



2025-2026 MEDIA KIT

Rev. 5/5/2025

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The East Central Coast Healthcare Guide™ is the exclusive medical directory used by local doctors, physicians and surgeons, PAs, nurses, practice administrators, referral coordinators and hospital administrators, discharge planners, case managers and eldercare advocates in the daily workings of their practices and patient referrals. For more than two decades of publication, our book is highly recognized and sought-after as the only medical directory serving Flagler, Northern Brevard and Volusia counties.



HEALTHCARE GUIDE™

WHAT IS A MEDICAL DIRECTORY?

It is an annual, easy-to-use **reference** and **referral** publication, providing cutting edge and local healthcare editorials, plus comprehensive listings of all area medical offices, physicians and much more. Additionally, the directory contains each healthcare provider's National Provider Identifier (NPI) number, necessary for billing insurance companies. It is an indispensable tool for physicians to conduct their business, and is kept on their desks and used daily as their main source for patient referrals. Loved by many in the healthcare industry, the guide is dubbed by users as the healthcare "Bible."



BOOST YOUR REFERRALS





2025-2026 ANNUAL ADVERTISING RATES

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DEADLINES

SALES CAMPAIGN CLOSE & CAMERA READY ARTWORK

September 30, 2025

PUBLICATION

November 14, 2025

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