19.8
Median HH Income	\$36,374	Native Hawaiian/Pacific Islander	0.1
Per Capita Income	\$23,020	White, not Hispanic Origin	85.4
		Two or More Races	1.7



Lake Placid

CALADIUM CAPITAL

Named *Reader's Digest's* "America's Most Interesting Town," Lake Placid stands out as a gem with small-town charm and 27 freshwater lakes. Residents are delighted by the beautiful murals throughout the town that tell the story of Lake Placid.



Sebring

SMALL-TOWN CHARM

It has been said that if you think trees make good neighbors, Sebring is for you. With around 10,000 residents and lots of land, traffic and noise are not a worry in this idyllic little town. Sebring consists of nearly 100 crystal clear lakes for fishing, boating, skiing and sailing paired with rolling hills, fragrant orange groves and charming small-town communities.

A person's legs and feet are visible in the foreground, resting on a dark-colored yoga mat. The person is wearing dark leggings. The background is a large window looking out onto a lush green garden with various plants and trees. The scene is brightly lit, suggesting daytime. The overall mood is peaceful and healthy.

LIVE | HEALTH

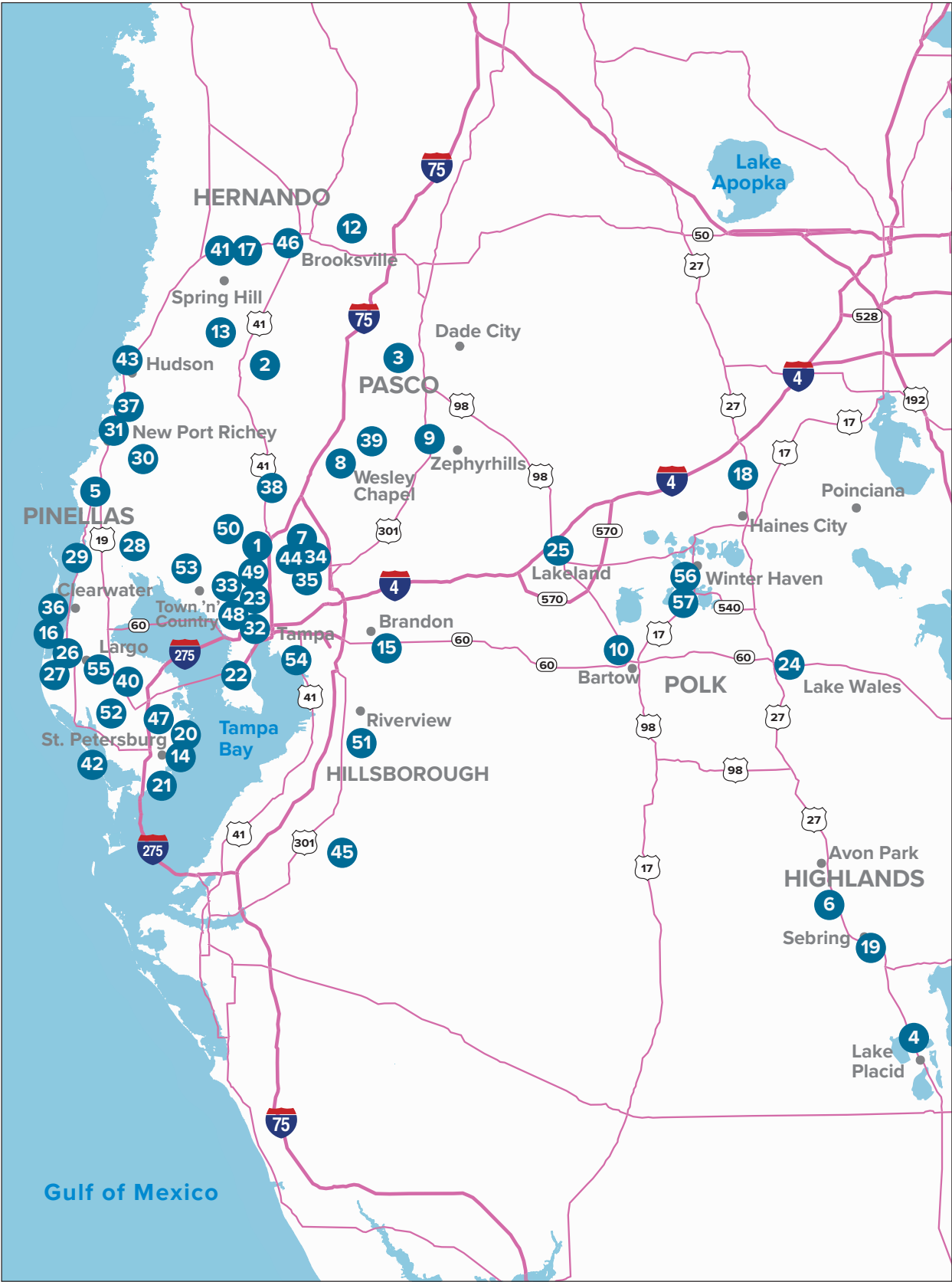
Health & Wellness

A HEALTHY LIFESTYLE IS EASY
AND FUN IN TAMPA BAY!

Living a healthy, balanced life is the best trick to enjoying a long, productive life. Tampa is home to so many activity options, both indoor and outdoor, for staying healthy. In a perfect world, staying active and eating healthy would be enough to ensure a long life. Unfortunately, that is not always how life goes and there are times when medical intervention is a necessary step to get back to living the healthy carefree way of our dreams.

To take care of any health issues that may pop up, Tampa Bay is rich with quality health care options that include award-winning hospitals, the newest procedures performed by top-notch health care professionals, and access to groundbreaking technological advances.







TAMPA TOWER, PHOTO COURTESY OF ADVENTHEALTH

ADVENTHEALTH

Formerly Florida Hospital, AdventHealth has multiple locations throughout the bay region. For almost 90 years, the hospital system has cared for the community by offering a wide range of comprehensive services.

www.AdventHealth.com/hospital/AdventHealth-tampa



BAYSHORE PAVILION, PHOTO COURTESY OF TAMPA GENERAL HOSPITAL

TAMPA GENERAL

Tampa General Hospital is a 1,010-bed private not-for-profit hospital and serves 12 counties in the area. It is known for their innovative methods of care, notably for patients with heart and vascular diseases.

www.tgh.org

Good to know

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3. AdventHealth Dade City
4. AdventHealth Lake Placid
5. AdventHealth North Pinellas
6. AdventHealth Sebring
7. AdventHealth Tampa
8. AdventHealth Wesley Chapel
9. AdventHealth Zephyrhills
10. Bartow Regional Medical Center
11. BayCare Alliant Hospital
12. Bayfront Health Brooksville
13. Bayfront Health Spring Hill
14. Bayfront Health St. Petersburg
15. Brandon Regional Hospital
16. Encompass Health Rehabilitation Hospital Of Largo
17. Encompass Health Rehabilitation Hospital Of Spring Hill
18. Heart Of Florida Regional Medical Center
19. Highlands Regional Medical Center
20. Johns Hopkins All Children's Hospital
21. Kindred Hospital-Bay Area-St. Petersburg
22. Kindred Hospital-Bay Area-Tampa
23. Kindred Hospital-Central Tampa
24. Lake Wales Medical Center
25. Lakeland Regional Medical Center
26. Largo Medical Center
27. Largo Medical Center - Indian Rocks
28. Mease Countryside Hospital
29. Mease Dunedin Hospital
30. Medical Center Of Trinity
31. Medical Center Of Trinity Behavioral Health - West Pasco Campus
32. Memorial Hospital Of Tampa
33. Moffitt At International Plaza
34. Moffitt Cancer Center
35. Moffitt McKinley Outpatient Center
36. Morton Plant Hospital
37. Morton Plant North Bay Hospital
38. Morton Plant North Bay Hospital Recovery Center
39. North Tampa Behavioral Health
40. Northside Hospital
41. Oak Hill Hospital
42. Palms Of Pasadena Hospital
43. Regional Medical Center Bayonet Point
44. Shriners Hospitals For Children-Tampa
45. South Bay Hospital
46. Springbrook Hospital
47. St. Anthony's Hospital
48. St. Joseph's Hospital
49. St. Joseph's Hospital Behavioral Health Center
50. St. Joseph's Hospital North
51. St. Joseph's Hospital South
52. St. Petersburg General Hospital
53. Tampa Community Hospital
54. Tampa General Hospital
55. Windmoor Healthcare Of Clearwater
56. Winter Haven Hospital
57. Winter Haven Women's Hospital



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See the many faces of courage at MoffittCourage.org.



St. Joseph's Hospital - South opened in 2015 and is the newest St. Joseph's Hospital/BayCare location with 114 beds and was recently awarded the American Heart Association/American Stroke Association's Get with the Guidelines® - Stroke Gold Plus Quality Achievement Award.

www.baycare.org/sjhs



St. Joseph's Hospital - BayCare is home to 780 beds, six Centers of Excellence and is part of the BayCare family. The hospital is regarded for its advanced medical technology and treats complex medical and surgical conditions.

www.baycare.org/sjh



MOFFITT CANCER CENTER

The experts at Moffitt Cancer Center work tirelessly in the areas of patient care, research and education to advance one step further in the fight against cancer. With some of the most knowledgeable and experienced oncologists in the country, Moffitt Cancer Center is able to ensure that every patient who walks through their doors receives the best treatment plan for their unique diagnosis.

www.moffitt.org



PHOTO COURTESY OF FLORIDA CANCER SPECIALISTS

FLORIDA CANCER SPECIALISTS

The oncologist team at Florida Cancer Specialists knows that hope is powered by science. Through dedication and perseverance, they are committed to not only finding a cure for cancer but to preventing it all together. Florida Cancer Specialists are board-certified and are consistently ranked as Top Doctors by *U.S. News & World Report*.

www.flcancer.com

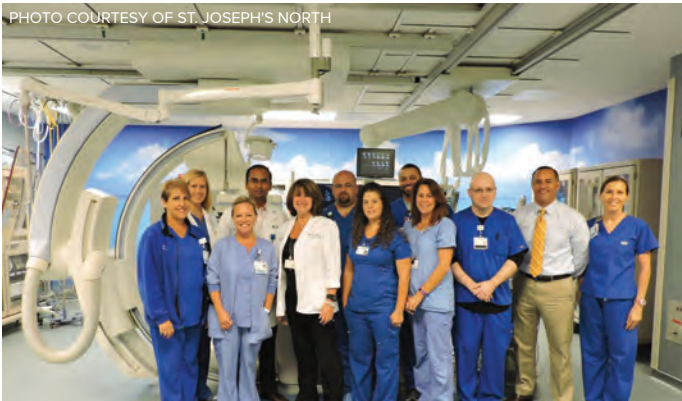


PHOTO COURTESY OF ST. JOSEPH'S NORTH

ST. JOSEPH'S

St. Joseph's Hospital - North is a 108-bed full service hospital that opened in 2010 to better serve the growing community of Tampa as part of the BayCare Health System.

www.baycare.org/sjhn



BRANDON REGIONAL HOSPITAL

Brandon Regional Hospital is an HCA 422-bed hospital with a recently expanded Women's Center and Level III NICU. The hospital also offers a number of specialty services including the Heart & Vascular Center.

www.brandonhospital.com

An aerial view of a person in a white kayak on vibrant turquoise water. The person is wearing a white cap and blue shorts, using a yellow paddle. A stylized orange graphic, resembling a brushstroke or a stylized 'S', is overlaid on the water and the kayak.

SUN'S OUT

fun's out

TAMPA BAY IS THE PERFECT PLACE TO PLAY

When the sun is out and the days are warm, what better way to stay healthy and active than to enjoy everything the area has to offer?

According to the Florida Department of Health, there are five health benefits to spending more time outdoors in nature. You are more likely to live an active life, you are more relaxed, you have better concentration, you lower your risk of heart disease and high blood pressure, and your vitamin D levels rise from the exposure to sunlight. While these are all great things, we know that there's so many more benefits to spending time outdoors.

In addition to the points identified by the health department, we know for a fact that spending time outdoors is fun, invigorating, adventurous and good for the mind. Creative thinking improves with fresh air, energy levels go up with enough vitamin D from the sun, and spending

time outdoors during the day helps you sleep better at night – the benefits go on and on. We spend enough time indoors taking care of all the things that come with being an adult – our jobs, taking care of our homes, and so on that when we have the opportunity to go play outside we should just do it!

Tampa Bay boasts some of Florida's best natural surroundings for outdoor activities. Three scenic rivers – Alafia, Hillsborough and Little Manatee – with tidal inlets leading out to open bay water offer endless enjoyment for everyone. There are opportunities to kayak on scenic riverfronts while watching for dolphins playing in the bay. Hiking trails abound with enough flora and fauna to keep the biggest nature lovers in awe. In the end, the climate in Tampa and the picture-perfect landscape work in tandem to make any outing a fun and enjoyable one.



When trying to decide how to spend the day outdoors, there's ZooTampa at Lowry Park to explore, the Tampa Riverwalk, a Big Cat Rescue you can visit and learn about, water bike companies, jet ski rentals, waterfront parks, outdoor dining, and of course, the beaches. All of these things make it more of a question on where to start rather than what to do.

When in doubt, why not just grab a cooler, pack some sunblock and head out for a day at the beach or visit a park and learn about the different ecosystems that make this region work. We are pretty confident that you will agree that Tampa Bay has it all!

Get outside!

STATE PARKS THAT'LL BE IN YOUR BACKYARD

ALAFIA RIVER

This park has some of Florida's most radical elevation changes and attracts mountain bikers from around the world to the park's mountain bike trails, as well as horseback riders to the equestrian trails.

ANCLOTE KEY PRESERVE

Accessible only by boat or ferry, this park is home to at least 43 species of birds, including the American oystercatcher, bald eagle and piper plover.

CALADESI ISLAND

One of the few completely natural islands among Florida's Gulf Coast, beachgoers can enjoy swimming, sunbathing and beachcombing at this state park.

COLT CREEK

Covering more than 5,000 acres of longleaf pine flatwoods, cypress domes, lakes and winding creeks, visitors can enjoy more than 15 miles of multi-use trails for hiking, biking and horseback riding.

FORT DESOTO

Made of shell and stone, this Spanish-American War era fort offers a glimpse into local history and unparalleled panoramic views of the Gulf of Mexico. You can enjoy war bunkers, nature trails, a museum, fishing off the pier or water activities - the options are endless!

HONEYMOON ISLAND

This little slice of paradise has over four miles of beach with great fishing and swimming, plus a three-mile nature trail through one of the last remaining slash pine forests in Florida.

WEEKI WACHEE

One of Florida's most unique destinations, this park is a charming spring where visitors can see live mermaids, take a trip on a riverboat cruise, explore wildlife and take a dip in Buccaneer Bay's pristine waters.





Education

DEDICATED TO LEARNING

Thanks in part to the number of award-winning schools located on the Gulf Coast, choosing one where your child will succeed is quite simple. Our public-school systems are dedicated to providing students a solid education in a safe learning environment. Additionally, some counties offer the choice of a magnet or charter school, allowing children to learn in the best environment possible. There is also an array of outstanding private schools throughout the Gulf Coast. For home-schooled students, there are several organizations in the state to support parent educators.

LIVE | EDUCATION



UNIVERSITY OF SOUTH FLORIDA

HOME OF THE BULLS

The University of South Florida (USF) serves more than 48,000 students on its main campus in Tampa and two other locations in St. Petersburg and Sarasota-Manatee, and it is ranked 43rd in the nation for research expenditures among all universities. The university is one of only four public universities in Florida classified by the Carnegie Foundation for the Advancement of Teaching in the top tier of research universities, which is a distinction attained by only 2.3 percent of all universities nationwide.

UNIVERSITY OF TAMPA

HOME OF THE SPARTANS

The University of Tampa (UT) has approximately 8,000 students and is ranked among the “best of the best” by *U.S. News & World Report*, *Forbes* and *The Princeton Review*. UT offers more than 200 academic programs, and championship sports, student activities, community service, honors, leadership and study abroad programs.



ECKERD COLLEGE

HOME OF THE TRITONS

Eckerd College is a four-year Liberal Arts school in the Tampa Bay area that offers a waterfront campus with swimming, boating and sunbathing mixed with higher learning. The bay and other natural areas are considered “living laboratories” for research and benefit every student at the college.



SAINT LEO UNIVERSITY

HOME OF THE LIONS

Founded in 1889, Saint Leo University is one of the largest and most innovative Catholic universities in the U.S. and offers more than 40 academic programs, including associate, bachelor's, master's, education specialist and doctoral degrees. Saint Leo University currently enrolls more than 16,000 students from 49 states, the District of Columbia, three U.S. territories, and 86 countries and is ranked among the Best Colleges by *U.S. News & World Report*.

LIVE | EDUCATION



HERNANDO COUNTY

The Hernando County School District provides quality public schools for students while providing instructional learning and hands-on experiences to students. The district collaborates with parents and other community stakeholders to effectively prepare all students for a successful transition into a diverse and changing world.

www.hernandoschools.org



HIGHLANDS COUNTY

Highlands County Public School System proudly offers quality instructional programs, supervised physical activities and hands-on learning experiences to students of Highlands County. Thirty-eight schools make up this district with approximately 12,427 students.

www2.highlands.k12.fl.us



HILLSBOROUGH COUNTY

Public education in Hillsborough County ranks high on the national scale as one of the top large school districts across America, according to The Nation's Report Card. The district's mission is to provide an education and the supports that enable each student to excel as a successful and responsible citizen.

www.sdhc.k12.fl.us



PASCO COUNTY

Pasco County Schools offer diverse educational programs that meet the needs of all students through its 84 public schools that include three educational centers and six charter schools. The district is committed to the healthy minds and bodies of its students and is involved in a variety of programs including poetry events, friendship balls and Special Olympics.

www.pasco.k12.fl.us

Good to know

REGISTERING YOUR CHILD FOR SCHOOL

To enroll a student in a Florida public school, a few requirements must be fulfilled. Florida law specifies that children who have turned 5 on or before Sept. 1 of the school year are eligible for admission to public kindergarten during that school year based on rules provided by the school board.

All children age 6, or who will turn 6 by Feb. 1 of any school year, are required to attend school regularly during the entire school term. Although Florida law does not provide a specific age requirement for enrollment to public first grade, it dictates that first-grade enrollment be limited to students who turn 6 on or before Sept. 1, and who have successfully completed kindergarten; and out-of-state students who turn 6 years old after Sept. 1 who meet the age requirement for public kindergarten admission from the transferring state, and who have successfully completed kindergarten.

FLORIDA STANDARDS ASSESSMENTS

FSA in English Language Arts and in Mathematics serve to measure the progress and educational gains in students. Students in grades 5 and 8 also take the Statewide Science Assessment. The Florida End-of-Course (EOC) Assessments are part of Florida's Next Generation Sunshine State Standards (NGSSS) Strategic Plan for the purpose of increasing student achievement and improving college and career readiness. EOC Assessments are computer-based, criterion-referenced assessments that measure the NGSSS for specific courses, as outlined in their course descriptions. These assessments are offered for Biology 1, Civics and U.S. History. To learn more about Florida's assessment program, please visit www.fl DOE.org/accountability/assessments. To view the information organized by subject and grade level, visit www.cpalms.org.



PINELLAS COUNTY

Pinellas County Schools is the seventh largest district in Florida with 150 public education schools including magnets and career academies. With a mission to educate and prepare each student for college, career and life, the district is heavily involved in the community and the future of every student in its classrooms.

www.pcsb.org



POLK COUNTY

Polk County Public Schools is one of the largest school districts in the nation, encompassing more than 150 schools and serving more than 100,000 students. The school system has built a reputation for educational excellence with more than 20 nationally accredited workforce academies, five Florida Arts Model Schools and more.

www.polk-fl.net

LIVE | EDUCATION



HERNANDO COUNTY

Hernando County continues to make the grade in private education. The private school community is supported by many talented educators and involved parents, and students are responding with high test scores, awards and scholarships throughout the county.

www.hernandoschools.org



HIGHLANDS COUNTY

Highlands County's beautifully diverse community is reflected in its private education system. Nine private schools offer comprehensive curricula to students ranging from grades Kindergarten through 12 with a student to teacher ratio of 10:1 which lends to a positive learning environment.

www2.highlands.k12.fl.us



HILLSBOROUGH COUNTY

Hillsborough County is home to 137 private schools covering a vast curriculum. Education options include religious schools, independent and secular schools, and schools for students with disabilities or special needs in every grade level with some being a combination of all of the above.

www.sdhc.k12.fl.us



PASCO COUNTY

Pasco County offers 47 private schools for families seeking an option besides public education. Among the schools are non-denominational, Montessori, private academies, Catholic schools and more. The choices are as diverse as the community and with almost 50 schools, there is a school for every student.

www.pasco.k12.fl.us



FUTURE CHAMPION...
HE JUST DOESN'T KNOW IT YET.

IMAGINE

the Possibilities



BERKELEY
PREPARATORY SCHOOL

AN INDEPENDENT EPISCOPAL DAY
SCHOOL FOR BOYS AND GIRLS
IN PRE-K TO GRADE 12
www.berkeleyprep.org

JACK
CLASS OF 2031



PINELLAS COUNTY

Pinellas County has a stunning 101 private school options for families. The choices include religious schools, independent and secular schools, and schools for students with disabilities or special needs in every grade level. Some are a combination of all of the above and parents can feel good knowing that their child's educational needs will be met.

www.pcsb.org



POLK COUNTY

Polk County private schools are committed to providing a quality education to every student in their classrooms. Types of schools include Catholic education schools, private academies, non-denominational and more.

www.polk-fl.net



LIVE | HOUSING

Housing

FIND YOUR PERFECT PLACE TO CALL HOME

You've made the exciting decision to move to Tampa Bay – Congratulations! Now that you've made that decision, one of the first things you need to think about is where to live.

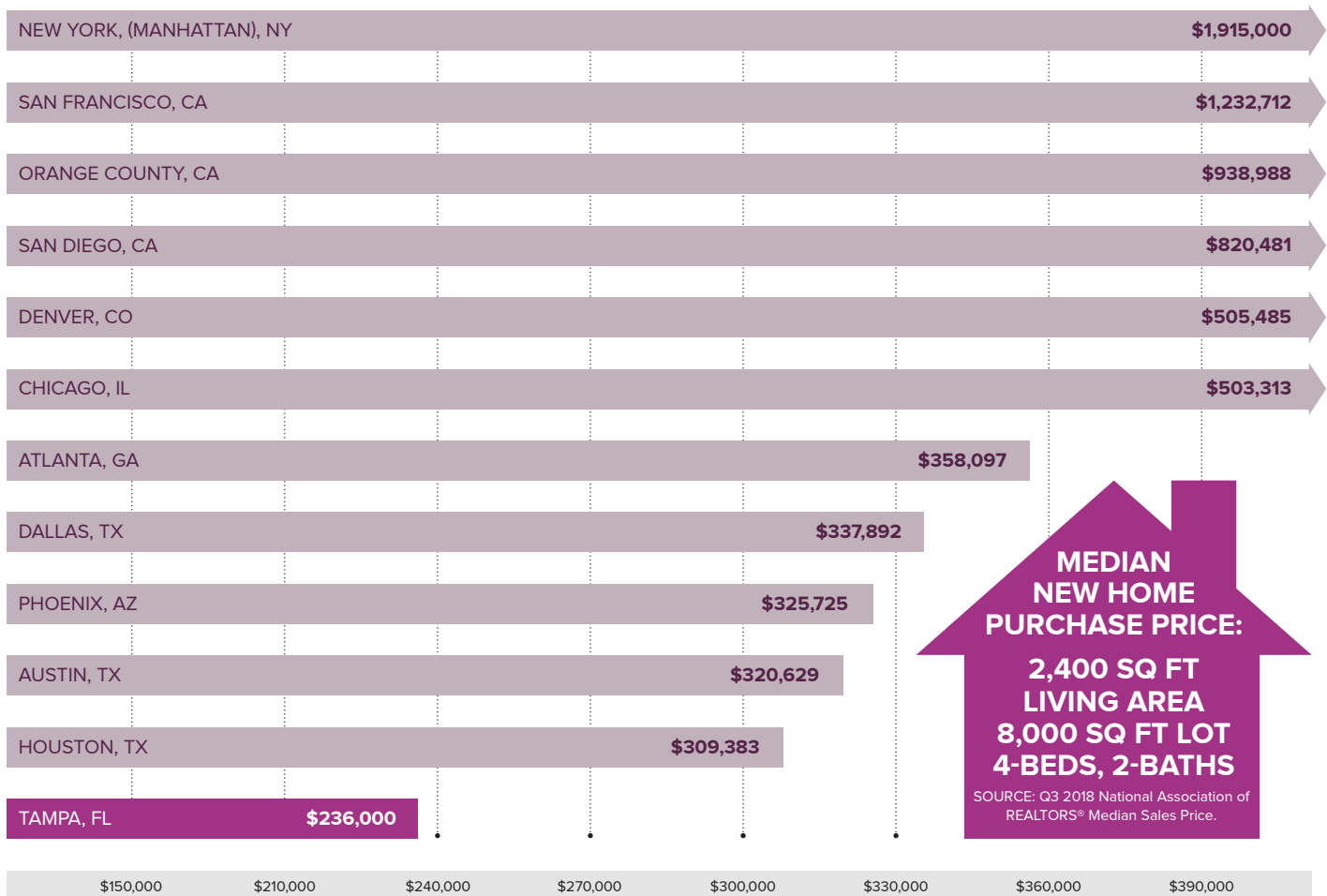
The good news is, you have more quality choices when it comes to where to call home than you could possibly need. No matter what county or what neighborhood you choose, you will never be far from the beach, you will become a part of a friendly community and you will learn exactly why Tampa Bay is one of the top choices of places to live.

The bad news is ... well, there really isn't any bad news. Tampa consistently ranks as an affordable, happy and up-and-coming region that is a great place to settle down and just enjoy life!

Welcome to Tampa Bay!

HOME SALES COMPARISONS

The housing market in the Greater Tampa Bay area, despite years of appreciation, remains affordable with a stabilized, fast-moving inventory. New housing construction continues to grow, with many builders turning their focus to new, entry-level homes.



TAMPA BAY IS THE {AFFORDABLE} PLACE TO STAY

These are median prices of homes in different parts of our region. This should help you decide where you want to call home in the Tampa Bay and Central Florida area!



SOURCE: Q3 2018 Florida REALTORS®
Median Sales Price by city

HOUSING

No matter your budget or needs, Tampa Bay has what you need! Tampa real estate is on fire and the market is keeping pace while still remaining affordable.

There are a lot of things to consider when deciding which home to purchase. Hiring a professional with experience in finding homes and who is able to guide you through the process saves a lot of headaches. With the amount of money involved, real estate is an area where you want an expert.

Once you have a professional on your side, it's time to determine your needs. Every home is different and it's important to refine your search by determining what kind of house and neighborhood you need. Do you need a large yard for pets? Do you want to be in walking distance to restaurants and activities? Is this an investment property you will want to rent? Are you planning to retire into this home? The answers to these questions can save time by eliminating homes and areas that don't fit your needs.

The Tampa Bay area is a beautiful place to buy a home. Keeping these things in mind can help you find the home you want and make the buying experience that much better. Real estate is an area where you cannot afford to not have an expert guiding you ... and we're happy to help.

The housing selections shown here were provided by Berkshire Hathaway HomeServices Florida Properties Group. They are representative of the options available at press time. They may or may not still be on the market, and they are not intended to represent every choice in every area of our city.



1,186 SQ FT
TARPON SPRINGS

3 BED
2 BATH

\$152,000



1,980 SQ FT
WESLEY CHAPEL

4 BED
2 BATH

\$200,000



1,983 SQ FT
SPRING HILL

3 BED
2 BATH

\$250,000



2,286 SQ FT
LAND O LAKES

3 BED
2 BATH

\$305,000



3,153 SQ FT
LAKELAND

4 BED
3 BATH

\$350,000



1,135 SQ FT
INDIAN SHORES

2 BED
2 BATH

\$394,900



3,208 SQ FT
NEW PORT RICHEY

3 BED
2 BATH

\$459,000



5,083 SQ FT
DADE CITY

4 BED
3 BATH

\$515,000



2,829 SQ FT
BROOKSVILLE

4 BED
3 BATH

\$549,900



3,212 SQ FT
OLDSMAR

4 BED
2 BATH

\$599,000



4,690 SQ FT
TAMPA

4 BED
3 BATH

\$639,000



5,512 SQ FT
BRANDON

4 BED
3 BATH

\$732,456



3,638 SQ FT
BELLEAIR

3 BED
3 BATH

\$859,000



3,965 SQ FT
ST. PETERSBURG

5 BED
4 BATH

\$2,075,000



6,861 SQ FT
TAMPA

5 BED
5 BATH

\$3,199,999

BUYING A HOME

When it comes to finding a place to call home, one of the biggest factors that come into play is budget. No need to worry there, Tampa has super affordable housing, gorgeous weather and a beautiful neighborhood that can suit the needs of anyone.

Always affordable, Tampa has made significant improvements since the latest recession and experts expect both a strengthening job sector and increasing home values to continue for the foreseeable future.

All in all, the Gulf Coast is doing very well for itself.

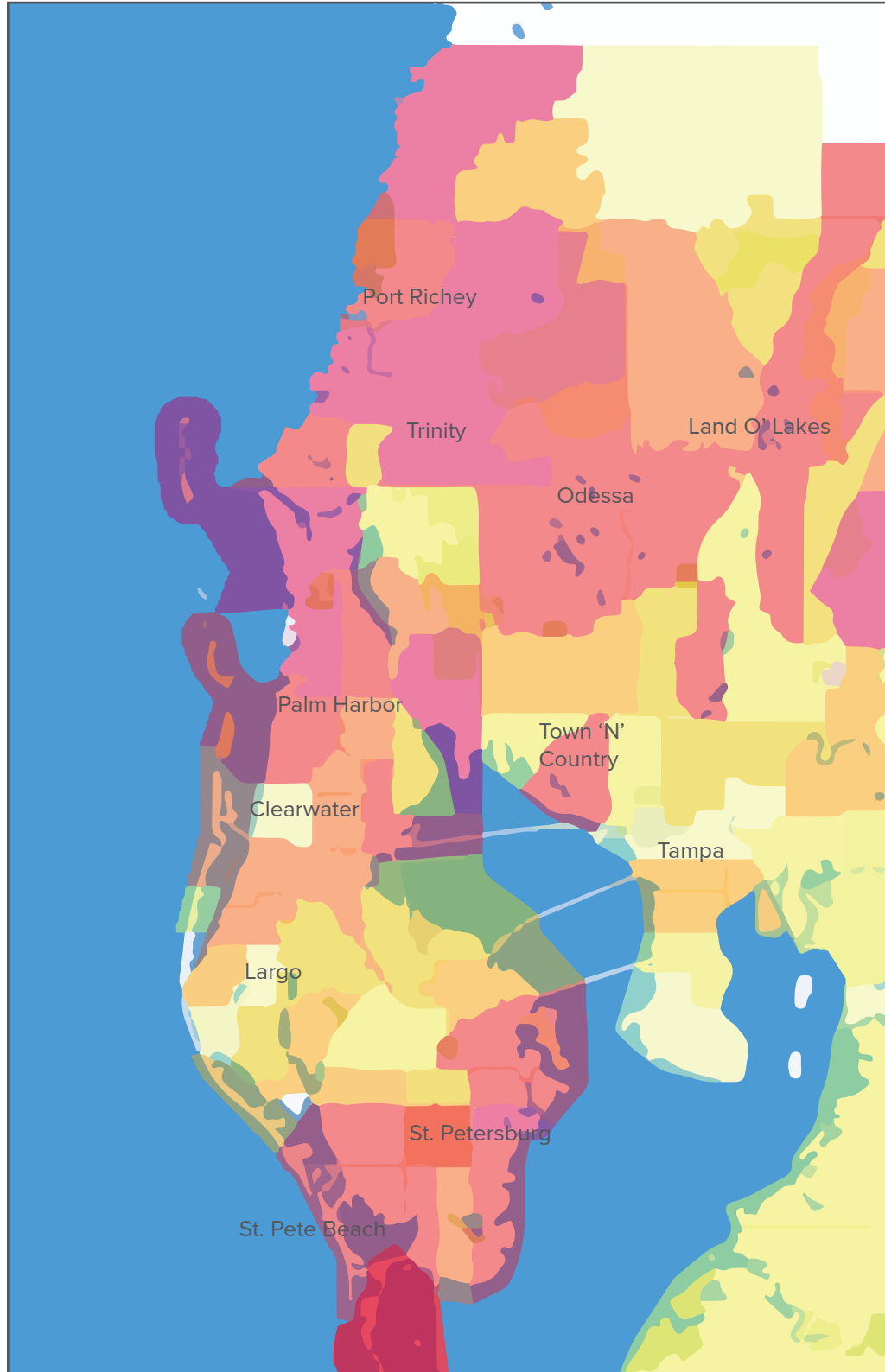
**TAMPA IS THE
#1 MARKET
FOR FIRST
TIME HOME
BUYERS.**

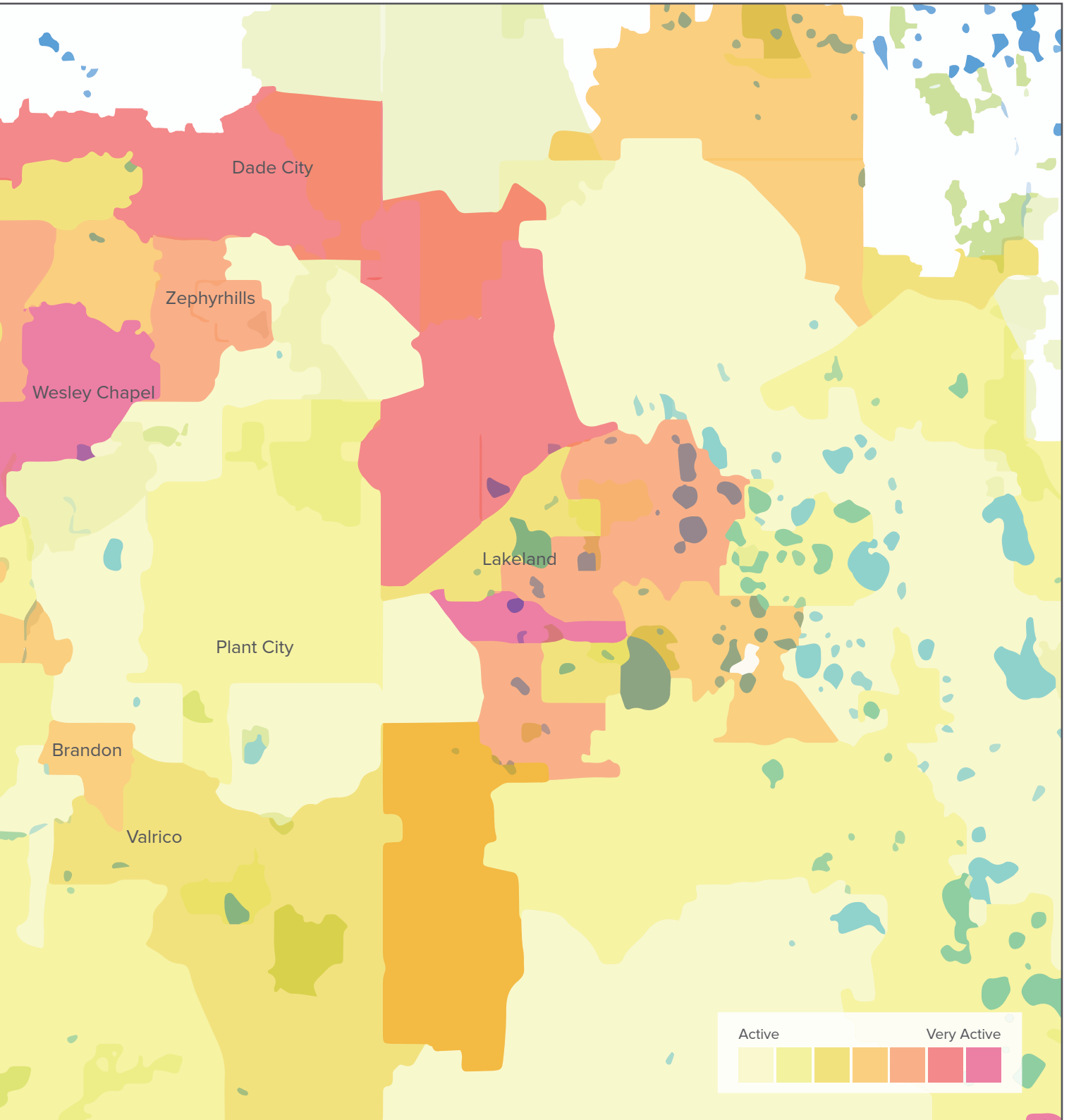
SOURCE: ZILLOW.COM/RESEARCH

Buyer Heat Map data sourced from Buyer MLS, Buyside, as of April 2019.

BUYER HEAT MAP

The Buyer Heat Map operates similarly to a weather map. The darker the color, the more intense the online activity; the lighter the color, the less intense the online activity.





REAL ESTATE CLIMATE CHECK



By Mindy K. Urueta

The housing market in the Greater Tampa Bay area, despite years of appreciation, remains affordable with a stabilized, if somewhat tight, inventory. New housing construction continues to grow, with many builders turning their focus to new, entry-level homes.

According to Fortune Builders, as recently as 2013, homeowners were using more than 8 percent of their income to pay for their mortgage. Despite inflation and appreciation, that number has not increased dramatically in recent years. Currently, homeowners allocate 9.8 percent of their income to the monthly mortgage. Compared to the national average of 16.3 percent, Tampa Bay is more affordable than most markets. Affordability, in

association with a strong job sector, will likely continue to drive supply and demand in the region.

It is also worth noting that over the past several years, homes across the nation have been the beneficiaries of historically high appreciation rates. In fact, home values have nearly returned to their pre-recession levels. The Tampa Bay housing market is no exception, providing many homeowners with significant equity during this time. According to [zillow.com](https://www.zillow.com), the average price of a home in the Tampa region is \$275,000. Tampa home values have risen 11.1 percent over the past year with predictions of an additional increase of 3.4 percent in the next year. Despite historically high appreciation rates in recent years, the current median home price in Tampa is just a little above the national average.

A recent study that analyzed population growth, employment levels, home values and retail sales activity in Florida's eight major markets: Fort Lauderdale, Fort Myers, Jacksonville, Lakeland (Polk County), Miami-Dade County, Orlando, Tampa-St. Petersburg and West Palm Beach.

The study shows home values on the Gulf Coast in 2018 far outpace pre-recession level values. It also found Florida's population grew by more than 1,000 people per day, a pace that has accelerated over the past year. Jobs are the No. 1 reason people are attracted to the state. This trend is driven, in part, by the economic challenges in Puerto Rico. Puerto Rico's population has declined by 1.7 percent over the past year, with most exiting residents initially settling in Florida.

The U.S. Census Bureau released new estimates showing Florida had about 21.3 million residents as of July 1, 2018, cementing Florida's place as the third most-populous state behind California and Texas. For reference, in 1910, the state had a population of 1 million people; by 1980 it had grown to 10 million.

Florida also had the fifth-highest growth rate from July 2017 to July 2018, with all of the fastest-growing states in the southern and western parts of the country. No matter how you look at it, it's a good time to choose Florida to put down roots and live your best life.

In tandem with the population growth, trends in Tampa show a 7 percent year-over-year rise in median sales price and a 3 percent rise in median rent per month. Positive trends such as these in the real estate industry are a big step not only for Tampa, but also for the entire state of Florida.

Fortunately, Tampa has made significant improvements since the latest recession and experts expect both a strengthening job sector and increasing home values to continue for the foreseeable future. The Gulf Coast, despite the challenges presented by the state of the economy, is doing very well for itself.



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Good to know

AUTO INSURANCE

The mandatory minimum coverage for a registered motor vehicle is a \$10,000 personal injury protection (PIP) policy and a \$10,000 property damage liability (PDL) policy. The minimum coverage applies to all vehicles registered in the state of Florida, even if the vehicle is inoperable.

MOTOR VEHICLES

Within 10 days of becoming a Florida resident, all motor vehicles in your possession must be registered and have a Florida license plate. You are considered a Florida resident when you have become employed, placed your child in a public school or established residency in Florida.

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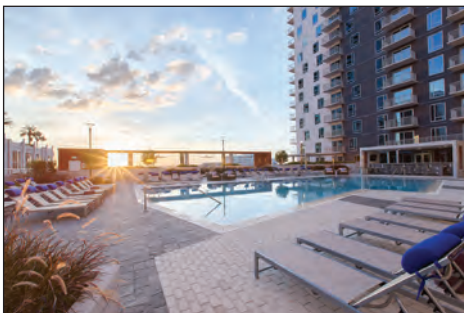


midflorida.com/mortgages



A \$5 deposit is required for membership with MIDFLORIDA Credit Union and access to a mortgage. Limited time offer which may be canceled at any time without notice. Equal Housing Opportunity. For primary residence conventional purchase or refinance transactions only. Maximum loan amount is \$453,100. NMLS# 417627

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ATB Furnished Housing works with
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order to accommodate your short
term, furnished stay needs.

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more information!

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FLORIDA HAS

NO STATE TAX

Yes, you read that right. Florida does not impose personal income, inheritance or gift taxes. You can find complete information available at the Florida Department of Revenue website, <http://dor.myflorida.com>.





SAY *yes* TO

ENDLESS OPPORTUNITIES AND GROWTH

When you become a part of the Greater Tampa Bay workforce, you become part of something bigger than yourself that works in tandem to make this region one of the best for growth in the state. With headquarters of major companies and Fortune 500 companies both choosing us to call home, the future is bright for our little part of paradise.

Come see why our region consistently ranks as one of the top places to start a business and why such a broad range of industries are continuing to see growth. Success is in the air!

SHOW ME THE MONEY

The Tampa Bay region is made up of a diverse, successful workforce. No matter your business, the Bay has got you covered!



FINANCIAL MANAGERS

4,320 | TOTAL EMPLOYEES
\$139,510 | TAMPA BAY MEAN
\$125,080 | U.S. MEAN



GENERAL AND OPERATIONS MANAGERS

15,770 | TOTAL EMPLOYEES
\$121,750 | TAMPA BAY MEAN
\$100,410 | U.S. MEAN



LAWYERS

7,560 | TOTAL EMPLOYEES
\$115,850 | TAMPA BAY MEAN
\$119,250 | U.S. MEAN



MANAGEMENT OCCUPATIONS

55,160 | TOTAL EMPLOYEES
\$113,940 | TAMPA BAY MEAN
\$105,610 | U.S. MEAN



SOFTWARE DEVELOPERS, APPLICATIONS

7,800 | TOTAL EMPLOYEES
\$91,650 | TAMPA BAY MEAN
\$107,600 | U.S. MEAN



LEGAL OCCUPATIONS

13,810 | TOTAL EMPLOYEES
\$87,380 | TAMPA BAY MEAN
\$68,727 | U.S. MEAN



MANAGEMENT ANALYSTS

6,770 | TOTAL EMPLOYEES
\$82,830 | TAMPA BAY MEAN
\$82,450 | U.S. MEAN



COMPUTER SYSTEMS ANALYSTS

4,000 | TOTAL EMPLOYEES
\$80,660 | TAMPA BAY MEAN
\$88,270 | U.S. MEAN



SECURITIES, COMMODITIES AND FINANCIAL SERVICES SALES AGENTS

5,370 | TOTAL EMPLOYEES
\$78,370 | TAMPA BAY MEAN
\$63,780 | U.S. MEAN



LOAN OFFICERS

3,950 | TOTAL EMPLOYEES
\$77,330 | TAMPA BAY MEAN
\$64,660 | U.S. MEAN



HEALTH CARE PRACTITIONERS AND TECHNICAL OCCUPATIONS

88,110 | TOTAL EMPLOYEES
\$77,230 | TAMPA BAY MEAN
\$76,011 | U.S. MEAN



COMPUTER AND MATHEMATICAL OCCUPATIONS

41,120 | TOTAL EMPLOYEES
\$76,910 | TAMPA BAY MEAN
\$84,290 | U.S. MEAN



SALES REPRESENTATIVES, WHOLESALE AND MANUFACTURING, TECHNICAL AND SCIENTIFIC PRODUCTS

4,670 | TOTAL EMPLOYEES
\$76,820 | TAMPA BAY MEAN
\$60,340 | U.S. MEAN



ARCHITECTURE AND ENGINEERING OCCUPATIONS

15,850 | TOTAL EMPLOYEES
\$70,340 | TAMPA BAY MEAN
\$74,780 | U.S. MEAN



ACCOUNTANTS AND AUDITORS

13,010 | TOTAL EMPLOYEES
\$69,860 | TAMPA BAY MEAN
\$69,350 | U.S. MEAN



MARKET RESEARCH ANALYSTS AND MARKETING SPECIALISTS

5,420 | TOTAL EMPLOYEES
\$69,610 | TAMPA BAY MEAN
\$67,000 | U.S. MEAN



INSURANCE SALES AGENTS

6,640 | TOTAL EMPLOYEES
\$68,550 | TAMPA BAY MEAN
\$49,710 | U.S. MEAN



BUSINESS AND FINANCIAL OPERATIONS OCCUPATIONS

79,830 | TOTAL EMPLOYEES
\$68,380 | TAMPA BAY MEAN
\$67,710 | U.S. MEAN



BUSINESS OPERATIONS SPECIALISTS, ALL OTHERS

13,010 | TOTAL EMPLOYEES
\$67,010 | TAMPA BAY MEAN
\$69,520 | U.S. MEAN



REGISTERED NURSES

30,390 | TOTAL EMPLOYEES
\$67,000 | TAMPA BAY MEAN
\$70,000 | U.S. MEAN

HERNANDO



**Greater Hernando County
Chamber of Commerce**
15588 Aviation Loop Dr.
Brooksville
www.hernandochamber.com

HIGHLANDS



**Greater Sebring Chamber of
Commerce**
227 US 27 N.
Sebring
www.sebring.org



**Lake Placid Chamber of
Commerce**
18 N. Oak Ave.
Lake Placid
www.lpfla.com



HILLSBOROUGH



**Greater Tampa Chamber of
Commerce**
201 N. Franklin St., Ste. 201
Tampa
www.tampachamber.com



**South Tampa Chamber of
Commerce**
701 S. Howard Ave.
Tampa
www.southtampachamber.org

PASCO



**Central Pasco Chamber of
Commerce, The**
1930 Land O' Lakes Blvd.,
Ste. 16
Lutz
www.centralpascochamber.com



**West Pasco Chamber of
Commerce**
5443 Main St.
New Port Richey
www.westpasco.com

PINELLAS



**Central Pinellas Chamber of
Commerce**
801 W. Bay Center, Ste. 602
Largo
www.centralchamber.biz



**St. Petersburg Chamber of
Commerce**
100 2nd Ave. N., Ste. 150
St. Petersburg
www.stpete.com

POLK



**Lakeland Chamber of
Commerce**
35 Lake Morton Dr.
Lakeland
www.lakelandchamber.com



GETTING DOWN TO *business* ON THE BAY

Florida's economy is on steady ground and continues to grow. Nearly one in four of Florida's business and information services firms calls Tampa home, ranging from information technology (IT) to law firms, accounting, engineering and other consulting businesses. We are also a gateway to the Florida High Tech Corridor, a 23-county area that spans across the state and is connected by three research universities, more than 20 local and regional economic development organizations, 14 community and state colleges, and six regional workforce boards.

“TAMPA HAS MORE HIGH-GROWTH COMPANIES PER CAPITA THAN NEW YORK CITY, AND NOW IT’S LOOKING TO LAUNCH ITS OWN VERSION OF SXSW.” - INC. MAGAZINE

BLOOMIN’ BRANDS INC.



Founded 30 years ago and headquartered in Tampa, Outback Steakhouse has grown to include more than 1,500 locations and 100,000 team members across the globe. Since its inception, the company that owns the steakhouse, has added Carrabba's Italian Grill, Bonefish Grill and Fleming's Prime Steakhouse & Wine Bar. Together, these unique, founder-inspired restaurants make up Bloomin' Brands Inc. which became a publicly traded company under the ticker symbol "BLMN" in 2012.

BRIGHT HOUSE NETWORKS



Tampa Bay area's largest Internet and cable provider, Bright House Networks' almost 3,000 employees serve approximately 2.5 million customers who subscribe to one or more of their video, high-speed data, home security, and automation and voice services. Bright House Networks also owns and operates exclusive local news and sports channels in its Florida markets.

WHY BIZ IS BETTER ON THE BAY

Tampa-St. Petersburg-Clearwater: No. 9 on *Inc.* magazine's list of the **“Best Cities for Doing Business”** in the U.S. in the “large cities” category.

Tampa: No. 1 on KPMG's list of the **“Most Cost-Friendly Business Location”** among large U.S. cities.

Tampa Bay was recently awarded the title of **“Best Place to Live in Florida”** by Niche.

BROWN & BROWN INC.



Brown & Brown Inc. is one of the world's 10 largest insurance intermediaries and has provided competitive insurance solutions for over 30 years. Regionally, Brown & Brown of Florida in Tampa has over 45 insurance professionals

dedicated to solving the insurance and risk management of businesses, professionals, nonprofit organizations and individuals.

HOME SHOPPING NETWORK



Born from an advertiser unable to pay his bill and offering 12 electric can openers to a radio station in lieu of cash, Home Shopping Network has come a long way from its humble beginnings as "Suncoast Bargaineers" in

Clearwater. Incorporated in 1982, the company now has 4,100 employees and sales over \$1 billion. Home Shopping Network was acquired by QVC in 2017 but continues to operate its own brand with little reported changes to operations.

CHECKERS & RALLY'S DRIVE-IN RESTAURANTS INC.



After successfully opening and maintaining more than 200 restaurant chain businesses in several Midwestern and Southeastern states, in 1999, Checkers & Rally's brought their passion for big flavor together. This successful merger would make

Checkers & Rally's the largest double drive-thru restaurant chain in the country. Today, Checkers & Rally's have more than 40 restaurants in the Tampa Bay area and 800 restaurants open across the U.S.

MARITRANS INC.



Headquartered in Tampa, Maritrans vessels move over 7 billion gallons of crude oil and petroleum products along the Eastern Seaboard and across the

Gulf of Mexico. Reporting that while American citizens demand cleaner, safer energy sources, they also continue to consume petroleum products at a rate of 720 million gallons-per-day. "As long as our country is consuming oil, Maritrans is committed to transporting it safely — with not one drop in the water."

FERMAN AUTOMOTIVE GROUP INC.



Headquartered in Tampa, the Ferman Automotive Group is an independently owned and operated group of franchise car dealers serving the Tampa Bay area. From humble beginnings as a bicycle shop to dealerships representing 14 new car brands of American domestic, European and Asian import brands located throughout Tampa Bay, the Ferman organization remains committed to providing the finest in automobile service, selection and value.

PUBLIX



Headquartered in Lakeland, Publix has a strong presence in Tampa Bay with almost 3,000 employees. The company is wholly owned by present and past employees, making it the largest employee-owned grocery chain in the U.S. Retail sales in 2017 hit the \$34 billion mark and the company employs 190,000 people in the Southeast. The organization is also very active in raising awareness and funds for charities such as Feeding America and United Way.

Tampa suburbs rank among the best based on **public schools, crime, real estate and business.**

Yelp named **Tampa** as one of **America's best up-and-coming cities.**

Tampa International Airport has been ranked **No. 5 among top airports for holiday travel.**

RAYMOND JAMES & ASSOCIATES



Robert A. James set out to create a different kind of financial services firm. Rather than “selling” certain investments, he recognized the key to long-term success was financial planning — understanding each individual’s personal needs and dreams for the future, then offering targeted solutions. Today, still headquartered in Tampa, the firm has grown into one of the nation’s premier, full-service investment firms with offices throughout the U.S.

SYKES ENTERPRISES INC.



For the past 40 years, SYKES has been providing customer contact management services and solutions in the business process outsourcing arena. Headquartered in Tampa, SYKES is known for sophisticated solutions in retail, communications, financial services, technology and health care industries. The company has offices all over the world and almost 55,000 employees in all.

ROOMS TO GO INC.



Rooms To Go Inc. began in 1990 and has grown to become the 3rd largest furniture retailer in the country. Rooms To Go’s founding concept was the sale of furniture in whole room packages. Furniture was offered in pre-designed rooms, targeted at consumers looking to save time and money, without sacrificing quality. The first store opened in Tampa in 1991, and by the end of the year 13 more stores had opened, all located within 125 miles from the Lakeland warehouse.

SYNIVERSE TECHNOLOGIES INC.



Since 1987, Syniverse has connected more than 1,500 mobile operators, enterprises, ISPs and OTTs in almost 200 countries. The 2,300 employees, headquartered in Tampa, make it possible for disparate technologies and standards to interoperate, so operators in the mobile industry can provide their subscribers with access to voice calling, messaging, data and other services as users move across networks around the world.

SRI/SURGICAL EXPRESS INC.



Established in 1987, SECURE-RITE Inc., now known as SRI Systems, is a family-run business specializing in the design and installation of low-voltage commercial and residential systems including home security, home automation, structured wiring and audio/video systems. The company engages in the daily processing, assembly, and delivery of reusable surgical products and instruments.

TECO ENERGY INC.



A subsidiary of Emera Inc., TECO Energy is a leading energy company with headquarters in Tampa that provides utility service to 725,000 customers. The company invests in electricity generation, transmission and distribution, as well as gas transmission and utility energy services with a strategic focus on transformation from high carbon to low carbon energy sources. Emera has investments throughout North America and in four Caribbean countries.

WELLCARE HEALTH PLANS



Also headquartered in Tampa, WellCare Health Plans Inc. focuses exclusively on providing government-sponsored managed care services, primarily through Medicaid, Medicare Advantage and Medicare Prescription Drug Plans, to families, children, seniors and individuals with complex medical needs. WellCare’s vision is to be a leader in government-sponsored health care programs in collaboration with their members, providers and government partners, and is well on their way with more than 8,800 employees nationwide.



PHOTO BY JAMES HASKINS

The best subs and fried chicken you can find coupled with the friendliest associates and freshest food makes Publix Super Market a Florida staple worth bragging about.

Publix is the largest and fastest-growing employee-owned supermarket chain in the U.S. In fact, year after year, Publix has been hailed as the No. 1 supermarket for customer satisfaction, one of Fortune's "100 Best Companies to Work For," and as an inspiration for its sustainability efforts and community involvement.

The company is dedicated to keeping things local and restocks store shelves from nine distribution centers — seven in Florida and

one each in Georgia and Alabama. The grocer also operates half a dozen dairy, bakery and deli facilities, four in Florida and two in Georgia.

What began with a dream and a single location in Winter Haven has evolved into one of the most successful stories in the country. On Sept. 6, 1930, George Jenkins opened his first store, called Publix Food Store, in Winter Haven. In 1935, he opened a second location across town. He closed these first two stores to open his dream store, the first Publix Super Market, on Nov. 8, 1940. A "food palace" of marble, glass and stucco, this store included

innovations such as air conditioning, fluorescent lighting, electric eye doors and terrazzo floors. In 1945, he acquired a warehouse and 19 All American stores from the Lakeland Grocery Company. Jenkins began replacing these small stores with larger supermarkets. He continued his never-ending expansion, bringing the Publix standard of clean stores, friendly service and quality merchandise to customers throughout Florida.

The store's green lettering plastered across buildings and friendly customer service is expected nowadays and has been a philosophy since its inception. The Publix sub—

you have to try one—is a go-to meal for Floridians and was named "Best sandwich in America."

Throughout the region, you will find Publix locations that offer valet parking, home delivery and curb-side pick-up. The GreenWise brand, organic and delicious offerings for the health-conscious, is growing at a rapid rate, with stand-alone stores popping up. These stores are fully equipped with a full beverage bar with kombucha, locally roasted coffee, wine, local beer and smoothies.

What it comes down to is, without fail, shopping truly is a pleasure at Publix.

BOOMING BUSINESS

CONSTRUCTION

American Commercial Construction & Development – Tampa
 American Construction Services – Tampa
 Belt Construction – Tampa
 Cam Construction, Inc. – Tampa
 Ceco Concrete Construction – Tampa
 Clark Construction Group – Tampa
 DPR Construction – Tampa
 Ferrill Construction Company – Tampa
 KHS & S Contractors – Tampa
 Landmarc Contracting Corp. – Tampa
 Loupin Construction – Tampa
 Manhattan Construction Co. – Tampa
 Onsite Construction – Tampa
 Paul J. Sierra Construction, Inc. – Tampa
 Rossi Construction, Inc. – Tampa
 RR Simmons Construction Corp. – Temple Terrace
 Shoreline Home Improvements, Inc. – Clearwater
 Swenson Construction – Tampa
 Tampa Dock & Seawall – Tampa

ENERGY

All Solar Power – Tampa
 Borrell Electric Co., Inc. – Tampa
 Efficient Home Services of Florida – Tampa
 Erus Energy – Tampa
 Florida Power Services – Tampa
 Seminole Electric Co-Op, Inc. – Tampa
 SEM Power – Tampa
 Solar Energy Management – St. Petersburg
 Sunpro Solar – Tampa
 SuperGreen Solutions – Tampa
 Synergy Solar Panels – Tampa
 Tampa Bay Solar Energy – Tampa
 Tampa Electric Company – Tampa
 TECO Energy, Inc. – Tampa

FARMING

Dole Berry Company – Plant City
 Eddie's Duck & Poultry Farm – Tampa
 Fat Beet Farm – Tampa
 Great Lakes Christmas Tree Farms – Tampa
 Hancock Seed Company – Dade City
 Mosaic Co. – Riverview
 Mother Earth's Urban Farm C.S.A. – Tampa
 Old McMicky's Farm – Odessa

South Tampa Farm – Tampa

Stalnaker Farm & Ranch – Tampa
 Sweetwater Organic Community Farm – Tampa
 TG Lee Dairy – Tampa
 The Southern Peach Company – Tampa
 Uriah's Urban Farms – Tampa
 Velda Farms Dairy – Winter Haven

HEALTH CARE

Advent Health – Tampa
 Bay Area Home Health Services – Tampa
 BayCare – Tampa
 BayCare Behavioral Health – New Port Richey
 Beacon Health Solutions – Tampa
 BrightStar Care Tampa – Tampa
 GE Healthcare – Tampa
 Greystone Home Health of Tampa – Tampa
 Habana Health Care Center – Tampa
 Johns Hopkins All Children's Hospital – St. Petersburg
 Moffitt Cancer Center – Tampa
 Skynet Healthcare Technologies, Inc. – Palm Harbor
 Tampa Bay Family Health Care Center – Tampa
 Tampa Bay Medical Care Group, Inc. – Tampa
 Tampa General Hospital – Tampa

HOSPITALITY

Epic Hospitality, LLC – Tampa
 McKibben Hospitality – Tampa
 New Tampa Hospitality Group – New Tampa
 Palms Hospitality Management, LLC – Pinellas Park
 Pinnacle Hospitality Systems – Tampa
 Westshore Entertainment Group – Hospitality – Tampa

IT

Accusoft – St. Petersburg
 AgileThought – Tampa
 Amzur Technologies – Tampa
 Avaya, Inc. – Port Richey
 BobCAD-CAM – Clearwater
 Cognizant – Tampa
 ConnectWise – Tampa
 Crystal Clear Technologies – St. Petersburg
 Digital Hands – Tampa
 Doctors Administrative Solutions – Tampa
 Fintech – Tampa
 Flexential West Data Center – Tampa
 Geographic Solutions – Palm Harbor
 Healthesystems – Tampa
 HIVELOCITY – Tampa
 iDatix – Clearwater
 Jagged Peak, Inc. – Tampa
 KiteDesk – Tampa

LabTech – Tampa
 Level 3 Communications – Tampa
 Malwarebytes – Clearwater
 Mercury New Media – Tampa
 myMatrixx – Tampa
 NITRO Mobile Solutions – Tampa
 Performance Software – Tampa
 Pilgrim Quality Solutions – Tampa
 ReliaQuest – Tampa
 SCC Soft Computer – Palm Harbor
 SunView Software – Tampa
 Syniverse – Tampa

Tech Data Corporation – Clearwater
 Tribridge – Tampa
 ZVRS – Clearwater

PROFESSIONAL & BUSINESS SERVICES

Anderson Business Services, Inc. – Tampa
 Atlas Professional Services – Tampa
 Bastion Home and Business Solutions – Tampa
 Berkshire Hathaway HomeServices Florida Properties Group – Tampa

Bluestar Business Services Group – Tampa
 Business Services of Tampa Bay, LLC – Palm Harbor
 Konica Minolta Business Solutions – Tampa
 Sirius Computer Solutions – Tampa

TRANSPORTATION

Alliance Air Freight and Trucking Company – Tampa
 Bronco Transport, Inc. – Tampa
 Bulkmatic Transport Co. – Tampa
 Cypress Truck Lines, Inc. – Tampa
 Dana Transport – Tampa
 Dynamic Transport Services LLC – Tampa
 Marten Transport Ltd. – Tampa
 MJD Trucking – Tampa
 N-E-Where Transport – Tampa
 Pak Mail – Tampa
 Pro Transport Tampa – Tampa
 RJ Tampa Trucking – Tampa
 Sonic Transportation & Logistics – Tampa
 Tampa Bay Trucking, Inc. – Tampa



“WE [TAMPA AND HILLSBOROUGH COUNTY] EARNED THE #6 SPOT FOR MOST COST-FRIENDLY BUSINESS LOCATIONS AMONG LARGE U.S. CITIES, OUTRANKING DALLAS, CLEVELAND, AND BOSTON.”

- KPMG



THE FINANCIAL INDUSTRY'S IMPACT ON TAMPA'S THRIVING ECONOMY

Established in 1937, **Achieva Credit Union** has been serving members in counties throughout the coast for almost a century. Achieva currently employs more than 400 people at their 23 branches that serve more than 147,900 members in the area.

For the past 30 years, **The Bank of Tampa** has been privately held by its employees, directors and clients, growing into one of the largest independently owned banks in the Tampa Bay area. They provide a comprehensive range of financial services and are committed to building strong, personal banking relationships.

Headquartered in Tampa, with five locations throughout the region, **First Citrus Bank** offers personal and business financial services including checking and savings, and personal and business loans.

With over \$10 billion in assets, **Florida Community Bank** is the second largest Florida-based bank. The company prides itself on local, empowered decision making and personalized service.

Named "Tampa's Top Workplace for 2018" by the *Tampa Bay Times*, **Grow Financial Credit Union** has been a staple in Tampa Bay for over 60 years. They offer loans, vehicle

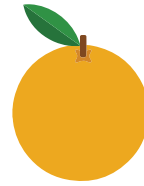
insurance, checking and savings, IRA savings and money market accounts.

A leader in Tampa's financial industry, **GTE Financial** is one of the largest locally owned and operated financial institutions in Tampa Bay.

As one of the top credit unions in the state, **MIDFLORIDA** provides a wide range of banking products and services with multiple locations throughout the region. Since 1954, the credit union has grown to nearly 50 branches, with more than 800 employees serving more than a quarter million members.

With \$135 billion in assets, **Regions Bank** is one of the nation's largest full-service providers of consumer and commercial banking, trusts, securities brokerage, mortgage and insurance products and services.

Since 1935, **Tampa Bay Federal** has been providing a variety of financial services to the Tampa Bay community. The community credit union proudly offers low rates, flexible hours and personalized care to each of their members.



FRUITY FACTS

POLK COUNTY

is the leader in total Florida-grown citrus in the state

569,000 ACRES

of citrus groves in Florida

74 MILLION

citrus trees in Florida

\$9 BILLION

per year impact on Florida's economy

76,000

Floridians work in the citrus industry or a related business

Facts courtesy of the Florida Department of Citrus.

ORANGE YOU GLAD YOU'RE HERE?

Citrus arrived in America in the early 1500s but wasn't grown commercially until the 1800s. Early Spanish explorers planted the first orange trees near St. Augustine, Florida in the 1500s. Commercial production began nearly 300 years later — after the Civil War — when the development of the railroad allowed citrus growers to ship their products across the country.

Growing and Harvesting

To harvest the fruit once it's ripe, workers carefully hand-pick the fruit and place it in large bags. The bags are then

placed into specialized vehicles called "goats" that bring the harvested fruit from the grove to roadside tractor-trailers. Citrus grown for fresh consumption is hauled to packinghouses where it is washed, graded and packed. Citrus produced for juice is transported by truck to processing plants for juice extraction.

There are about 40 citrus packinghouses and 20 citrus processing plants in Florida.

Economic Impact

The growing, packing, processing, and selling of citrus generates a nearly \$9 billion per year impact on Florida's economy.

The industry generates close to \$1 billion in tax revenues helping support schools, highways, and health care services.

Nearly 76,000 Floridians work in the citrus industry or a related business — this number exceeds the total labor force in 45 of Florida's 67 counties.

Environmental Impact

Citrus has a positive impact on Florida's environment. UF researchers recently observed more than 159 native species of wildlife within grove ecosystems. Research shows that for every acre of mature trees, 16.7 tons of oxygen is produced per year.



Baytronics Manufacturing Inc. provides turnkey contract manufacturing and repair services for a wide range of electronic devices.

Southern Manufacturing Technologies specializes in precision machined components and assemblies primarily for the aircraft, aerospace and defense industries.

Odyssey Manufacturing Co. manufactures and sells bulk sodium hypochlorite products.

Robbins Manufacturing Co. provides Wolmanized® Heavy-Duty™ Wood to the agricultural, marine, and utility industries.

The Lithium Battery Company produces military-grade lithium ion batteries, lithium marine batteries and custom-built batteries.

Chariot Manufacturing Co. produces high-quality open and enclosed trailers to carry motorcycles and other equipment.

Amazon Hose & Rubber Company produces a broad range of hoses and tubing made of synthetic materials for large industries and end users.

Jackson Transformer Co. develops, designs and manufactures water-cooled and air-cooled magnetic products, transformers and reactors.

Sypris Electronics LLC provides information security solutions and electronic manufacturing and engineering services with a focus on providing secure communications, global key management, cyber security and product development solutions.

TMG Manufacturing produces a line of drill rigs, compaction grouting and underpinning products, and other geotechnical drilling equipment.

Engineering & Manufacturing Services (EMS) provides rapid prototyping services, 3-D printing and 3-D scanning services and sells rapid product development products.

Sentry Manufacturing Co. is one of the premier CGMP-certified dietary supplement manufacturers in the U.S. that creates dietary supplements in-house.

Consolidated Container Company is the nation's largest manufacturer of rigid plastic packaging, bottles and containers for dairy, beverage, food, chemical and auto markets.

Threaded Fasteners creates innovative solutions to help customers complete projects on time and within budget by offering custom job site packaging.



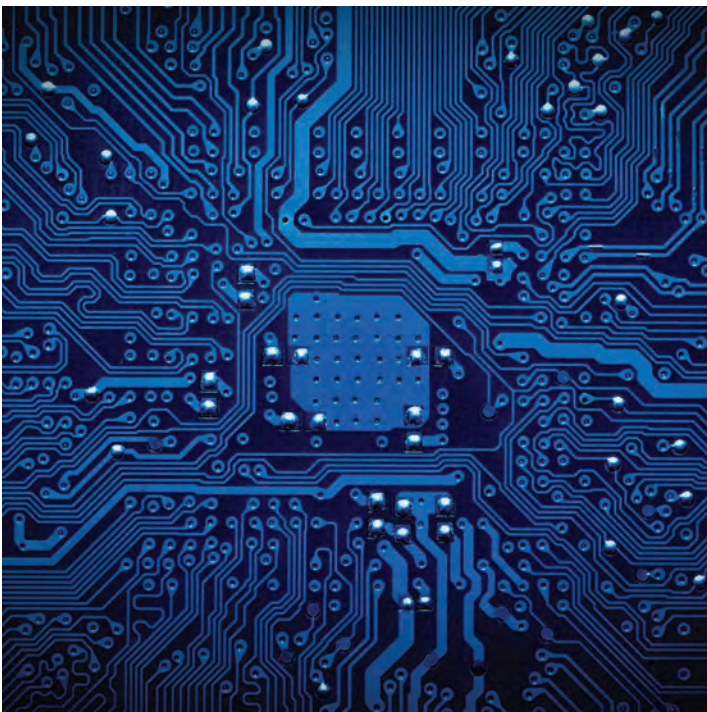
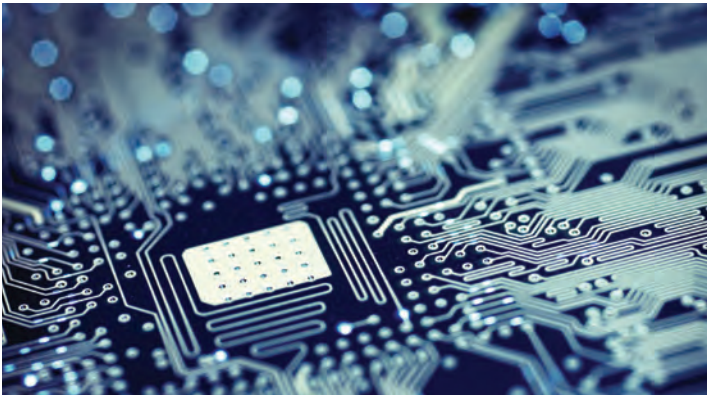
TECHNICALLY SPEAKING

The Tampa Bay region has experienced nearly twice the overall average job growth in the IT field, with projections showing another 10 percent increase over the next five years. This substantial growth has made Tampa Bay a hub for IT companies in all areas, and the momentum it has created will continue to benefit our area.

The panhandle state's software and computer design and integration industry is ranked as one of the largest in the U.S., with more than 12,500 firms. Additionally, Tampa ranks first in Florida in terms of concentration of .NET developers, data warehousing specialists and Hadoop developers. Also, of note, Tampa is ranked as the No. 1 city in Florida for the number of network architects employed, and No. 10 in the country.

Much of this success is related to the Florida High Tech Corridor, which is anchored by the Tampa Bay region and has been named as one of the top tech job hot spots in the U.S. with 20 percent of the state's IT positions located here. SmartAsset has named Tampa as one of the "Ten Best Cities to Work in Tech."

Tampa is bursting with partnership opportunities—a pro-business environment with job creation tax incentives, low tax rates, a robust network of industry professionals, a developed infrastructure and a trained workforce—all of which makes the Tampa area ideal for the IT industry.





FLORIDA'S GATE TO THE GULF OF MEXICO

The largest port in Florida, by both size and tonnage, Port Tampa Bay handles over 37 million tons of cargo each year and encompasses over 5,000 acres. The port's cargo diversification sets it apart from other ports in the state by handling all major cargo categories rather than just one or two. These categories include liquid bulk, dry bulk, break-bulk, containers, automobiles, shipbuilding and repair, and luxury cruises. In the dry bulk category, Port Tampa Bay is the world's top fertilizer export port. In addition, Tampa is home to

several globally successful exporters, such as Amalie Oil and Tampa Tank/Florida Structural Steel.

The I-4 corridor is home to the largest concentration of distribution centers in Florida as companies seek to minimize time and their inland delivery cost. With Florida as the leading state for merchandise exports to Latin America and the Caribbean, Port Tampa Bay is the closest full-service U.S. port to the expanded Panama Canal and is strategically positioned for emerging opportunities in Cuba.

The Port of Tampa is poised to expand infrastructure and capacity, investing \$380 million over the next five years, to include new docks, terminals and navigational improvements. In the summer of 2016, the port significantly increased its capacity to attract new container services with the addition of new post-Panamax container gantry cranes. Partnering with Ports America, the largest stevedoring firm in the U.S., Port Tampa Bay has a phased build-out plan to quadruple the size of its container terminal to more than 160 acres.

Port Tampa Bay has developed a 270-acre site in southern Hillsborough County at Port Redwing/South Bay. Contributing to its role as Florida's premier port for handling steel products, the port has direct access to deep water berths, the Interstate Highway System and CSX Rail mainline connection, all of which is zoned for heavy industry. An additional 145 acres of property is available for companies that are interested in industrial development and manufacturing for import and export.



PORT OF TAMPA BY THE NUMBERS

37 MILLION TONS

of cargo comes through Port Tampa Bay,
annually

FERTILIZER

is the number one dry bulk item
exported in the world

\$17.2 BILLION

is the annual economic impact
of Port Tampa Bay

1 MILLION PLUS

passengers embarked on a cruise
from Port Tampa Bay in 2018

43 PERCENT

of Florida's petroleum comes
through Port Tampa Bay

59 PERCENT INCREASE

in Port Tampa Bay's shipping
container business in 2018

For automobile imports and exports, Port Tampa Bay teamed up with AMPORTS, the leading U.S. port processor of automobiles, to develop a new dedicated terminal to accommodate the projected growth of auto imports and exports.

Last, but definitely not least, Tampa Bay is a favorite port of departure for a growing number of cruise passengers. Tampa now homeports five vessels from four cruise lines.

Port Tampa Bay's financial position is strong and has dramatically increased revenue over the last four

years. This position of strength enables the city to serve the community beyond transactional operations, cargo commodity and real estate revenue by leveraging credit worthiness for future infrastructure investment. Both Amazon and Walmart have distribution centers within about 30 miles of Port Tampa Bay. Shippers with cargo headed to Central Florida can save about \$670 per container load by using Port Tampa Bay, rather than ports located several hundred miles away, according to Port Tampa Bay research.

BY THE NUMBERS | TAMPA INTERNATIONAL AIRPORT

58,327 daily passengers

417.8 million pounds of cargo annually

21,300,000 passengers annually

22,886 parking spaces



HEAD IN THE CLOUDS

When it comes time to catch a flight, whether it's for business or pleasure, Tampa Bay has got you covered. With a major international airport servicing the region, there's always a flight headed somewhere exciting, and more importantly, coming back home to our beautiful city on the bay.

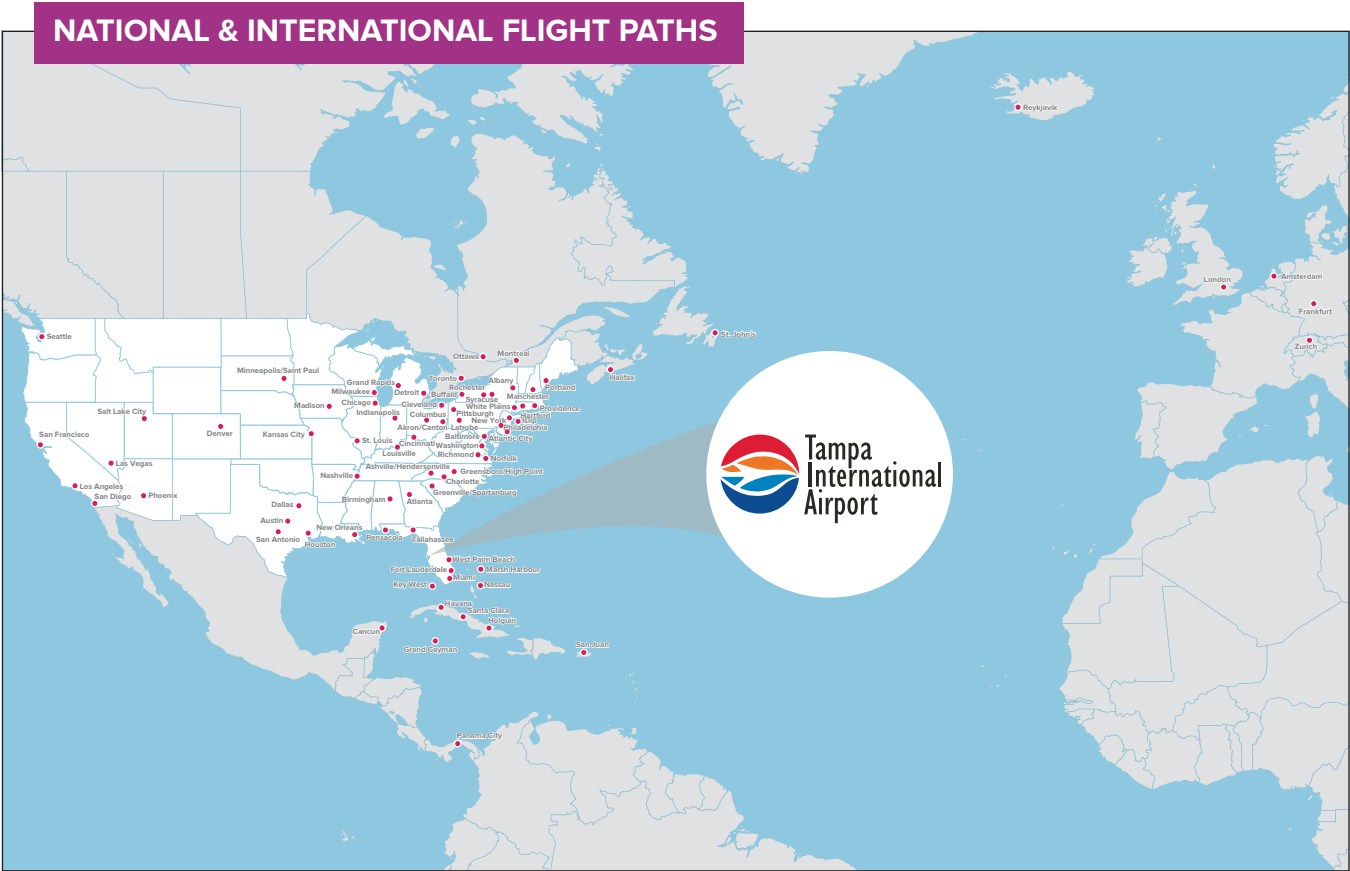
Serviced by 21 national airlines, with more than 540 flights daily, Tampa International Airport was recently named in the Top 3 Airports in North America and Top 5 Airports in the World for Customer Satisfaction by Airports Council International. The airport presently serves non-stop destinations throughout North America, Central America, the Caribbean and Europe.

For the adventurous souls who have always dreamed of piloting a plane across the skies, the Peter O. Knight Airport is a local treasure. Located on Davis Islands, five minutes from downtown Tampa, Peter O. Knight Airport was Tampa's main airport from 1935 to 1945. It is still in operation today and is used primarily for flight school and aerial tours of the Tampa Bay region.

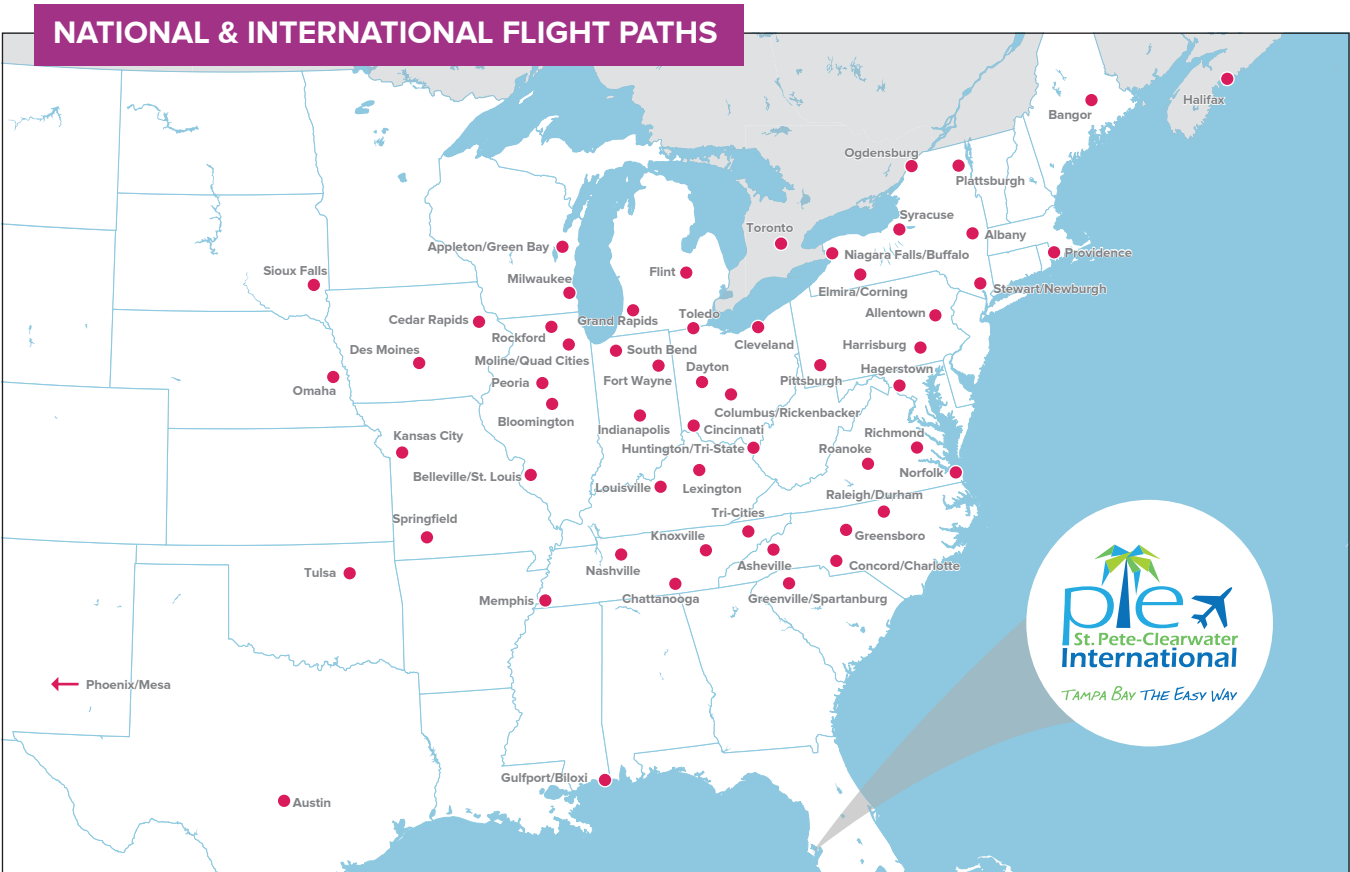
Start your adventure at:

Tampa International | St. Pete-Clearwater | Lakeland Linder Regional Airport

TAMPA INTERNATIONAL AIRPORT



ST. PETE-CLEARWATER INTERNATIONAL AIRPORT





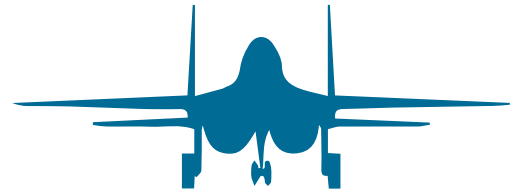
MACDILL AIR FORCE BASE

Tampa Bay has one of the largest veteran workforces in the country, with roughly 92,000 former service men and women in the metro area's active labor pool and is home to nearly one quarter of Florida's 1.7 million veterans. MacDill Air Force Base (AFB) is also the largest employer in Hillsborough County, adding more than 19,000 highly trained military and civilian personnel to the talent pipeline, with the skills and security clearances desired by industry employers.

MacDill AFB is located seven miles south of Tampa on the southwestern tip of the interbay peninsula in Hillsborough County. This area once had been used as a military staging area during the Spanish-American War but did not become a military installation until much later. In 1939, the War Department selected Tampa to receive one of several new military air fields and worked out arrangements for the transfer of the land.

MacDill became an Air Mobility Command installation in 1996 and is home to the 6th Air Mobility Wing (AMW), its 310th Airlift Squadron flying the C-37A, and its 50th Air Refueling Squadron and 91st Air Refueling Squadron flying the KC-135. The 6 AMW is further augmented by the Air Force Reserve Command's 927th Air Refueling Wing and 63rd Air Refueling Squadron flying the same KC-135s. The 6th Air Mobility Wing's mission is to generate and execute air refueling, airlift and contingency response,

while providing base support for joint, coalition and interagency partners. The base is also home to the headquarters for two of the U.S. military's unified combatant commands: Headquarters, United States Central Command (USCENTCOM), and Headquarters, United States Special Operations Command (USSOCOM). Two additional sub-unified commands are also headquartered at MacDill: Commander, United States Marine Corps Forces Central Command



MACDILL BY THE NUMBERS

5,767 ACRES
of land

12,000
active duty personnel

7,000
joint service civilians

2,150
joint service reserves

12,400
family members

133,032
retirees

(COMUSMARCENT), commanded by a 3-star general, and United States Special Operations Command Central (USSOCCENT), commanded by a 2-star general.

Approximately 19,000 people work at MacDill AFB, with a considerable number of military personnel and their families living on base in military housing, while remaining servicemembers and military families live off base in the Tampa Bay area. MacDill AFB is a significant contributor to Tampa's economy and the city is very supportive of the military community.

The base has a large visitor lodging facility known as the MacDill Inn, a DECA commissary, an AAFES base exchange, and numerous Morale, Welfare and Recreation (MWR) activities such as the Surf's Edge all ranks club, a base swimming pool, movie theater, marina, the Raccoon Creek Family Camp for recreational vehicles, the SeaScapes Beach House and the Bay Palms Golf Resort.



TAMPA RIVERWALK

HOSPITALITY IS AN ART. EXPERIENCE A MASTERPIECE.

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111 W. Fortune St. | Tampa, FL 33602



Located in Downtown Tampa's Arts District

Relax and take comfort at The Barrymore Hotel, featuring spectacular views of the Tampa skyline and Hillsborough River, complimentary shuttle within 2 miles (including cruise terminal), a boutique-inspired atmosphere and artwork from local artists.





PHOTO COURTESY OF GROW FINANCIAL

GROW FINANCIAL CREDIT UNION

Back in 1955, a group of civilian employees of MacDill Air Force Base decided a credit union was needed to provide financial services for base personnel and cleared out a broom closet for MacDill Air Force Base Credit Union. As time passed, the need for a larger, more inclusive credit union became apparent and MacDill Air Force Base Credit Union was renamed Grow Financial Credit Union.

The loan experts at Grow Financial are registered

with the National Mortgage Loan Licensing System and Registry in compliance with the SAFE Act and are committed to making the often-overwhelming process of buying a home a simple, well-organized system. Mortgage services include personalized service that allows the homebuyer to focus on what really matters, while the loan officers handle the fine print, find competitive rates and assist with closing cost solutions. "Our home loan experts

will be with you every step of the way to help you find a solution that fits your needs, your budget, and your life," said Grow Financial. "We take the headaches out of home loans, so you get more out of your most valuable asset."

Beyond mortgages, Grow Financial Credit Union provides checking and savings, retirement plans, auto and student loans, credit cards and insurance. Grow Financial believes that life is an adventure.

"Pretty much every major decision you make on this adventure has something to do with money," said Grow Financial. "Whether you're buying a new home, starting to save, or trying to get a handle on retirement, we're not just here to help you figure out what to do with your money – we're here to offer you more."

SAY *yes* TO
BEACHES
HIKING
SAILING
GLIDING
ZIPLINING
LOUNGING
SNORKELING
SIPPING
EATING
SWIMMING

Work hard, play hard ... right? Regardless of what your version of “play” is, Tampa Bay and Central Florida has a wide array of adventures, eateries, breweries, and activities that are right in your back yard. Whether you want a relaxing weekend on the beach or an evening in colorful downtown Tampa, we know there’s something for you in and around your new town.





READY TO PLAY IN
sugar sand bliss?

Tampa Bay is no stranger to playing in the sand, Pinellas County alone has 35 miles of sandy coastline along the warm waters of the Gulf of Mexico. Whether your beach day consists of laying out, paddling about, playing volleyball, or a fun day in the sun — there's the perfect beach for you.





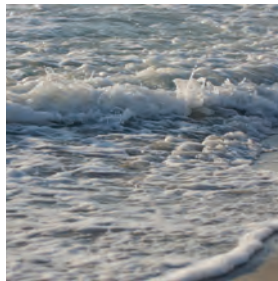
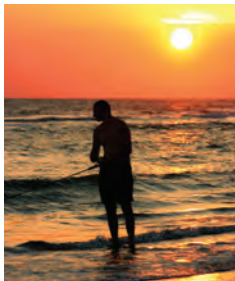


CLEARWATER BEACH

With so many fun things to do on Clearwater Beach, Trip Advisor named it the nation's No. 1 beach in 2018. Beautiful white sand and clear, shallow water make this beach an ideal playground for everyone.

Besides the beaches, there is Clearwater Beach's inviting, small-town atmosphere. At the Clearwater Marine Aquarium, you will find Winter the Dolphin, star of the movie *Dolphin Tale*. Winter swims with a prosthetic tale and the movie about its triumphs has struck a chord with adults and children who identify with the young dolphin's struggles.

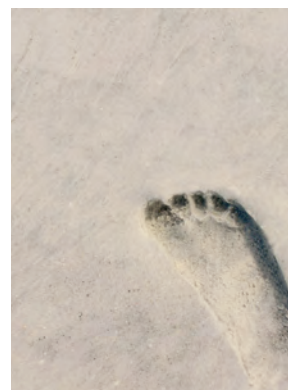
In addition to beautiful water and white sandy shores, Clearwater Beach offers fine restaurants and comfortable lodgings, as well as exciting beach activities.



ST. PETE BEACH

Relaxed and breathtakingly gorgeous, St. Pete Beach has been voted the No. 4 beach in the U.S. by Trip Advisor in 2019.

When you visit St. Pete Beach, it's easy to live it up with a variety of watersports, from parasailing and stand-up paddle boarding to windsurfing and kiteboarding. For lively diversions away from the shore, head to the Corey Avenue district. For more than 60 years, Corey Avenue has thrived at the heart of St. Pete Beach. There's a variety of funky specialty shops, galleries, restaurants and more. Plan to spend an hour or an entire afternoon just on this stretch of town.



SAND KEY



Sand Key Park offers everything beachgoers need for a day of fun and relaxation while staying away from the hustle and bustle of larger beaches. Between the white sandy beaches and a dog-friendly park, this little stretch of paradise is definitely worth a visit.

TREASURE ISLAND



Adjacent to St. Petersburg, Treasure Island's white sandy beaches, pristine waters, welcoming hotels, unique restaurants and exciting attractions make it the perfect place to spend the day. Luxury accommodations are available for visitors wanting to stay overnight to enjoy this quirky little Florida treasure.

PASS-A-GRILLE BEACH



Though officially part of St. Pete Beach, Pass-a-Grille begins where Gulf Boulevard passes The Don CeSar. Devoid of shopping malls, high-rises and the like, this beautiful beach consists of four miles of undeveloped, public Gulf Coast beaches. Go on a shelling or snorkeling excursion to Shell Key, an uninhabited barrier island, or watch the dolphins play and enjoy gentle sea breezes on a sunset cruise.



MADEIRA BEACH

Madeira Beach, just west of St. Petersburg, is best known for the sea-themed John's Pass Village and Boardwalk, which serves up shops and eateries and a 1,100-foot boardwalk along the Intracoastal. Madeira Beach's 2.5-mile beach attracts devotees of sun and sea, and fishermen with fishing being the primary sport activity at this beach.



FORT DE SOTO PARK

So much more than a park, Fort De Soto covers five islands and 1,136 acres on the Gulf of Mexico and Tampa Bay, and has activities, amenities and campsites for extended stays.



SHELL KEY

A hidden gem known as Shell Key, this preserve is located at the mouth of the Bay and is an important sanctuary for nesting, wintering, and migrating birds. Access to this undeveloped barrier island is limited to water vessels, including private boats or public shuttles such as the Shell Key Shuttle.



EGMONT KEY

Accessible only by private boat, Egmont Key has a unique natural and cultural history, including a lighthouse that has stood since 1858. Although this park is primarily a wildlife refuge, it can be a personal refuge — a place to relax and collect shells along secluded, pristine beaches.



REDINGTON BEACHES

Quiet and primarily residential, Redington Beach is a perfect place for rest and relaxation. The public beach-access ramps make it easy to enjoy the beautiful blue water and white sandy beaches, and exotic wildlife taking up residence along the shore.

INDIAN ROCKS BEACH



Initially developed as a weekend getaway, Indian Rocks Beach has evolved into a beautiful dune-lined expanse of beach dotted with vacation cottages and small motels. In addition to white sandy beaches, there are locally owned eateries and shops to enjoy.

HONEYMOON ISLAND STATE PARK



One of Florida's best-loved state parks, Honeymoon Island has more than four miles of beach to explore along with a three-mile trail through one of the last remaining virgin slash pine forests. Swimming, fishing, shelling, hiking and bicycling are all popular activities that make Honeymoon Island State Park an ideal getaway.

CALADESI ISLAND STATE PARK



Home to pristine beaches, Caladesi Island State Park is one of the few remaining untouched islands along the Gulf Coast and is accessible only by boat. A canoe kayak launch provides easy access to water fun for visitors and a picnic pavilion offers a shady spot for lunch.

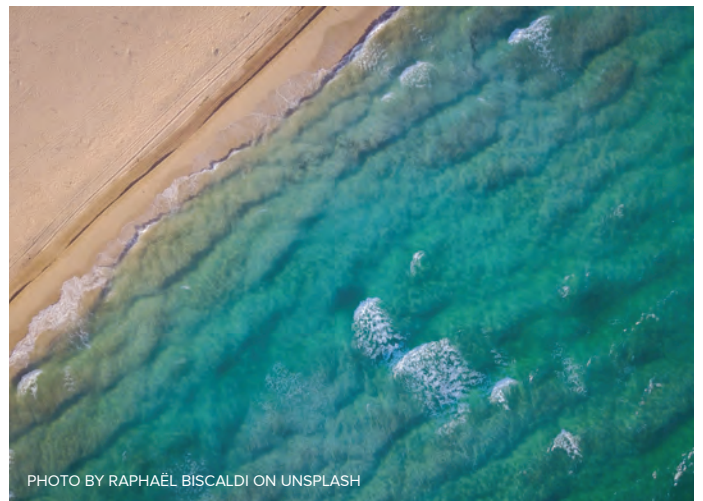


PHOTO BY RAPHAËL BISCALDI ON UNSPLASH

BELLEAIR BEACH

This little beach community offers a relaxed and peaceful atmosphere while providing all the fun that comes with a day at the beach. The 4,500 feet of white sandy beach is accessible by four beach access points, three resident-only points and Morgan Park.

We play hard IN THE WATER

The beaches of Tampa Bay make up miles of sandy shores perfect for beachcombing or catching some rays. World-famous beaches share the coast with hidden gems that only the locals know about, dog-friendly beaches are easy to come by and there's never a shortage of places to grab a bite to eat or to share a beer with friends. Private, commercialized, busy or deserted, no matter what type of beach you are looking for, Tampa Bay has it.

Fans of fishing will never be bored when exploring the waterfronts of Tampa and they are sure to bring something tasty home for dinner.

Tampa Bay is a large natural harbor and shallow estuary connected to the Gulf of Mexico. It comprises Hillsborough Bay, McKay Bay, Old Tampa Bay, Middle Tampa Bay and Lower Tampa Bay. Tampa Bay is Florida's largest open-water estuary, extending over 400 square

miles, forming the coastlines of Hillsborough, Manatee and Pinellas counties. The largest freshwater inflow into the bay is the Hillsborough River, which flows into Hillsborough Bay in downtown Tampa. Many other smaller rivers and streams also flow into Tampa Bay, resulting in a large watershed area.

GO HAVE SOME EXTREME FUN



JET SKI RENTALS

Hop on a jet ski for a day of fun in the water — if you don't own your own, there are plenty of places to rent a wave runner for the day, you just need to bring your friends and have a blast.



BOAT RENTALS

Nothing beats the freedom of getting away from the world — even if only for a few hours — than being out on the open water in a boat.



WATER BIKE RENTALS

Embrace your fun side and rent a water bike for two and go explore the bay, feel the breeze on your face and enjoy the never-ending Tampa sunshine.



PADDLE SPORTS

This exciting sport is a great way to maintain core strength and can be quite the workout. Tampa has countless choices when it comes to bodies of water to splash around and have some fun.

MOST COMMON CAUGHT FISH



REDFISH | INSHORE



AMBERJACK | OFF-SHORE



FLORIDA POMPAÑO | INSHORE



JOHNS PASS SEAFOOD FESTIVAL, PHOTO COURTESY OF VISIT ST. PETE



OFF-SHORE FISHING

Tampa Bay off-shore fishing offers some of the most thrilling angling experiences out there, with the opportunity to catch some exotic fish out in the deep waters.



INSHORE/FLATS FISHING

If staying closer to shore is more your speed, make sure you check out some shallow water fishing charters for some in-shore hooking of redfish, snook, trout and tarpon.



BOTTOM/REEF FISHING

Take advantage of the opportunity to do some bottom-reef fishing around the Bay and you'll find grouper, snapper, mackerel and even shark among the reefs and ledges underwater.



CHARTER FISHING

Whether you are looking for a fun day out on the water or need to rent a boat for a corporate outing, charter fishing boats have dozens of packages available to suit everyone's needs.



RED GROUPER | OFF-SHORE



SEA TROUT | INSHORE



SNOOK | INSHORE

Sports

AROUND THE BAY

Tampa Bay knows a thing or two about sports. Home to a variety of leagues spanning multiple sports, there's always a game or match to see when you're in the mood.

For two decades, Tampa area residents have rooted for the home team, the Tampa Bay Rays. This Major League Baseball team competes in the American League East division. Since its inception, the team's home venue has been Tropicana Field.

To escape the Florida heat, hockey fans can catch a Tampa Bay Lightning game in the cool Amalie Arena in downtown Tampa. Often referred to as the Bolts, Tampa's hockey team competes in the Atlantic Division of the Eastern Conference of the National



Hockey League and have won two conference championships and two division championships.

Since 1976, Tampa Bay residents have cheered on the Buccaneers, also known as the Bucs. The team has won one Super Bowl, six division championships and one conference championship. The Bucs compete in

the National Football Conference South division and play home games in Raymond James Stadium.

The Tampa Bay Rowdies are a professional soccer team founded in 2008 and first took the pitch in 2010. Since 2017, the Rowdies have been members of the United Soccer League in the second tier of the American soccer pyramid.

TAMPA BAY BUCCANEERS

National Football League
Raymond James Stadium/
Years in the league: 43
Super Bowl: 1

TAMPA BAY LIGHTNING

National Hockey League
Amalie Arena
Years in the league: 27
Ntl Championships: 2

TAMPA BAY RAYS

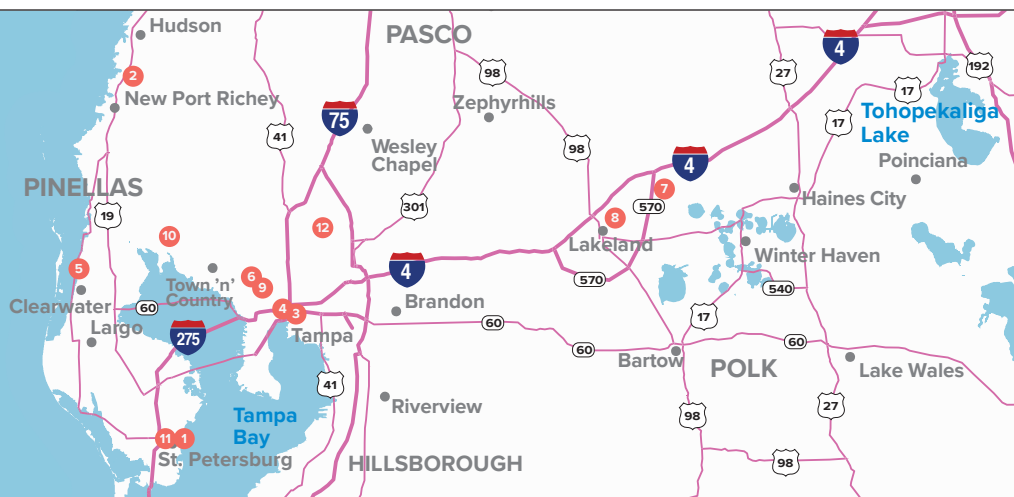
Major League Baseball
AL Pennant: 1
Tropicana Field
Years in the league: 21
Ntl Championships: 1

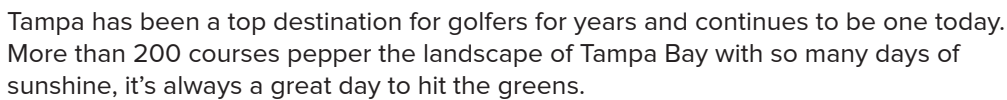
TAMPA BAY ROWDIES

United Soccer League
Al Lang Stadium
Years in the league: 9
Ntl Championships: 0

SPORTS VENUES

1. Al Lang Stadium
2. All Sports Arena
3. Amalie Arena
4. Bob Martinez Athletics Center
5. Dunedin Stadium
6. George M. Steinbrenner Field
7. Lake Myrtle Sports Park
8. Publix Field at Joker Marchant Stadium
9. Raymond James Stadium
10. Tampa Bay Downs
11. Tropicana Field
12. Yuengling Center





**VALSPAR
CHAMPIONSHIP**

Formerly the Tampa Bay Championship, the Valspar Championship is part of the PGA TOUR and takes place at the Copperhead Course at Innisbrook Golf and Spa resort each year.

200

The number of golf courses in Tampa Bay and Central Florida

BEST

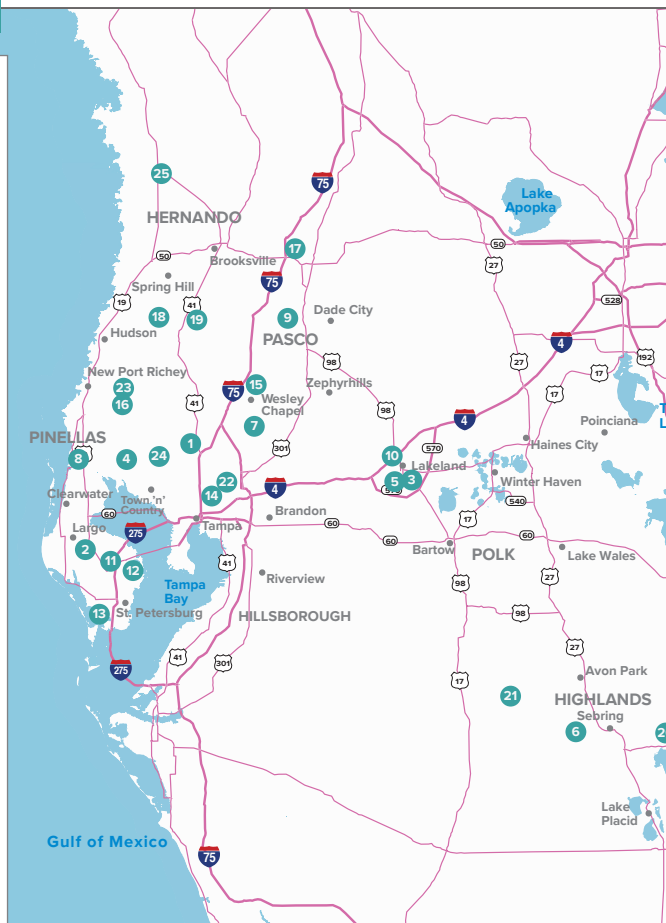
Golf Digest names several of Tampa's courses "Best Golf Courses in America."

1/67 MIL

The chances of making two holes-in-one in a single round of golf.

GOLF COURSES

1. AVILA GOLF & COUNTRY CLUB
2. BAYOU CLUB
3. CLEVELAND HEIGHTS GOLF CLUB
4. EAGLES GOLF CLUB
5. GRASSLANDS GOLF & COUNTRY CLUB
6. HARDER HALL COUNTRY CLUB
7. HERITAGE ISLES GOLF & COUNTRY CLUB
8. INNISBROOK RESORT AND GOLF CLUB
9. LAKE JOVITA GOLF & COUNTRY CLUB
10. LONE PALM GOLF CLUB
11. MAINLANDS GOLF CLUB
12. MANGROVE BAY GOLF COURSE
13. PASADENA YACHT & COUNTRY CLUB
14. ROGERS PARK GOLF COURSE
15. SADDLEBROOK GOLF & TENNIS RESORT
16. SEVEN SPRINGS GOLF & COUNTRY CLUB
17. SHERMAN HILLS GOLF & COUNTRY CLUB
18. SILVERTHORN GOLF & COUNTRY CLUB
19. SOUTHERN HILLS PLANTATION CLUB
20. SPRING LAKE GOLF RESORT
21. SUN 'N LAKE GOLF CLUB
22. TEMPLE TERRACE GOLF & COUNTRY
23. TIMBER GREENS GOLF CLUB
24. TPC OF TAMPA BAY
25. WORLD WOODS GOLF CLUB



HIDDEN Gems...

Blessed with tropical weather and brilliant sunsets, Tampa is the perfect place to discover the many hidden gems throughout the bay area.

Plan a day of jet skiing and sunbathing at one of the many parks in the region, go on a picnic or even plan an overnight camping trip with as few or as many amenities as you please. No matter what you choose, you are sure to have a fabulous time in the Florida sunshine.



GO EXPLORE THESE GEMS

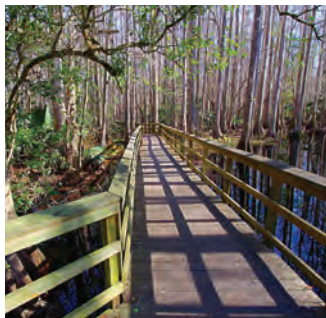


WEEKI WACHEE SPRINGS

Weeki Wachee is a charming spring where visitors can see live mermaids, take a trip on a river boat cruise, explore Florida wildlife and take a dip in pristine waters.

352-592-5656

www.weekiwachee.com



HIGHLANDS HAMMOCK

Highlands Hammock is one of Florida's oldest parks. Visitors can enjoy bicycling or hiking the park's nine nature trails in addition to other activities.

863-386-6094

[www.floridastateparks.org/
park/highlands-hammock](http://www.floridastateparks.org/park/highlands-hammock)



COLT CREEK

Colt Creek State Park covers more than 5,000 acres of longleaf pine flatwoods, thick cypress domes, lakes and winding creeks.

863-815-6761

[www.floridastateparks.org/
park/colt-creek](http://www.floridastateparks.org/park/colt-creek)



COCKROACH BAY PRESERVE

Cockroach Bay Preserve State Park is made up of a series of islands in Tampa Bay's southeastern region.

941-723-4536

[www.floridastateparks.org/
park/cockroach-bay](http://www.floridastateparks.org/park/cockroach-bay)



SUNKEN GARDENS IN ST. PETERSBURG. PHOTO BY DAN LUNDBERG

**CALADESI ISLAND**

One of the few completely natural islands along Florida's Gulf Coast, beachgoers can enjoy swimming, sunbathing and beachcombing at Caladesi Island State Park.

727-469-5918

www.floridastateparks.org/park/caladesi-Island

**SKYWAY FISHING PIER**

When the Sunshine Skyway Bridge was built over Tampa Bay to connect St. Petersburg with Sarasota, the old bridge was turned into the world's longest fishing pier.

727-865-0668

www.floridastateparks.org/park/skyway

**HONEYMOON ISLAND**

Located at the western end of the Dunedin Causeway, Honeymoon Island State Park has over four miles of beach with great swimming and fishing opportunities.

727-469-5942

www.floridastateparks.org/park/honeymoon-island

**LAKE KISSIMMEE**

Lake Kissimmee State Park is an ideal spot for visitors to enjoy boating, canoeing and fishing in the picturesque lakes in addition to 13 miles of hiking trails.

863-696-1112

www.floridastateparks.org/park/lake-kissimmee



Doggy Day Cares

PLACES FOR YOU AND YOUR PUP

Just like children, many dogs like to run, frolic with friends and enjoy the Florida sun while the grown-ups go to work. Tampa Bay has its fair share of doggy day cares to watch over your canine children while you do what you need to do. Please visit their websites for specific information about services offered, breeds accepted and pricing.

Bow Wow Tampa
4624 N. Grady Ave., Tampa
813-870-2267
www.campbowwow.com/tampa

Brooksville Acres Pet Resort & Spa
24392 Lanark Rd., Brooksville
352-796-7788
www.kennelofflorida.com

Camp Salty Dog
1750 9th Ave. N.,
St. Petersburg
727-388-4246
www.campsaltydog.com

Central Bark Doggy Day Care
14623 N. Nebraska Ave.,
Tampa
813-979-1123
www.centralbarkusa.com

Dogtopia of Westchase
11238 W. Hillsborough Ave.,
Tampa
813-814-0302
www.dogtopia.com/tampa-westchase

Downtown Doggie Center
1825 5th Ave. N.,
St. Petersburg
727-851-8400
www.downtowndoggiecenter.com

Gateway Paw House
8100 4th St. N., St. Petersburg
727-667-7297
www.gatewaypawhouse.com

Fuzzie Buddies
1212 N. 34th St., Tampa
813-518-0621
www.fuzziebuddies.com

Happy Camper Doggy Day
Camp & SleepOver
11501 47th St. N., Clearwater
727-556-2676
12000 31st Ct., St. Petersburg
727-914-7930
www.doggydaycamp.com

Lodge at New Tampa, The
15403 Morris Bridge Rd.,
Thonotosassa
813-986-2226
www.thelodgefordogs.com

Love My Dog Resort &
Playground
Downtown
928 18th St. N., St. Petersburg
727-826-0102
www.loveydogresort.com
North Pinellas
6427 54th Ave. N.,
St. Petersburg
727-545-0141
www.loveydogresort.com

Paws Inn Paradise
10700 66th St. N., Pinellas Park
727-520-7297
www.pawsinnparadise.com

Pet Paradise
2270 Cypress Ridge Blvd.,
Wesley Chapel
813-778-0337
www.petparadiseresort.com

Puppy Manor
5103 S. West Shore Blvd.,
Tampa
813-898-0495
www.puppymanor.com

Puppy Palace of Brandon
802 E. Lumsden Rd., Brandon
813-381-3743
www.tampapuppypalace.com

South Tampa Pet Resort
1116 W. Fig St., Tampa
813-258-3647
<https://southtampapetresort.com>

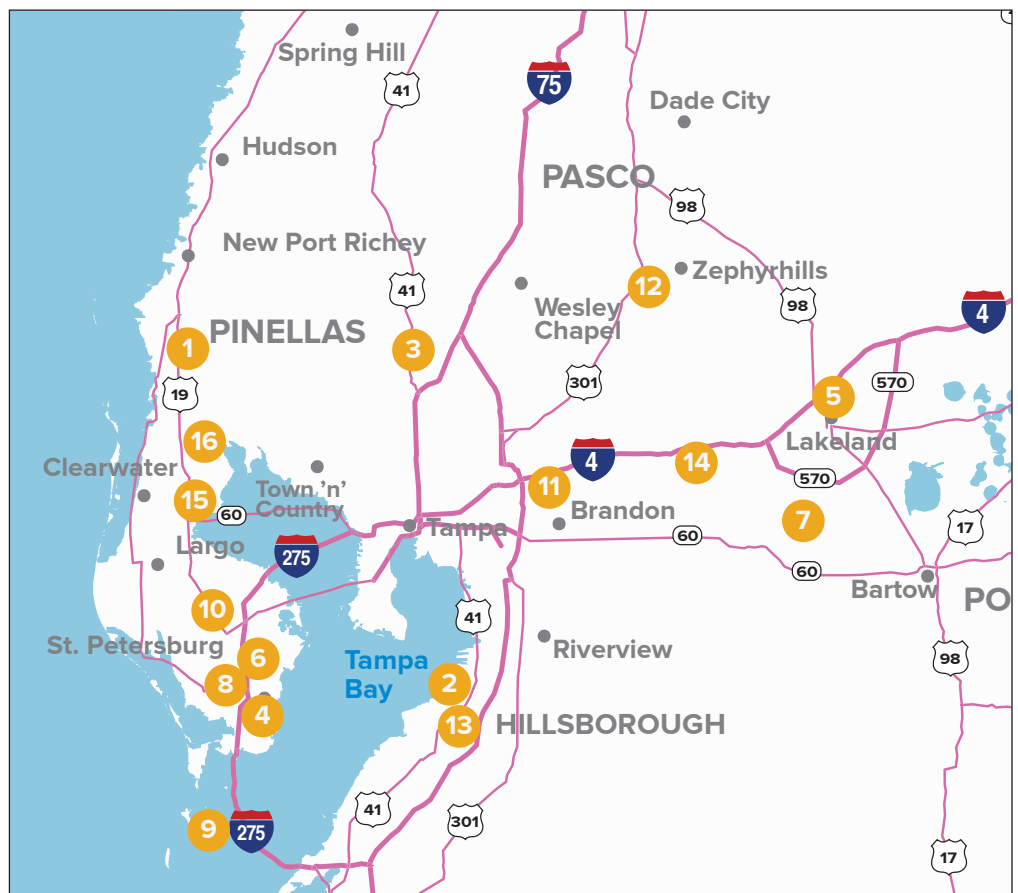
The Animal Inn
8247 Pala Ct., New Port Richey
727-847-7480
www.animalinnpascodogboarding.com

TyVy Pet Hotel
4752 N. Dale Mabry Hwy.,
Tampa
813-543-6119
<https://tyvy.com>

One-third of all U.S. households have one or more furry canine companions and, of course, those precious pups deserve a safe place to run and play. The Greater Tampa Bay area knows how important our pets are to us. We have plenty of choices from which to choose for our furry friends to exercise, socialize, get their paws wet and even have refreshments at a unique watering hole by the name of The Dog Bar.



1. ANDERSON PARK PAW PLAYGROUND
2. APOLLO BEACH DOG PARK
3. CAROLYN MEEKER DOG PARK AND NATURE TRAIL
4. COQUINA KEY DOG PARK
5. CRAGO DOG PARK
6. CRESCENT LAKE DOG PARK
7. DIOGI PARK AT LOYCE E. HARPE PARK
8. DOG BAR, THE
9. FORT DE SOTO PARK
10. FREEDOM LAKE DOG PARK
11. MANGO DOG PARK
12. MEADOWOOD PAW PARK
13. OTT'S OFF LEASH DOG SANCTUARY
14. PLANT CITY DOG PARK
15. SAFETY HARBOR DOG PARK
16. SHEFFIELD DOG PARK



PLAY | ENTERTAINMENT

READY, SET, entertain

See your favorite band perform at a live concert, cheer on your favorite sports team, let the guffaws loose at a local comedy club – the sky is the limit and each activity as different as the next.

Locals know how much fun it is to live in Tampa Bay. With so much sunshine, surf and sand, it's easy to forget that the area has so much more to offer. A few examples include a trip to Legoland that will thrill kids of all ages, a stroll through the well-known aquarium is sure to enchant all who see it, or even a romantic evening under the Riverwalk Canopy with that special someone.

There is, of course, the famous Weeki Wachee Springs State Park Mermaids, and let's be honest, if you haven't seen the mermaids, you have to put it on your priority list! Since 1947, the magical mermaids of Weeki Wachee Springs have dazzled audiences with their underwater talents, such as eating and drinking underwater, in addition to their version of Hans Christian Andersen's *The Little Mermaid* performed in the submerged 400-seat auditorium.



BUSCH GARDENS | TAMPA



THE STRAZ CENTER | TAMPA



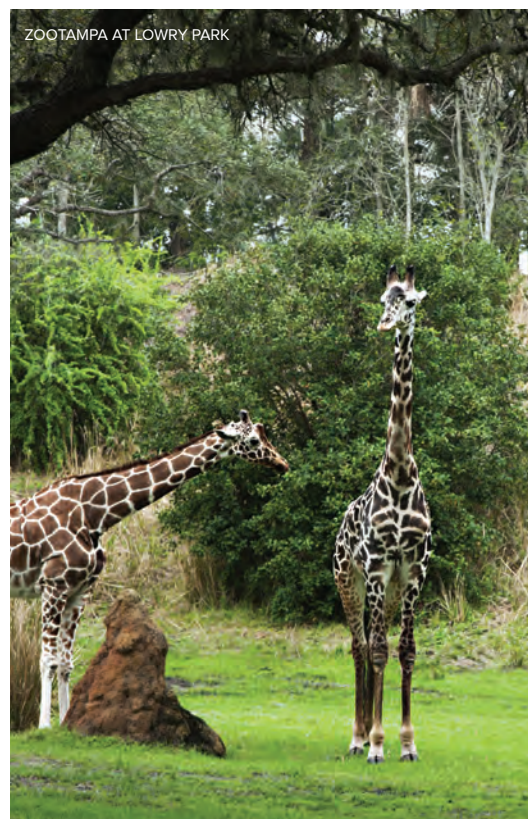
YBOR CITY



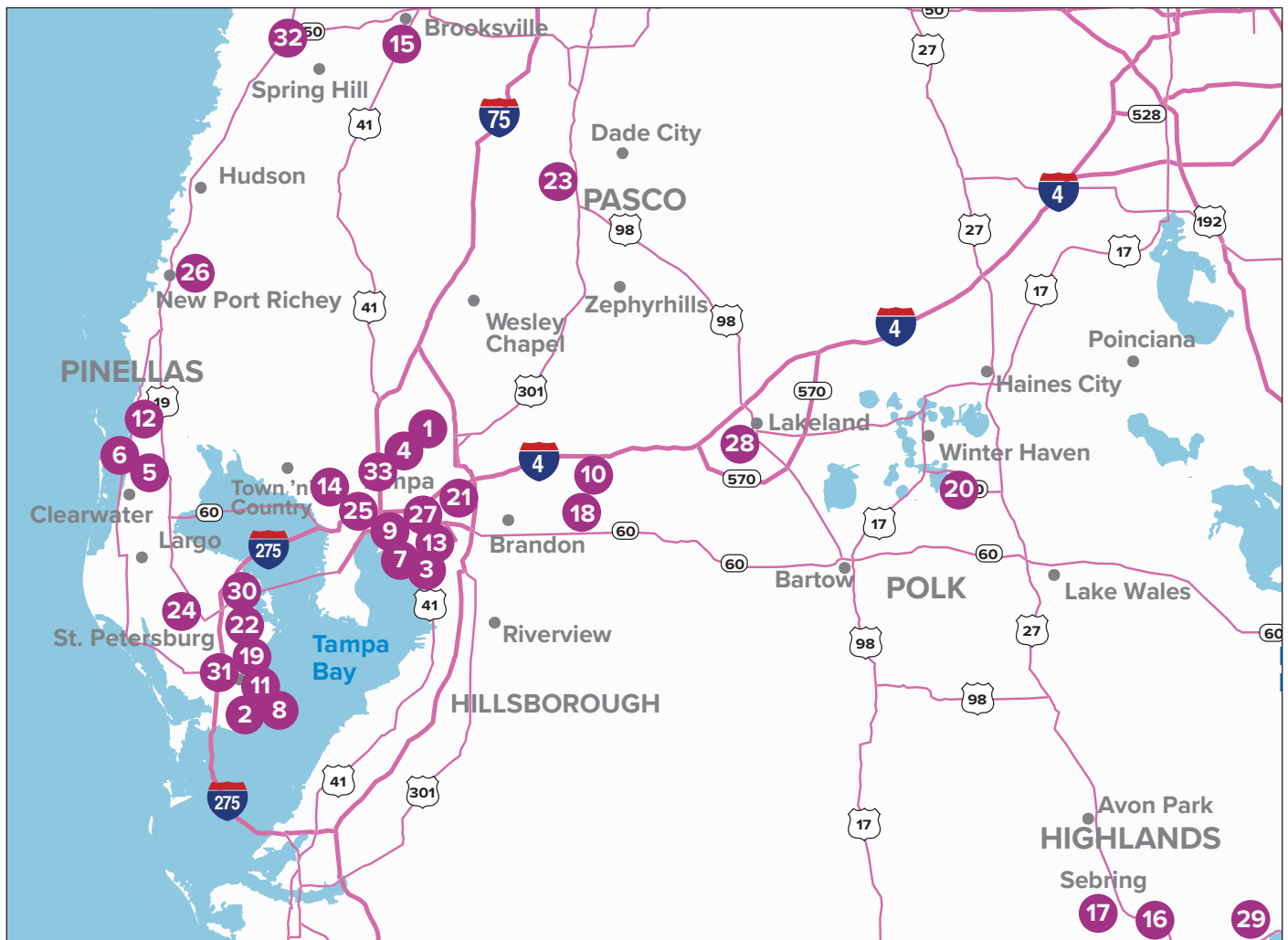
DALI MUSEUM IN ST. PETERSBURG



ZOO TAMPA AT LOWRY PARK. PHOTO COURTESY OF VISIT TAMPA



ZOOTAMPA AT LOWRY PARK



ENTERTAINMENT VENUES AND THEME PARKS

- | | | |
|--|--|-----------------------------------|
| 1. Adventure Island | 12. Dunedin Stadium | 24. Pinellas County Fairgrounds |
| 2. Al Lang Stadium | 13. Florida Aquarium, The | 25. Raymond James Stadium |
| 3. Amalie Arena | 14. George M. Steinbrenner Field | 26. Richey Suncoast Theatre |
| 4. Busch Gardens Tampa Bay | 15. Hernando County Fairgrounds | 27. Ritz Ybor, The |
| 5. Capitol Theatre | 16. Highlands County Fair Association | 28. RP Funding Center |
| 6. Coachman Park | 17. Highlands Little Theatre | 29. Sebring International Raceway |
| 7. Curtis Hixon Waterfront Park | 18. Hillsborough County Fairgrounds | 30. Sunken Gardens |
| 8. Dali Museum | 19. Jannus Live | 31. Tropicana Field |
| 9. David A. Straz Jr. Center for the Performing Arts | 20. Legoland Florida Resort | 32. Weeki Wachee Springs |
| 10. Dinosaur World Florida | 21. MidFlorida Credit Union Amphitheatre | 33. ZooTampa at Lowry Park |
| 11. Duke Energy Center for the Arts - The Mahaffey Theater | 22. Palladium, The | |
| | 23. Pasco County Fairgrounds | |

Foodies unite!

THE FOOD SCENE
IN TAMPA BAY
IS OUT OF THIS
WORLD.

In recent years there has been an explosion on the bay, and we aren't talking about the annual Gasparilla Pirate Festival – we are talking about the Tampa Bay food scene! In a recent roundup of the 15 cities that secretly have great food, *Thrillist* featured our very own Tampa — and who can blame them. We have some of the best eats in the country!

Adventurous foodies and classic downhome taste buds alike revel in the vast variety of culinary treasures offered at our many eateries. In fact,

Tampa has been on the fast-track for success in the world of food for a while now with more and more talented chefs choosing to set up shop in our fair city.

Tampa's diverse history and culture have allowed for a vibrant and thriving ethnic food scene combining Spanish, Latin and Caribbean cuisines to create a thriving foodie culture. Being in close proximity to the ocean allows for the freshest seafood available. What's more, the influx of innovative, "new food" concepts that

have been coming to Tampa recently have given the region fresh life.

Tampa's food scene is ever-evolving, with more great things coming in everyday, positioning it as one of the leading destinations for food-lovers from all over the world. Accolades and recognition aside, what it comes down to is the Tampa Bay region is one of the best places for seafood lovers, Cuban food lovers, and really, food lovers of every sort. Dig in and enjoy!

CUBAN



COLUMBIA RESTAURANT WINE CELLAR IN YBOR CITY, PHOTO CREDIT VISIT FLORIDA



TOSTONES RELLENOS, PHOTO COURTESY OF HEMMINGWAY'S



APPETIZERS, PHOTO COURTESY OF HEMMINGWAY'S

La Teresita Café
West Tampa

La Segunda Central Bakery
Ybor City

Bulla Gastrobar
SOHO

Columbia Restaurant
Ybor City

Las Palmas Café
New Tampa

Brocato's Sandwich Shop
Tampa

Ruben's Cubans
Tampa

La Bamba
Westshore

Box of Cubans
Tampa

Hemingway's Modern
Cuban Cuisine
Tampa

Cuban Breezes
Town 'N Country

Michelle Faedo's Tampeno
Cuisine
Tampa

Mr. Empanada – South
Tampa
Westshore

Las Margaritas Restaurant
Town 'N Country

Latino's Cuisine
New Port Richey

Cuban Foodies
Tampa

El Gallo De Oro
West Tampa

AMERICAN



PHOTO COURTESY OF FORDS GARAGE

Datz
Tampa

EATS! American Grill
Tampa

Ella's American Folk Art
Cafe
Tampa

On Swann
Tampa

Ulele
Tampa

Boca Tampa
Tampa

Flamestone American Grill
Oldsmar

Mama's Southern Soul
Food Restaurant
Tampa

Waterside Grill
Tampa

American Social
Tampa

Bern's Steakhouse
Tampa

J. Alexander's Redlands
Grill
Tampa

220 East
Tampa

Ford's Garage
Tampa

Elevage Restaurant
Tampa

The Mill Restaurant
St. Petersburg

Danny's All American Diner
Tampa

Portillo's Hot Dogs
Tampa

SEAFOOD

Shells Seafood Restaurant
South Tampa

Mitchell's Fish Market
Tampa

Blue Sea Seafood Market &
Restaurant
Tampa

Big Ray's Fish Camp
Tampa

Rusty Pelican
Tampa

Eddie V's Prime Seafood
Tampa

Ocean Prime
Tampa

Happy Fish
Tampa

Skipper's Smokehouse
Tampa

Shells Seafood Restaurant
North Tampa

T N Crab Shack
Tampa

Watervue Grille
Harbour Island

Shrimp and Co Restaurant
Ybor City

Hula Bay Club
Tampa

Rubio's Coastal Grill
Tampa

Oystercatchers
Tampa



SOUTH AFRICAN LOBSTER POT. PHOTO COURTESY OF EDDIE V'S PRIME SEAFOOD



CRAB CAKE. PHOTO COURTESY OF ULELE



PHOTO COURTESY OF ULELE



MARINA CANTINA, PHOTO BY BOONE CLEMMONS, SEERSUCKER STUDIOS



SALT CRAB, PHOTO BY BOONE CLEMMONS, SEERSUCKER STUDIOS

TRENDY OUTDOOR DINING

The sounds of laughter mixes with the steady rhythm of the live band on the stage, each table has an umbrella that creates a sense of privacy while shielding you from the sun's rays. There's a breeze, lightly scented of saltwater, delicious food and fresh drinks, the combination is causing your taste buds to tingle in anticipation.

Sounds like you might be on a tropical beach vacation or enjoying a luxury cruise somewhere, right? Well, lucky for those of us fortunate



enough to call Tampa Bay home, that is just a typical meal waiting to be enjoyed at one of the many outdoor dining spots throughout the region.

Tampa Bay is on the fast track to becoming a Foodie Destination for food lovers the world over — with food at every price point that is so fresh, so delicious it leaves nothing to be desired. And, what better way to enjoy all of the culinary wonders than to relax, enjoy the breeze and soak up your surroundings while sampling the best the area has to offer.

The restaurant business is an epic one. In 2018, restaurant sales topped \$800 billion and people spent more money eating out than they did cooking at home. Eating out is not only enjoyable, it is also comforting, entertaining and can even be educational and Tampa Bay has its fair share of top restaurants, pubs and diners for you to explore.

Since we have the weather, the views, the fun-loving community, why not add eating as one of those fun activities we all do and love? Restaurant owners on the Gulf Coast agreed and Tampa Bay has enough outdoor eating venues to keep you busy for months on end. It's a great time to sit back, feel the breeze, chat with friends and just take in the fact that life is good in Tampa Bay.

For a delicious meal in the city, try Gaspar's Grotto — a popular bar and restaurant located in Tampa's Ybor City historic neighborhood. If you prefer something a bit more off the beaten track, head over to the Hillsborough River just north of downtown, where you'll find Rick's, a popular local hangout catering to the river boating community. Ella's American Folk Art Café offers a fresh and unique eating experience. It is located in charming and historic Seminole Heights with walls adorned with a variety of American Folk Art and décor.

Essentially, no matter where you end up satisfying your hunger around here, you've undoubtedly made a great choice. With a heavy influence from both the ocean and Cuban flavors, the region's palette is exciting and fresh. Coupled with the endless variety of brews and cocktails Tampa is known for, we wouldn't be surprised if you found yourself eating lunch out and then traipsing back downtown to grab a bite for dinner. Trust us, we understand, and we'll likely see you there!

Retail

THERAPY

Take a day to do some retail therapy at one of our many shopping centers on the Gulf Coast. Whether you're looking for a trendy boutique, antique shop or your favorite department store, the Tampa Bay shopping scene has everything you want and more. For those who wish to spend the day in a historic area full of unique boutiques, Downtown Sebring is the perfect place for you. Looking to go from shop to shop at a wide variety of stores all in one place? International Plaza, Westshore Plaza or The Shops at Wiregrass are sure to have exactly what you need. No matter what you're hunting for, Tampa Bay has something great in store.

WHERE *Love* GROWS



The Personal Touch Means Everything



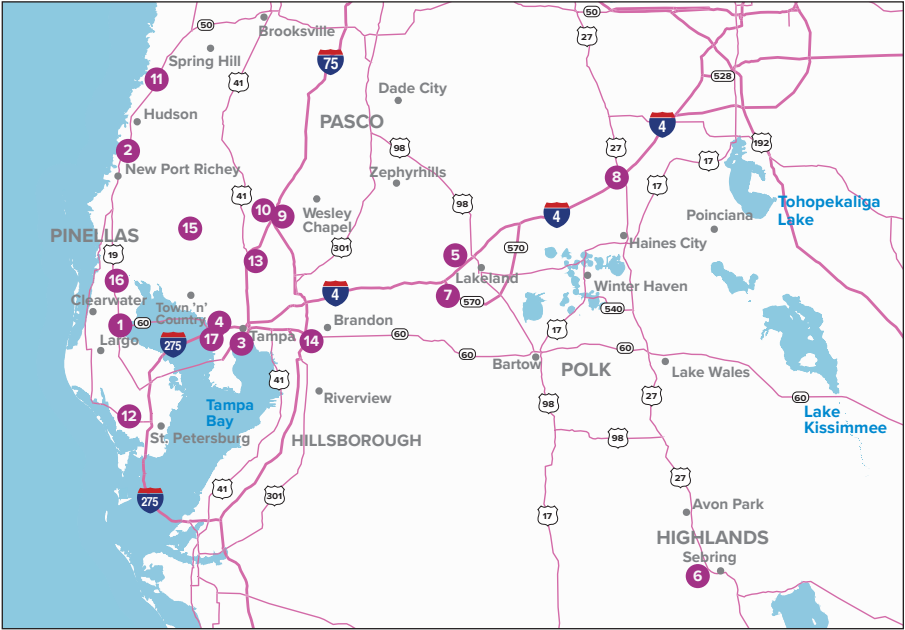
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- SHOPPING CENTERS
1. Clearwater Mall
 2. Gulf View Square
 3. Hyde Park Village
 4. International Plaza and Bay Street
 5. Lakeland Square Mall
 6. Lakeshore Mall
 7. Lakeside Village
 8. Posner Park
 9. Shops at Wiregrass, The
 10. Tampa Premium Outlets
 11. Towne Square Mall
 12. Tyrone Square
 13. University Mall
 14. Westfield Brandon
 15. Westfield Citrus Park
 16. Westfield Countryside
 17. Westshore Plaza

WELCOME TO THE

Gulp Coast

When it's time to cut loose and let the day go, Tampa has got you covered. Known to many as the "Gulp Coast," the Tampa Bay area is teeming with microbreweries where residents and visitors can sample unique beers and one-of-a-kind brews.

Whether you're in the mood for a one-of-a-kind local brew or if you and some friends are out on the town for a night of pub crawling, you're sure to have a good time, meet some good people and sample some tasty hops.



HERNANDO

Marker 48 Brewing
Brooksville

Tidal Brewing Co.
Spring Hill



HILLSBOROUGH

7venth Sun Brewery -
Tampa
Tampa

81Bay Brewing Co.
Tampa

Angry Chair Brewing
Tampa

Brew Bus, The/Bus
Brewing
Tampa

Cigar City Brewing
Tampa

Cigar City Cider & Mead
Tampa

Coppertail Brewing
Company
Tampa

Florida Avenue Brewing
Company
Tampa



3 DAUGHTER'S BREWING, PHOTO COURTESY OF VISIT ST. PETE CLEARWATER

Four Stacks Brewing
Company
Apollo Beach

Hidden Springs Ale Works
Tampa

Rock Brothers Brewing
Tampa

Six Ten Brewing
Tampa

Southern Brewing &
Winemaking
Tampa

Tampa Bay Brewing
Company
Tampa

Two Henrys Brewing
Company
Plant City

Ulele Spring Brewery
Tampa

Zydeco Brew Werks
Tampa



BIG STORM BREWERY, PHOTO COURTESY OF TRIPADVISOR.COM

Big Storm Brewing
Company - Pasco
Odessa

Cotee River Brewing
Company
New Port Richey

Craft Life Brewing
Land O' Lakes

Escape Brewing
Trinity

In The Loop Brewing
Land O' Lakes

Ordinance One
New Port Richey

Zephyrhills Brewing
Company
Zephyrhills

PLAY | BREWERIES



POLK

Brew Hub
Lakeland

Brew Pop Brewery
Auburndale

Florida Brewery, The
Auburndale

Grove Roots Brewing
Company
Winter Haven

Swan Brewing
Lakeland

de Bine Brewing
Company
Palm Harbor

Dissent Craft Brewing
Company
St. Petersburg

Dunedin Brewery
Dunedin

Dunedin House of Beer
Dunedin

Flying Boat Brewing Co.
St. Petersburg

Green Bench Brewing
Company
St. Petersburg

Grindhaus Brew Lab
Clearwater

Kozuba & Sons Distillery
St. Petersburg

Lagerhaus Brewery & Grill
Palm Harbor

Mad Beach Craft Brewing
Company
Madeira Beach

Mastry's Brewing Co.
St. Pete Beach

Pair O' Dice Brewing Co.
Clearwater

Pesky Pelican Brew Pub
St. Petersburg

Pinellas Ale Works
St. Petersburg

Rapp Brewing Company
Seminole

St. Pete Brewing Co.
St. Petersburg

St. Somewhere Brewery
Tarpon Springs

Sea Dog Brewing
Company
Clearwater

Sea Drift Ales & Lagers
Largo

Silverking Brewing Co.
Tarpon Springs

Soggy Bottom
Brewing Co.
Dunedin

Southern Lights Brewing
Company
Clearwater

Stilt House Brewery
Palm Harbor

Two Lions Winery & Palm
Harbor Brewery
Palm Harbor

Woodwright Brewing
Company
Dunedin

PHOTO COURTESY OF VISITSTPETECLEARWATER.COM



PINELLAS

3 Daughters Brewing
St. Petersburg

7venth Sun Brewery -
Dunedin
Dunedin

Arkane Aleworks
Largo

Barley Mow Brewing
Company
Largo

Big Storm Brewing
Company - Pinellas
Clearwater

Brewers' Tasting Room
St. Petersburg

Cage Brewing
St. Petersburg

Caledonia Brewing
Dunedin

Crooked Thumb Brewery
Safety Harbor

Cueni Brewing Co.
Dunedin

Cycle Brewing
St. Petersburg





TRYST GASTRO LOUNGE IN DOWNTOWN ST. PETERSBURG, PHOTO CREDIT VISITSTPETECLEARWATER.COM

THE BAY COMES TO LIFE AT NIGHT

When the workday is done and you're ready to kick back and have a good time, the hottest nightlife venues in Tampa have the music pumping and the drinks flowing. From Irish pubs to dance clubs to martini bars, you never have to travel far when you're looking for a night of mixing and mingling.

As you embark on your adventure, tour Tampa River Walk and the downtown Tampa bars in the arts district. Ride the yellow street cars to the historic Latin quarter and stop in at one of the hopping clubs of Ybor. Be sure not to miss out on sampling one of Tampa's craft cocktails, so iconic your taste buds will be celebrating and asking for more.

Tampa's music scene is a big part of our story here in Tampa. Ray Charles wrote his first song here, Hank Ballard wrote and recorded "The Twist," and Ella Fitzgerald launched her celebrated career – all on Central Avenue.



HERNANDO

PHOTO COURTESY OF THE TAP ROOM

Evom Lounge
Spring Hill

Uptown Bar & Grill
Spring Hill

Horse & Crown Lounge
Spring Hill

YBOR CITY, PHOTO COURTESY OF INNOVATIONHUBUSA.COM



HILLSBOROUGH

AJA Channelside
Tampa

Cru Cellars
Tampa

Brass Tap, The
Brandon & Tampa

CW's Gin Joint
Tampa

City Side Lounge
Tampa

DrynK, The
Tampa

Club Prana
Tampa

Ferg's Live
Tampa



HIGHLANDS

Bo David's Restaurant & Bar
Lake Placid

Dock 633
Lake Placid

Carlie Lynn's Bar
Sebring

Jaxon's
Lake Placid

Mon Cirque A Wine Bar
Sebring

Fly Bar & Restaurant
Tampa

Kennedy Soho, The
Tampa

Franklin Manor
Tampa

MacDinton's Soho
Tampa

Gaspar's Grotto
Tampa

Patio, The
Tampa

Hattricks Tavern
Tampa

Pub, The
Tampa

Honey Pot, The
Tampa

Sail Pavilion, The
Tampa

Hotel Bar
Tampa

Whiskey North
Tampa

Hub Bar, The
Tampa

Yard of Ale Soho
Tampa

Independent Bar & Café
Tampa

PLAY | NIGHTLIFE



PHOTO COURTESY OF FIVEOFTHEBEST.COM



PASCO

Brass Tap, The
*Dade City & Wesley
Chapel*

Fitzgerald's
New Port Richey

Ford's Garage
Lutz

Karl Reef
New Port Richey

Sip Wine and Craft
Beer Bar
New Port Richey

Stockyard, The
Holiday



POLK

Bar Calexico
Lakeland

Beer Rev
Lakeland

Brass Tap, The
Lakeland

Central Tavern
Winter Haven

Cob & Pen
Lakeland

Jensen's Corner Bar
Winter Haven

Jessie's Lounge
Winter Haven

Lakeland Loft
Lakeland



PINELLAS

Ale & The Witch, The
St. Petersburg

Brass Tap, The
Oldsmar & St. Petersburg

Caddy's Pub
Indian Shores

Canopy, The
St. Petersburg

Che
St. Petersburg

Copper Shaker
St. Petersburg

Getaway, The
St. Petersburg

MacDinton's St. Pete
St. Petersburg

Mahuffer's
Indian Shores

Mandarin Hide, The
St. Petersburg

One Night Stand
St. Petersburg

Palm Pavilion Beachside
Bar & Grill
Clearwater

Park & Rec
St. Petersburg

PCI Beach Bar
St. Pete Beach

Ringside Cafe
St. Petersburg

Ruby's Elixir
St. Petersburg

Sharky's Beach Bar
Clearwater Beach

Skip's Bar
Dunedin

Swigwam Beach Bar
St. Pete Beach

Tryst Gastro Lounge
St. Petersburg

Woody's Waterfront
St. Pete Beach

Yard of Ale St. Pete
St. Petersburg

Festival

FUN

Here in Tampa Bay, we have much to celebrate. And celebrate we do—every season of the year. From Gasparilla to the Florida Strawberry Festival, you'll find plenty of festive gatherings where people come together and enjoy good food, lavish entertainment and pure fun. We hope you enjoy your time in this wonderful area!

HERNANDO

Weeki Wachee Swamp Festival

March

www.swampfestweekiwachee.com

Become immersed in Florida's swamp culture at this festival. Sample fried alligator and black-eyed peas as you listen to folk, country and instrumental music. Children and adults can also dress up as mossy creatures of the swamp at the festival's swamp monster contest.

Will McLean Music Festival

March

www.willmclean.com

This Brooksville festival honors Will McLean, the "Father of Florida Folk." Families, campers and musicians alike gather to enjoy music by original songwriters, poetry, storytelling, delicious food, contests, workshops and crafts.

HIGHLANDS

Grape Stomp Festival

August

www.henscratchfarms.com

Channel your inner Lucille Ball at the annual Grape Stop Festival at Henscratch Farms in Lake Placid. Festival goers join together and attempt to crush two tons of grapes that will go into the winery's Foot Stomped Vintage. The finished wine may be purchased with a custom wine label and photo. The festival also hosts a Lucy look-a-like contest.





GASPARILLA INVASION, PHOTO COURTESY OF VISIT TAMPA



GASPARILLA PIRATE, PHOTO COURTESY OF VISIT TAMPA

HILLSBOROUGH

Gasparilla Pirate Festival and Parade of Pirates

January

www.gasparillapiratefest.com

Gather your “mateys” for this annual pirate-themed parade and festival named after the mythical Spanish pirate José Gaspar. Tampa Bay’s Gasparilla celebration kicks off with a pirate invasion of Tampa Bay, along with a four-mile long Parade of Pirates, the third largest parade in the U.S. The festivities continue with live music, food and entertainment at the Gasparilla Pirate Festival.



STRAWBERRY SHORTCAKE, PHOTO COURTESY OF THE FLORIDA STRAWBERRY FESTIVAL

Fiesta Day

February

www.ybor.org/fiesta-day

This festival celebrates the food, culture and heritage of the Cuban, Italian, Spanish, Jewish and German immigrants that settled in Ybor City at the turn of the 19th century when cigar factories thrived.

Florida State Fair

February

www.floridastatefair.com

Each year, the Florida State Fair offers its nearly half a million visitors with thrilling rides, indulgent food and agricultural exhibits. Funnel cakes and fried foods on sticks are aplenty at the fair, located in Tampa's Florida State Fairgrounds. The fair also awards prizes for livestock, best pies and most impressive quilts.

Florida Strawberry Festival

February/March

www.flstrawberryfestival.com

This 11-day community event celebrates Eastern Hillsborough County's strawberry harvest and attracts more than 500,000 visitors each year. Indulge in strawberry filled treats such as jam, milkshakes, crepes, lemonade, cheesecake and the festival's world famous strawberry shortcake.

Howl-O-Scream

September/October

www.buschgardens.com/tampa/events/howl-o-scream

Every fall, Busch Gardens Tampa Bay transforms into a spooky theme park with tormenting surprises and unexpected frights around every corner. Park-wide scare zones, haunted houses, in addition to the parks thrill rides, will give guests quite a scare, all in good fun of course.

Oktoberfest Tampa

October

www.oktoberfesttampa.com

Each year, thousands flock to Curtis Hixon Waterfront Park in downtown Tampa to celebrate Oktoberfest. Sample traditional German food along with a wide variety of beer and Bavarian-themed games. Don't forget your lederhosen!

PASCO

Chasco Fiesta

March

www.chascofiesta.com

This nine-day celebration set along the picturesque banks of the Pithlachascotee River in downtown New Port Richey celebrates Florida's Native American heritage. New Port Richey's oldest and largest festival features concerts, the Native American Festival, carnival rides, street and boat parades, sporting events, mouthwatering barbecue and much more.



PHOTO COURTESY OF VISIT TAMPA

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